

# Global Treadmill Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Treadmill market size was valued at USD 5834.2 million in 2023 and is forecast to a readjusted size of USD 6532 million by 2030 with a CAGR of 1.6% during review period.

A treadmill is a device generally for walking or running while staying in the same place. The belt moves to the rear, requiring the user to walk or run at a speed matching that of the belt. The rate at which the belt moves is the rate of walking or running. Thus, the speed of running may be controlled and measured. The more expensive, heavy-duty versions are motor-driven (usually by an electric motor). The simpler, lighter, and less expensive versions passively resist the motion, moving only when walkers push the belt with their feet. The latter are known as manual treadmills.

Global Treadmill key players include ICON Health & Fitness, BH, Life Fitness, Johnson Health, Nautilus, etc. Global top five manufacturers hold a share over 45%.

North America is the largest market, with a share over 35%, followed by Europe and Asia-Pacific, both have a share over 45%.

In terms of product, Single Function Treadmill is the largest segment, with a share about 87%. And in terms of application, the largest application is Home, followed by Commercial, etc.

The Global Info Research report includes an overview of the development of the Treadmill industry chain, the market status of Home (Single Function Treadmill, Multifunctional Treadmill), Commercial (Single Function Treadmill, Multifunctional Treadmill), and key enterprises in developed and developing market, and analysed the

cutting-edge technology, patent, hot applications and market trends of Treadmill.

Regionally, the report analyzes the Treadmill markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Treadmill market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Treadmill market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Treadmill industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Function Treadmill, Multifunctional Treadmill).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Treadmill market.

**Regional Analysis:** The report involves examining the Treadmill market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Treadmill market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Treadmill:

**Company Analysis:** Report covers individual Treadmill manufacturers, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Treadmill. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Treadmill. It assesses the current state, advancements, and potential future developments in Treadmill areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Treadmill market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Treadmill market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Single Function Treadmill

Multifunctional Treadmill

### Market segment by Application

Home

Commercial

## Major players covered

BH Fitness

Cybex

Dyaco

ICON Health &Fitness

Impulse

Johnson Health

Life Fitness

Nautilus

Precor

Shuhua

Sole

Star Trac

Strength Master

Technogym

True Fitness

Yijian

IFIT

Peloton

Orient

WNQ Fitness

Landice

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Treadmill product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Treadmill, with price, sales, revenue and global market share of Treadmill from 2019 to 2024.

Chapter 3, the Treadmill competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Treadmill breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Treadmill market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Treadmill.

Chapter 14 and 15, to describe Treadmill sales channel, distributors, customers, research findings and conclusion.

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