

Global Travel Stroller Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD4CBCC94C8DEN.html>

Date: January 2026

Pages: 190

Price: US\$ 4,480.00 (Single User License)

ID: GD4CBCC94C8DEN

Abstracts

The global Travel Stroller market size is expected to reach \$ 2520 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032). In 2025, global Travel Stroller production reached approximately 54.9 million Units, with an average global market price of around US\$ 34 per unit.

A travel stroller is a lightweight, compact, and portable baby stroller designed specifically for travel, outings, or everyday use in urban environments where space and mobility are priorities. Unlike full-size strollers (which focus on comfort, storage, and long-term usability for infants), travel strollers prioritize easy folding, small footprint, and lightweight construction while maintaining basic safety and functionality for toddlers and young children (typically aged 6 months to 4 years).

The travel stroller market has been experiencing steady growth in recent years, driven by the increasing number of families traveling with young children and the growing demand for convenient and lightweight strollers. Major sales regions for travel strollers include North America, Europe, Asia Pacific, and Latin America. North America is the largest market for travel strollers, accounting for a significant share of the global market. This can be attributed to the high disposable income of consumers in the region, coupled with the rising trend of family vacations. Europe is also a prominent market for travel strollers, with countries like Germany, France, and the UK being the major contributors to the market growth. Asia Pacific is expected to witness substantial growth in the travel stroller market, primarily due to the increasing urbanization, rising middle-class population, and changing lifestyles in countries like China and India. Latin America is also emerging as a potential market for travel strollers, driven by the growing tourism industry and the rising number of families traveling within the region. The market concentration in the travel stroller industry is relatively high, with a few key players dominating the market. These players have a strong brand presence, extensive distribution networks, and a wide product portfolio, giving them a competitive edge over

other players. However, the market also offers opportunities for new entrants and smaller players to introduce innovative and niche products to cater to specific consumer needs. One of the major challenges faced by the travel stroller market is the increasing competition from alternative products such as baby carriers and baby slings. These products offer convenience and ease of use, which can be a threat to the demand for travel strollers. Additionally, stringent safety regulations and standards imposed by various regulatory bodies pose a challenge for manufacturers in terms of compliance and product development. In terms of the latest developments in the market, manufacturers are focusing on incorporating advanced features and technologies in travel strollers to enhance safety, comfort, and convenience for both parents and children. This includes features like adjustable handles, reclining seats, lightweight materials, and compact folding mechanisms. Manufacturers are also investing in research and development to introduce eco-friendly and sustainable travel strollers to meet the growing demand for environmentally conscious products. This report studies the global Travel Stroller production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Travel Stroller and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Travel Stroller that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Travel Stroller total production and demand, 2021-2032, (Units)

Global Travel Stroller total production value, 2021-2032, (USD Million)

Global Travel Stroller production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Travel Stroller consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Travel Stroller domestic production, consumption, key domestic manufacturers and share

Global Travel Stroller production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Travel Stroller production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Travel Stroller production by Channel, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Travel Stroller market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nuna, Colugo, Bugaboo, Kolcraft, UPPAbaby,

Babyzen, Joolz, Baby Jogger, Mountain Buggy, Summer Infant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Travel Stroller market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Travel Stroller Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Travel Stroller Market, Segmentation by Type:

Single-Child Stroller

Multi-Child Stroller

Global Travel Stroller Market, Segmentation by Age Range:

0-6 Months

6-36 Months

3+ Years

Global Travel Stroller Market, Segmentation by Distribution Channel:

Specialty Baby Stores

Mass Merchants

E-commerce

Department Stores

Global Travel Stroller Market, Segmentation by Channel:

Offline Sales

Online Sales

Companies Profiled:

Nuna

Colugo

Bugaboo

Kolcraft

UPPAbaby

Babyzen

Joolz

Baby Jogger

Mountain Buggy

Summer Infant

Zoe

Silvercross

Redsbaby

Babyhood

Edwards & Co

Maclaren

GB

Maxi-Cosi

Little Lou Baby

Evenflo

Chicco

Quinny

Stokke

Britax

Peg Perego

Inglesina

Silver Cross

Emmaljunga

Cosatto

Key Questions Answered:

1. How big is the global Travel Stroller market?
2. What is the demand of the global Travel Stroller market?
3. What is the year over year growth of the global Travel Stroller market?
4. What is the production and production value of the global Travel Stroller market?
5. Who are the key producers in the global Travel Stroller market?
6. What are the growth factors driving the market demand?

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