

Global Travel Agencies Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Travel Agencies market size was valued at USD 157980 million in 2023 and is forecast to a readjusted size of USD 418920 million by 2030 with a CAGR of 14.9% during review period.

A travel agency is a private retailer or public service that provides travel and tourism related services to the public on behalf of suppliers such as activities, airlines, car rentals, cruise lines, hotels, railways, travel insurance, and package tours.

Main players of travel agencies market are Booking Holdings Inc., Expedia Group Inc. and Trip.com Group Limited. Geographically speaking, USA holds over 25% of total market share, followed by Europe with over 20% share. In terms of type, international and domestic airline bookings segment and tour and packaged travel bookings segment holds about a half of global market share in total. In terms of sales channel, online segment holds a dominant share of over 85%.

The Global Info Research report includes an overview of the development of the Travel Agencies industry chain, the market status of Online (International and Domestic Airline Bookings, Tour and Packaged Travel Bookings), Offline (International and Domestic Airline Bookings, Tour and Packaged Travel Bookings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Travel Agencies.

Regionally, the report analyzes the Travel Agencies markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Travel Agencies market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Travel Agencies market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Travel Agencies industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., International and Domestic Airline Bookings, Tour and Packaged Travel Bookings).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Travel Agencies market.

Regional Analysis: The report involves examining the Travel Agencies market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Travel Agencies market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Travel Agencies:

Company Analysis: Report covers individual Travel Agencies players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Travel Agencies This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to Travel Agencies. It assesses the current state, advancements, and potential future developments in Travel Agencies areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Travel Agencies market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Travel Agencies market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

International and Domestic Airline Bookings

Tour and Packaged Travel Bookings

Accommodation Bookings

Cruise Bookings

Car Rental

Others

Market segment by Application

Online

Offline

Market segment by players, this report covers

Booking Holdings Inc.

Expedia Group Inc.

Trip.com Group Limited

Tripadvisor, Inc.

Trivago NV

eDreams

Odigeo

Despegar

MakeMyTrip Limited

Webjet Limited

Priceline

TUI Group

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Travel Agencies product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Travel Agencies, with revenue, gross margin and global market share of Travel Agencies from 2019 to 2024.

Chapter 3, the Travel Agencies competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Travel Agencies market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Travel Agencies.

Chapter 13, to describe Travel Agencies research findings and conclusion.

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