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Global Travel Technologies Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Travel technologies are IT solutions used by airline companies, hotels, and OTAs to manage end-to-end travel solutions. IT solutions such as travel network management solution GDS, mobile solution, platform solutions, e-commerce software solution, data management solutions, and digital marketing solutions are primarily implemented in the travel industry.

SCOPE OF THE REPORT:

This report studies the Travel Technologies market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Travel Technologies market by product type and applications/end industries.
The increasing demand for automate travel management systems is expected to drive the growth prospects for the global travel technologies market in the coming years. Some of the major factors responsible for the growing demand for automated systems from the travel and tourism service providers is to minimize the cost, streamline the routine business processes, increase safety, security, and visibility, automate tracking systems, and reduce the operational costs. As a result, these travel and tourism service providers use travel automation technologies such as GDSs and e-payment systems to automate the operational and transactional processes. Also, since the manual process and legacy systems are highly inefficient in managing the high volume of transactions in online travel agencies, the travel providers have shifted from conventional methods towards the automated systems. Moreover, it has been observed that the demand for IT technological solutions such as the Internet of thing (IoT), big data analytics, and cloud computing is increasing with the advancements made in the travel industry by using

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automated travel management systems.

EMEA accounted for the maximum market share during 2017 and is expected to continue to dominate the market until the end of 2023. According to the market research and analysis, some of the major factors responsible for the market?s growth in the region includes the penetration of lower online travel agencies (OTA) and the presence of fragmented hotel market in Europe.

The global Travel Technologies market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Travel Technologies.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amadeus

Sabre

Travelport

Dolphin Dynamics

ecare Technology Labs

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

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Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Airline & Hospitality IT Solutions

Global Distribution System (GDS)

Market Segment by Applications, can be divided into

Airline Companies

Hotels

Others

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