

# Global Trekking Poles Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Trekking Poles market size was valued at US\$ 82.7 million in 2024 and is forecast to a readjusted size of USD 95.8 million by 2031 with a CAGR of 2.1% during review period.

Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

Leki, Black Diamond and Komperdell are the leaders of the Trekking Poles industry, which take about 50% market share. Europe is the major region of the global market, which takes about 30% market share.

This report is a detailed and comprehensive analysis for global Trekking Poles market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Trekking Poles market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Trekking Poles market size and forecasts by region and country, in consumption

value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Trekking Poles market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Trekking Poles market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Trekking Poles

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Trekking Poles market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Leki, Black Diamond, Komperdell, Masters, Cascade Mountain Tech, Pacemaker Stix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Trekking Poles market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

#### Walking Poles

## Trekking Poles

### Market segment by Application

Outdoor Climbing

Hiking Plains

Daily Use

### Major players covered

Leki

Black Diamond

Komperdell

Masters

Cascade Mountain Tech

Pacemaker Stix

### Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Trekking Poles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Trekking Poles, with price, sales quantity, revenue, and global market share of Trekking Poles from 2020 to 2025.

Chapter 3, the Trekking Poles competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Trekking Poles breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Trekking Poles market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Trekking Poles.

Chapter 14 and 15, to describe Trekking Poles sales channel, distributors, customers, research findings and conclusion.

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