

# Global Turmeric Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

Turmeric or *Curcuma longa* is a rhizomatous herbaceous perennial plant that belongs to the ginger family, Zingiberaceae. Turmeric as a crop is native to Asia, and it requires temperatures between 68°F and 86°F and a considerable amount of annual rainfall to thrive. The root of the turmeric plant, also known as rhizome, is valued for its medicinal and culinary properties.

### SCOPE OF THE REPORT:

This report focuses on the Turmeric in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Although the relative market share of organic *curcuma longa* is small in Europe, demand for certified organic food supplements still continues to grow. Certification for organic spices including *curcuma longa* powder is essential pre-requisite for marketing the product as organic especially in international markets. Organic certification is preferred by food supplements than for herbal medicine as the later cannot be labelled as organic. Food supplements usually comprises a nominal amount of *Curcuma longa* extracts and a much higher one of fillers, which do not require any organic certification. Strong demand for turmeric in European market due to changing health perception is the fuelling factor for the turmeric market in Europe. European consumer are adopting healthier lifestyle. European countries are having a population the overweight issues. Increasing aging population is also triggering the risk of developing joint related health conditions. This is further escalating demand for *curcuma longa* as an important ingredient in their diet.

The worldwide market for Turmeric is expected to grow at a CAGR of roughly xx% over

the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Earth Expo Company

ITC Spices

Nani Agro Foods

Shah Ratanshi Khimji

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Unpolished Finger

Polished Finger

Double Polished Finger

Slice Turmeric

Powder

Others

Market Segment by Applications, can be divided into

Food and Beverages

Pharmaceuticals

Others

There are 15 Chapters to deeply display the global Turmeric market.

Chapter 1, to describe Turmeric Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Turmeric, with sales, revenue, and price of Turmeric, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Turmeric, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Turmeric market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Turmeric sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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