

# Global Tread Carbon Black Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Tread Carbon Black market size is expected to reach \$ 1182 million by 2032, rising at a market growth of 3.6% CAGR during the forecast period (2026-2032). Global sales of tread carbon black are projected to reach 600,000 tons by 2025, with an average selling price of approximately US\$1,500 per ton.

Tread carbon black is an amorphous, extremely fine black powder, primarily produced by the incomplete combustion or thermal decomposition of carbonaceous materials (such as coal, natural gas, and heavy oil) in oxygen-deficient environments. It is widely used as a reinforcing material in tires, especially in the tread area, to improve tire wear resistance, cut resistance, and tear strength. Tread carbon black, also known as tire carbon black, is a specialized reinforcing and coloring agent used in tire manufacturing, particularly in the tread area. The industry's gross profit margin is approximately 20%-30%.

Upstream: Primarily derived from raw materials such as coal tar and ethylene tar, with coal tar accounting for over 60%. Its price fluctuations directly impact carbon black costs. Midstream: Carbon black manufacturers produce it using oil furnace or tank furnace methods, with technological barriers concentrated in particle size control and surface modification. Downstream: The tire industry accounts for over 70% of production, with the remainder used in industrial rubber products (such as conveyor belts and seals), plastic modification, and coating coloring.

Market driving factors mainly include the following:

The booming new energy vehicle market drives high-end demand. New energy vehicles have significantly increased requirements for tire wear resistance, low rolling resistance,

and quietness, forcing the upgrading of tire tread carbon black towards high performance. For example, low rolling resistance carbon black can reduce the energy consumption of electric vehicles and extend their driving range, making it a standard feature in high-end models. Meanwhile, the booming production and sales of new energy vehicles are driving the expansion of the tire OEM market, providing incremental space for tread carbon black.

Environmental policies are forcing industrial upgrading. Under the global 'dual carbon' goal, the tire industry faces stringent energy consumption and emission standards. Tread carbon black companies are reducing pollution by developing clean production technologies (such as exhaust gas recovery and low-sulfur formulations) and developing green products (such as bio-based carbon black) to meet downstream environmental demands. Policy dividends and market pressures are jointly driving the industry towards low-carbon transformation.

Technological iteration is creating new application scenarios. The widespread application of conductive carbon black in lithium batteries has opened up a second growth curve. As a conductive agent, it can improve battery energy density and cycle life, and its demand is growing exponentially due to the explosive growth of the new energy vehicle and energy storage markets. In addition, the penetration of specialty carbon blacks (such as UV-resistant and high color fastness) in the plastics and coatings fields is further expanding the industry's boundaries. Technological integration and scenario innovation have become key for tread carbon black companies to break through homogeneous competition.

This report studies the global Tread Carbon Black production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tread Carbon Black and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tread Carbon Black that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Tread Carbon Black total production and demand, 2021-2032, (Tons)

Global Tread Carbon Black total production value, 2021-2032, (USD Million)

Global Tread Carbon Black production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Tread Carbon Black consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Tread Carbon Black domestic production, consumption, key domestic manufacturers and share

Global Tread Carbon Black production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Tread Carbon Black production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Tread Carbon Black production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Tread Carbon Black market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aditya Birla Group, Cabot Corporation, Orion S.A., Black Cat Carbon Black, China Synthetic Rubber Corporation (CSRC), Tokai Carbon Co., Ltd., Shandong Link Group, Omsk, Phillips Carbon Black Limited, Sid Richardson, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tread Carbon Black market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Tread Carbon Black Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Tread Carbon Black Market, Segmentation by Type:

Thermal Black

Furnace Black

Other

#### Global Tread Carbon Black Market, Segmentation by Product Forms:

Hard Carbon Black

Soft Carbon Black

#### Global Tread Carbon Black Market, Segmentation by Technology:

Traditional Oil Furnace Carbon Black

Environmentally Friendly Carbon Black

#### Global Tread Carbon Black Market, Segmentation by Application:

Automotive Tires

Bicycle Tire

Engineering Tires

Racing Tires

Others

Companies Profiled:

Aditya Birla Group

Cabot Corporation

Orion S.A.

Black Cat Carbon Black

China Synthetic Rubber Corporation (CSRC)

Tokai Carbon Co., Ltd.

Shandong Link Group

Omsk

Phillips Carbon Black Limited

Sid Richardson

Longxing Chemical

HUADONG RUBBER MATERIAL

BAOHUA

JINNENG

**Key Questions Answered:**

1. How big is the global Tread Carbon Black market?
2. What is the demand of the global Tread Carbon Black market?
3. What is the year over year growth of the global Tread Carbon Black market?
4. What is the production and production value of the global Tread Carbon Black market?
5. Who are the key producers in the global Tread Carbon Black market?
6. What are the growth factors driving the market demand?

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