

# Global Tubular Aluminum Beach Chair Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Tubular Aluminum Beach Chair market size was valued at USD 121.4 million in 2023 and is forecast to a readjusted size of USD 201 million by 2030 with a CAGR of 7.5% during review period.

A beach chair noun is a comfortable chair with a relaxing seat and a plastic, cloth, or other fabric back that is used mostly at the beach but which also works in various outdoor outings. The chair frames are commonly made of steel, wood, or aluminum.

The most lightweight beach chairs are made from aluminum. You can easily carry your own chair to the sand or even multiple chairs! However, a lightweight aluminum design means it may suffer slight dents if handled roughly.

Sunshine Leisure Products, Shelter Logic Group, KingCamp, Helinox, GCI, etc. are the major players in the global Tubular Aluminum Beach Chairs market. The top 5 took up more than 40% of the global market.

From the view of the region, North America has a larger consumption market share which accounts for over 40% share. Asia Pacific holds a market value share of about 25% and cannot be ignored. Latin America and the Middle East and Africa are also playing important role in the Global market.

Tubular Aluminum Beach Chairs' main application area is Offline Sales. This sector holds a market share of nearly 60%. Then followed by Online Sales which account for about 40%.

According to the Segmentation of types, all the market of Tubular Aluminum Beach Chairs can be divided as follows: Folding Beach Chair, Backpack Beach Chair, Heavy Duty High Seat Beach Chair, Canopy Beach Chair, and Others.

The Global Info Research report includes an overview of the development of the Tubular Aluminum Beach Chair industry chain, the market status of Offline Sales (Folding Beach Chair, Backpack Beach Chair), Online Sales (Folding Beach Chair, Backpack Beach Chair), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tubular Aluminum Beach Chair.

Regionally, the report analyzes the Tubular Aluminum Beach Chair markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tubular Aluminum Beach Chair market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tubular Aluminum Beach Chair market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tubular Aluminum Beach Chair industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Folding Beach Chair, Backpack Beach Chair).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tubular Aluminum Beach Chair market.

**Regional Analysis:** The report involves examining the Tubular Aluminum Beach Chair market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Tubular Aluminum Beach Chair market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tubular Aluminum Beach Chair:

**Company Analysis:** Report covers individual Tubular Aluminum Beach Chair manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Tubular Aluminum Beach Chair. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline Sales, Online Sales).

**Technology Analysis:** Report covers specific technologies relevant to Tubular Aluminum Beach Chair. It assesses the current state, advancements, and potential future developments in Tubular Aluminum Beach Chair areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Tubular Aluminum Beach Chair market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Tubular Aluminum Beach Chair market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Folding Beach Chair

Backpack Beach Chair

Heavy Duty High Seat Beach Chair

Canopy Beach Chair

Others

#### Market segment by Application

Offline Sales

Online Sales

#### Major players covered

Shelter Logic Group

KingCamp

GCI

KIJARO

Telescope Casual Furniture

JGR Copa

Cascade Mountain Tech

Deltess Corp.

Naturehike

Lawn Chair USA

Helinox

Zhejiang Sunshine Leisure Products

Yongkang King Nike

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tubular Aluminum Beach Chair product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tubular Aluminum Beach Chair, with price, sales, revenue and global market share of Tubular Aluminum Beach Chair from 2019 to 2024.

Chapter 3, the Tubular Aluminum Beach Chair competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tubular Aluminum Beach Chair breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tubular Aluminum Beach Chair market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tubular Aluminum Beach Chair.

Chapter 14 and 15, to describe Tubular Aluminum Beach Chair sales channel, distributors, customers, research findings and conclusion.

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