

Global Travel Metasearch Engine Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GE74BBF3A523EN.html>

Date: March 2025

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: GE74BBF3A523EN

Abstracts

According to our (Global Info Research) latest study, the global Travel Metasearch Engine market size was valued at US\$ 8520 million in 2024 and is forecast to a readjusted size of USD 51090 million by 2031 with a CAGR of 29.5% during review period.

A travel metasearch engine is a type of online platform that allows users to search and compare various travel options across different websites, such as airlines, hotels, and car rental agencies. It aggregates information from multiple sources and presents it in a consolidated and easy-to-compare format, saving users time and effort in searching for the best travel deals.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

This report is a detailed and comprehensive analysis for global Travel Metasearch Engine market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Travel Metasearch Engine market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Travel Metasearch Engine market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Travel Metasearch Engine market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Travel Metasearch Engine market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Travel Metasearch Engine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Travel Metasearch Engine market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Google Hotels, Trivago, Kayak, Skyscanner, Tripadvisor, IXIGO(Le Travenues Technology), Checkfelix, Easyvoyage, Jetcost, Swoodoo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Travel Metasearch Engine market is split by Type and by Application. For the period

2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Direct Booking

In-direct Booking

Market segment by Application

Trasportation Booking or Rental

Hotel Booking

Local Food

Local Events

Others

Market segment by players, this report covers

Google Hotels

Trivago

Kayak

Skyscanner

Tripadvisor

IXIGO(Le Travenues Technology)

Checkfelix

Easyvoyage

Jetcost

Swoodoo

Liligo

Momondo

Trawex

Qunar

Mafengwo

Lvmama

Ctrip

Filgggy

Tuniu

Wego

Hipmunk

Beijing Sankuai Technology Co., Ltd

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-

Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Travel Metasearch Engine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Travel Metasearch Engine, with revenue, gross margin, and global market share of Travel Metasearch Engine from 2020 to 2025.

Chapter 3, the Travel Metasearch Engine competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Travel Metasearch Engine market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Travel Metasearch Engine.

Chapter 13, to describe Travel Metasearch Engine research findings and conclusion.

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