

Global Treadmill Mats Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Treadmill Mats market size is expected to reach \$ 722 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global Treadmill Mats production reached approximately 37.14 million pieces, with an average global market price of around USD 14 per piece.

The gross profit margin of major companies in the industry is between 18.46%-35.72%.

In 2025, the global production capacity of Treadmill Mats was approximately 48.87 million pieces.

Treadmill Mats are protective floor mats placed under treadmills and other fitness equipment to reduce vibration, protect floors, improve stability and limit noise transmission. They are usually made from PVC, rubber, EVA, TPE or blended foam materials and are designed for home gyms, fitness studios, apartments and commercial exercise spaces. The product includes cut-size and roll-format mats for treadmill and fitness equipment placement, but excludes yoga mats, general flooring, treadmill belts and complete exercise machines.

The industry chain includes rubber, PVC, EVA, TPE, foaming agents, plasticizers, fillers, colorants, surface textures, packaging films and cutting equipment. Midstream production covers compounding, extrusion, calendaring, foaming, surface embossing, cutting, inspection, rolling or folding and packaging. Downstream demand comes from fitness equipment brands, home gym users, sports retailers, e-commerce channels, gyms, hotels and apartment fitness rooms. Growth is driven by home fitness, equipment floor protection, noise reduction needs and replacement purchases.

Treadmill mats are widely used in home gyms, commercial fitness centers and office workout spaces to protect floors, reduce noise and prevent treadmill slipping. Their core advantages include high wear resistance, shock absorption, anti-slip texture and eco-friendly material properties. Market demand is driven by the booming home fitness trend and growing awareness of equipment maintenance. Moving forward, products will develop towards customized sizes, multi-scenario compatibility and enhanced sound insulation.

This report studies the global Treadmill Mats production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Treadmill Mats and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Treadmill Mats that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Treadmill Mats total production and demand, 2021-2032, (K Units)

Global Treadmill Mats total production value, 2021-2032, (USD Million)

Global Treadmill Mats production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Treadmill Mats consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Treadmill Mats domestic production, consumption, key domestic manufacturers and share

Global Treadmill Mats production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Treadmill Mats production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Treadmill Mats production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Treadmill Mats market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SuperMats, ProsourceFit, Sunny Health & Fitness, iFIT Health & Fitness Inc., Life Fitness, Body-Solid, Inc., Stamina Products, Inc., BowFlex Inc., Decathlon S.A., LifeSpan Fitness, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Treadmill Mats market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Treadmill Mats Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Treadmill Mats Market, Segmentation by Type:

PVC Treadmill Mats

Rubber Treadmill Mats

EVA Foam Treadmill Mats

Global Treadmill Mats Market, Segmentation by Surface Design:

Smooth Surface Mats

Textured Surface Mats

Anti-Slip Surface Mats

Global Treadmill Mats Market, Segmentation by Mat Thickness:

Thin Mat??4 mm?

Medium Mat?5?8 mm?

Thick Mat??8 mm?

Global Treadmill Mats Market, Segmentation by Application:

Floor Protection

Noise and Vibration Reduction

Equipment Stability Improvement

Other

Companies Profiled:

SuperMats

ProsourceFit

Sunny Health & Fitness

iFIT Health & Fitness Inc.

Life Fitness

Body-Solid, Inc.

Stamina Products, Inc.

BowFlex Inc.

Decathlon S.A.

LifeSpan Fitness

BalanceFrom

CAP Barbell

Johnson Health Tech Co., Ltd.

Dyaco International Inc.

Beijing KingSmith Technology Co., Ltd.

UREVO

Shuhua Sports Co., Ltd.

Guangdong Bersong New Materials Co., Ltd.

Xiamen Dulaikang Sports Goods Co., Ltd.

Key Questions Answered:

1. How big is the global Treadmill Mats market?
2. What is the demand of the global Treadmill Mats market?
3. What is the year over year growth of the global Treadmill Mats market?

4. What is the production and production value of the global Treadmill Mats market?
5. Who are the key producers in the global Treadmill Mats market?
6. What are the growth factors driving the market demand?

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