

Global Trekking Poles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Trekking Poles market size was valued at USD 79 million in 2023 and is forecast to a readjusted size of USD 92 million by 2030 with a CAGR of 2.1% during review period.

Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

Leki, Black Diamond and Komperdell are the leaders of the Trekking Poles industry, which take about 50% market share. Europe is the major region of the global market, which takes about 30% market share.

The Global Info Research report includes an overview of the development of the Trekking Poles industry chain, the market status of Outdoor Climbing (Walking Poles, Trekking Poles), Hiking Plains (Walking Poles, Trekking Poles), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Trekking Poles.

Regionally, the report analyzes the Trekking Poles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Trekking Poles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Trekking Poles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Trekking Poles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Walking Poles, Trekking Poles).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Trekking Poles market.

Regional Analysis: The report involves examining the Trekking Poles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Trekking Poles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Trekking Poles:

Company Analysis: Report covers individual Trekking Poles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Trekking Poles This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Outdoor Climbing, Hiking Plains).

Technology Analysis: Report covers specific technologies relevant to Trekking Poles. It assesses the current state, advancements, and potential future developments in Trekking Poles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Trekking Poles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Trekking Poles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Walking Poles

- Trekking Poles

Market segment by Application

- Outdoor Climbing

- Hiking Plains

- Daily Use

Major players covered

- Leki

- Black Diamond

- Komperdell

Masters

Cascade Mountain Tech

Pacemaker Stix

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Trekking Poles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Trekking Poles, with price, sales, revenue and global market share of Trekking Poles from 2019 to 2024.

Chapter 3, the Trekking Poles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Trekking Poles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Trekking Poles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Trekking Poles.

Chapter 14 and 15, to describe Trekking Poles sales channel, distributors, customers, research findings and conclusion.

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