

Global Truck Telematics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Truck Telematics market size is expected to reach \$ 5959 million by 2032, rising at a market growth of 13.9% CAGR during the forecast period (2026-2032).

Truck telematics refers to a hardware and software integrated solution that uses onboard terminals (T-Box/OBD/black box/camera, etc.) and cellular/satellite networks to upload real-time data on truck positioning (GPS), vehicle operation and fault diagnosis (engine/battery/brake/fuel or electricity consumption, etc.), driving behavior and safety events, and operating conditions (load, temperature control, cold chain, trailer status, etc.) to a cloud platform. This data is then visualized, alerted, compliant, and used for optimization decisions within the fleet management system. Applications cover trunk logistics, urban distribution, hazardous/mining/construction vehicles, cold chain, express delivery, and dedicated line fleets. The upstream of the industry chain includes GNSS/MCUs, vehicle communication modules (4G/5G/satellite), sensors and cameras, wiring harnesses and mounting components; the midstream consists of terminal hardware manufacturers and platform SaaS (data acquisition, rule engines, AI video analytics, API ecosystem); and the downstream comprises fleet operators/carriers and cargo owners. Gross profit margin is approximately 20-40%.

Globally, North America and Europe dominate the market. North America is more mature, while Europe is experiencing stable growth driven by compliance and cross-border fleets. The Asia-Pacific region (especially China, India, and Southeast Asia) is experiencing rapid growth driven by digital freight, fleet scaling, and the demand for data-driven operations of new energy commercial vehicles. The competitive landscape is characterized by 'concentration of leading companies + localized breakthroughs.' Telematics for trucks allows for quantifiable management of vehicles, personnel, goods, and energy consumption, significantly improving safety, compliance, and asset efficiency. In the future, technological integration and policy support will further

accelerate market expansion, requiring companies to focus on product innovation and ecosystem cooperation to seize opportunities. Trend drivers include regulatory compliance (work hours/emissions/safety), AI video and predictive maintenance upgrading 'visibility' to 'predictability,' the maturity of fleet scaling and platform subscription models, and the continued increase in the demand for refined operations related to energy consumption, charging, and battery health from electrified trucks.

This report studies the global Truck Telematics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Truck Telematics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Truck Telematics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Truck Telematics total market, 2021-2032, (USD Million)

Global Truck Telematics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Truck Telematics total market, key domestic companies, and share, (USD Million)

Global Truck Telematics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Truck Telematics total market by Type, CAGR, 2021-2032, (USD Million)

Global Truck Telematics total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Truck Telematics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trimble, WABCO, Samsara, CalAmp, Delphi Autoparts, Geotab, Targa Telematics, Telic AG, Mojio, Xirgo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Truck Telematics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Truck Telematics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Truck Telematics Market, Segmentation by Type:

Plug and Play Telematics

Hardwired Install Telematics

Global Truck Telematics Market, Segmentation by Functional Module:

Basic FMS Fleet Management

Compliance and Supervision

Safety and Risk Control

Maintenance and Health Management

Energy Consumption and Carbon Management

Global Truck Telematics Market, Segmentation by Vehicle Terminal Form Factor:

OBD/Diagnostic Port Terminal

Hard-wiring T-Box/Black Box

Video Telematics Terminal

Sensor Subsystem

Gateway/Vehicle Edge Computing

Global Truck Telematics Market, Segmentation by Application:

Light Truck

Heavy Truck

Companies Profiled:

Trimble

WABCO

Samsara

CalAmp

Delphi Autoparts

Geotab

Targa Telematics

Telic AG

Mojio

Xirgo

Hirain Technologies

Key Questions Answered

1. How big is the global Truck Telematics market?
2. What is the demand of the global Truck Telematics market?
3. What is the year over year growth of the global Truck Telematics market?
4. What is the total value of the global Truck Telematics market?
5. Who are the Major Players in the global Truck Telematics market?
6. What are the growth factors driving the market demand?

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