

Global Travel Bags Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Travel Bags market size is expected to reach \$ 54587 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

Travel bags are portable luggage products designed to meet the needs of business travel or leisure vacations, and are one of the most frequently used bag categories in daily life. Their core value lies in their rational structural design and compartmentalized storage, helping travelers efficiently organize their belongings, reduce travel burden, and improve travel convenience and comfort.

From a product form perspective, travel bags can be divided into several types. Based on material structure, they can be divided into soft-shell bags and hard-shell bags: soft-shell bags are mainly made of fabrics such as nylon and polyester fibers, offering advantages such as lightweight, foldability, and flexible capacity, suitable for daily commutes or short trips; hard-shell bags are molded from rigid materials such as polycarbonate (PC) and ABS, offering strong pressure resistance and good protection, making them more suitable for carrying fragile items or electronic products. Based on function and purpose, they can be divided into carry-on bags, checked bags, and travel backpacks. Carry-on bags must meet airline size restrictions, usually under 20 inches; travel backpacks emphasize carrying comfort and center of gravity balance, commonly used for outdoor hiking and long-distance travel. According to the way they are carried, they can be divided into handbags, shoulder bags, and backpacks, as well as dual-purpose bags that combine the functions of a pull rod and a shoulder strap.

In 2025, global Travel Bag sales reached approximately 514,681 K Units, with an average global market price of around US\$ 65 US\$/Unit. Production capacity reached 650,000 K Units, with a gross profit margin of approximately 42%.

Travel bags are durable consumer goods designed for carrying clothing, electronic devices, documents, and personal items during travel, commuting, and cross-regional movement. They typically need to balance loading, protection, handling, identification, and organization. Structurally, they can be divided into hard-sided and soft-sided travel bags; categorized by usage scenario, they include carry-on suitcases, checked baggage, travel bags, backpacks, business travel bags, and related storage accessories. Hard-sided products often use materials such as polycarbonate and polypropylene, forming a protective structure through the case body, pull handles, casters, and locks. Soft-sided products mainly use nylon, polyester fibers, leather, and composite fabrics, emphasizing lightweight, expandability, and compartmentalized storage.

The continued strong demand for international travel provides a stable foundation for the use of suitcases, short-haul travel bags, and lightweight carry-on products. However, industry growth is no longer solely dependent on passenger numbers. Differences in airline policies regarding baggage size, weight, and charges have led consumers to pay more attention to weight, capacity utilization, expandability, and adaptability to various scenarios. The U.S. Transportation Security Administration has also clearly stated that cabin baggage dimensions are regulated by individual airlines, and product designs must adapt to the rules of different carriers. At the same time, the integration of remote work, short vacations, outdoor travel, and business leisure has driven the expansion of backpacks, wheeled travel bags, and modular storage products.

This report studies the global Travel Bags production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Travel Bags and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Travel Bags that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Travel Bags total production and demand, 2021-2032, (K Units)

Global Travel Bags total production value, 2021-2032, (USD Million)

Global Travel Bags production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Travel Bags consumption by region & country, CAGR, 2021-2032 & (K Units)
U.S. VS China: Travel Bags domestic production, consumption, key domestic manufacturers and share

Global Travel Bags production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Travel Bags production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Travel Bags production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Travel Bags market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Louis Vuitton, MCM Worldwide, Samsonite, Hermes, Prada, ACE, VIP Industries, VF Corporation, Delsey Paris, Diplomat Luggage, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Travel Bags market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Travel Bags Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Travel Bags Market, Segmentation by Type:

Duffle Bags

Trolley Bags

Suitcases

Backpacks

Others

Global Travel Bags Market, Segmentation by Material:

Leather

Polyester

Nylon

Others

Global Travel Bags Market, Segmentation by Business Attributes:

Leisure/Commuting

Business Travel

Others

Global Travel Bags Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Louis Vuitton

MCM Worldwide

Samsonite

Hermes

Prada

ACE

VIP Industries

VF Corporation

Delsey Paris

Diplomat Luggage

Victorinox

Eminent

Traveler's Choice

Thule Group

Skyway Luggage

Herschel Supply

Briggs & Riley

Travelpro Products

Safari Industries

Olympia

Tommy Hilfiger

Union Gate Group

Key Questions Answered:

1. How big is the global Travel Bags market?
2. What is the demand of the global Travel Bags market?
3. What is the year over year growth of the global Travel Bags market?
4. What is the production and production value of the global Travel Bags market?
5. Who are the key producers in the global Travel Bags market?
6. What are the growth factors driving the market demand?

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