

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) TV & Monitor Mounts Market 2018, Forecast to 2023

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## Abstracts

TV & Monitor Mounts is a family of standards defined by the video electronics standards association for mounting flat panel monitors, TVs, and other displays to stands or wall mounts.

Scope of the Report:

This report focuses on the TV & Monitor Mounts in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Asia-Pacific was the largest production market with a market share of 44.31% in 2012 and 47.03% in 2017 with an increase of 2.72%. North America and Europe ranked the second and third markets with the market share of 15.21% and 14.33% in 2016.

In 2016, the top 3 (revenue) manufacturers are Milestone, Ergotron, Mounting Dream, making up 11.82% market share of the whole market, each with the market share of 7.73%, 3.02%, and 1.06%. The concentration of this industry is not high, and the top 5 manufacturers makes up 13.42% of the whole market.

Today, as people's economy life becomes better, they are purchasing the more high level life. TV, desktop, and other products which using mounts market in increasing compared with several years before. What is more, they pay more attention to the quality of the TV & monitor mounts and spread those use into the public places. So, TV & Monitor mounts are increasingly used not only in the residential, but also in commercial places. The TV & Monitor mount market has been increased in accordance with the development of whole economy.

The manufacturers are better find their own characteristics, improve product quality, focus on their R&D and the consumers consumption habits, establish a good sales channel, pay attention to all of the supply chain and eco-system and good brand communication. Following the market trends, access to greater competitive advantage, concerning more on their customer experience and services to get a bigger market share.

The worldwide market for TV & Monitor Mounts is expected to grow at a CAGR of roughly 2.0% over the next five years, will reach 2660 million US\$ in 2023, from 2360 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Milestone

Ergotron

Mounting Dream

Premier Mounts

Peerless

AVF

LG

Bell'O Digital

Kanto

Mount World

Swift mount

Fleximounts

Promounts

InstallerParts

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Ceiling Mount

Desktop Mount

Wall Mount

Others

Market Segment by Applications, can be divided into

Household

Commercial

Public

There are 15 Chapters to deeply display the global TV & Monitor Mounts market.

Chapter 1, to describe TV & Monitor Mounts Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of TV & Monitor Mounts, with sales, revenue, and price of TV & Monitor Mounts, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of TV & Monitor Mounts, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, TV & Monitor Mounts market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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