

Global Truck Platooning Systems Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Truck Platooning Systems market size is expected to reach \$ 3362 million by 2032, rising at a market growth of 35.4% CAGR during the forecast period (2026-2032). A Truck Platooning System electronically links two or more trucks to travel closely in convoy, using V2V (Vehicle-to-Vehicle) communication, radar, and cameras, with the lead truck's driver controlling speed/steering and trailing trucks automatically matching (CACC - Cooperative Adaptive Cruise Control), primarily for significant fuel savings (drafting), reduced emissions, smoother traffic, and enhanced safety by reacting faster than humans, though it's driver-assisted, not fully autonomous yet, requiring supportive infrastructure and regulations.

Truck platooning systems enable two or more heavy-duty trucks to travel as a coordinated convoy in the same lane, using automation and vehicle-to-vehicle communication to maintain shorter, more stable headways. A lead vehicle provides the reference trajectory in the longitudinal dimension, while following trucks combine onboard sensing (e.g., radar/camera) with communicated states and intents (speed, acceleration, braking commands, platoon status) to synchronize acceleration/deceleration and respond more consistently in emergency braking. In practice, platooning is widely treated as a transitional step between conventional adaptive cruise control and higher levels of automated driving?particularly for highway freight?aiming to improve safety, traffic efficiency, and fuel/CO? performance.

Technically, platooning is best viewed as a layered system. First is longitudinal control that can hold a stable gap with smooth dynamics. Second is the cooperation layer, where V2V messaging allows following trucks to anticipate lead-vehicle actions rather than reacting purely from perception. Third is platoon management logic, covering formation, join/leave, reconfiguration, and handover to manual control. Fourth is safety, redundancy, and resilience: robust behavior under communication dropouts, sensor degradation, emergency braking, cut-ins by surrounding traffic, and the supporting

framework for functional safety, cybersecurity, and diagnostics. Many real-world implementations focus primarily on coordinated speed control while keeping steering and lane keeping under the driver's responsibility, so platooning should not be conflated with full autonomy.

The value proposition typically comes from three areas. First, fuel and emissions savings?especially for following vehicles?driven by reduced aerodynamic drag. Second, improved safety potential via coordinated braking and more stable longitudinal dynamics. Third, operational efficiency and reduced driver workload within compliant operating envelopes. Whether these benefits materialize at scale depends heavily on formation efficiency (how quickly and reliably platoons can be built and maintained), traffic conditions (frequency and impact of cut-ins), route/speed profiles, and load distributions.

Constraints and adoption barriers are equally decisive. Regulatory and liability boundaries differ by jurisdiction, affecting permissible following gaps and operational domains. Mixed traffic is a major disruptor: frequent cut-ins can break platoons, increase braking events, and erode fuel and throughput benefits. System safety and robustness are central hurdles?V2V continuity, secure communications, credible fail-safe/fail-operational strategies, and demonstrable emergency braking consistency are essential. Finally, the commercial and organizational layer matters: platooning often requires cross-fleet coordination and, ideally, cross-brand interoperability; without common protocols and workable incentives, matching probability and realized utilization can remain too low for meaningful ROI.

This report studies the global Truck Platooning Systems demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Truck Platooning Systems, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Truck Platooning Systems that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Truck Platooning Systems total market, 2021-2032, (USD Million)

Global Truck Platooning Systems total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Truck Platooning Systems total market, key domestic companies, and share, (USD Million)

Global Truck Platooning Systems revenue by player, revenue and market share 2021-2026, (USD Million)

Global Truck Platooning Systems total market by Type, CAGR, 2021-2032, (USD Million)

Global Truck Platooning Systems total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Truck Platooning Systems market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KargoBot, Trunk Technology, Pony.ai, Kratos Defense, Utopilot, Inceptio Technology, CiDi Inc., Daimler, Volvo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Truck Platooning Systems market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Truck Platooning Systems Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Truck Platooning Systems Market, Segmentation by Type:

Software

Device

Global Truck Platooning Systems Market, Segmentation by Function:

Support Function

Automated Function

Global Truck Platooning Systems Market, Segmentation by Vehicle:

Heavy Trucks

Light Trucks

Global Truck Platooning Systems Market, Segmentation by Application:

Logistics

Ports

Mining

Other

Companies Profiled:

KargoBot

Trunk Technology

Pony.ai

Kratos Defense

Utopilot

Inceptio Technology

CiDi Inc.

Daimler

Volvo

Key Questions Answered

1. How big is the global Truck Platooning Systems market?
2. What is the demand of the global Truck Platooning Systems market?
3. What is the year over year growth of the global Truck Platooning Systems market?
4. What is the total value of the global Truck Platooning Systems market?
5. Who are the Major Players in the global Truck Platooning Systems market?
6. What are the growth factors driving the market demand?

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