

# Global Trendy Toys Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global Trendy Toys market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

Trendy toys are toys that incorporate multi-element concepts such as art, design, painting, sculpture, animation, etc. They are toys that have emerged in recent years with independent IP and trendy attributes. Trendy toys include blind boxes, figures, BJDs and art toys. Most of them are ornaments or sculptures, with light luxury attributes. Its audience is mainly young people, and its good looks and strong sense of design meet the personalized aesthetic needs of young people.

This report studies the global Trendy Toys demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Trendy Toys, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Trendy Toys that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Trendy Toys total market, 2019-2030, (USD Million)

Global Trendy Toys total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: Trendy Toys total market, key domestic companies and share, (USD Million)

Global Trendy Toys revenue by player and market share 2019-2024, (USD Million)

Global Trendy Toys total market by Type, CAGR, 2019-2030, (USD Million)

Global Trendy Toys total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global Trendy Toys market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Funko, LEGO, Hasbro, Bandai, Kidrobot, Max Factory, Kotobukiya, Good Smile Company and Hot Toys, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Trendy Toys market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Trendy Toys Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Trendy Toys Market, Segmentation by Type

Dolls

Figure

Art Toys

BJD

### Global Trendy Toys Market, Segmentation by Application

On-line

Offline

### Companies Profiled:

Funko

LEGO

Hasbro

Bandai

Kidrobot

Max Factory

Kotobukiya

Good Smile Company

Hot Toys

Mighty Jaxx

Sonny Angel

Smiski

Pop Mart

iDreamsky

Miniso

52TOYS

### Key Questions Answered

1. How big is the global Trendy Toys market?
2. What is the demand of the global Trendy Toys market?
3. What is the year over year growth of the global Trendy Toys market?
4. What is the total value of the global Trendy Toys market?
5. Who are the major players in the global Trendy Toys market?

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