

Global Transportation and Traffic Insurance Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Transportation and Traffic Insurance market size was valued at US\$ 60585 million in 2025 and is forecast to a readjusted size of US\$ 115110 million by 2032 with a CAGR of 9.6% during review period.

Transportation and traffic insurance is a risk management tool that provides protection against risks that may arise during the operation of road, rail, sea, and air transportation. It covers compensation for economic losses caused by collisions, accidents, cargo damage, delays, and liability claims. This type of insurance includes coverage for damage to the means of transport itself, as well as compensation for third-party liability, passenger personal injury, and cargo risks arising from transportation activities. Its core purpose is to help the insured mitigate unforeseen transportation risks and ensure the continuity and stability of logistics and personnel movement. The global gross margin for transportation and traffic insurance is projected to be approximately 15%-30% in 2025.

As an important component of the global commercial insurance system, the market growth of transportation and logistics insurance is driven by multiple factors. With the continued growth of global trade, the acceleration of cross-border logistics activities, and the increasing complexity of global supply chain structures, the demand for transportation risk protection has increased significantly. Modern supply chains heavily rely on integrated land, rail, sea, and air transportation, meaning that delays, cargo damage, or liability incidents in any single link can have a significant impact on corporate profits, thus enhancing the strategic value of transportation insurance in corporate risk management systems. Furthermore, technological advancements such

as the Internet of Things (IoT), remote sensing monitoring, and big data analytics in risk assessment and dynamic pricing have not only improved underwriting efficiency but also helped insurance companies more accurately measure risks, driving the supply of personalized insurance products. Despite significant market growth potential, transportation and logistics insurance also faces several challenges. First, uneven global economic growth, geopolitical frictions, and trade protectionist trends exert volatile pressure on cross-border transportation and premium income. Second, frequent natural disasters and increased extreme weather events due to climate change drive up claims costs and increase the difficulty of underwriting risk management. Third, differences in regulatory environments and claims rules across countries create coordination challenges for globally operating insurance companies in product design and risk control. In addition, industry pain points such as insurance fraud and false claims persist, increasing compliance and investigation costs. On the downstream market demand side, manufacturing, retail, and e-commerce companies are increasingly reliant on transportation insurance, especially with the rapidly rising demand for protection for high-value, fragile goods in international logistics. As consumers' expectations for fast delivery and transparent logistics services increase, insurance companies are also launching comprehensive solutions combining supply chain visualization services, real-time tracking, and accident prediction models to provide end-to-end risk protection services for corporate clients. At the same time, the growing demand from small and medium-sized enterprises for flexible and customizable insurance products has prompted insurance products to upgrade from traditional standard single insurance types to multi-level and multi-modal combination products, driving the market towards a more segmented and intelligent direction.

This report is a detailed and comprehensive analysis for global Transportation and Traffic Insurance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Transportation and Traffic Insurance market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Transportation and Traffic Insurance market size and forecasts by region and

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country, in consumption value (\$ Million), 2021-2032

Global Transportation and Traffic Insurance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Transportation and Traffic Insurance market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Transportation and Traffic Insurance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Transportation and Traffic Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allianz SE, AXA SA, QBE Insurance Group, Zurich Insurance Group, AIG (American International Group), Chubb Limited, State Farm, Liberty Mutual Group, Travelers Insurance, Berkshire Hathaway (GEICO), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Transportation and Traffic Insurance market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cargo Insurance

Liability Insurance

Collision/Accident Insurance

Business Interruption

Others

Market segment By Policyholder Type

Commercial

Personal

Logistics Providers

E-commerce Platforms

Others

Market segment By Distribution Channel

Direct Online

Agents/Brokers

Bancassurance

Others

Market segment by Application

Road

Rail

Sea

Air

Others

Market segment by players, this report covers

Allianz SE

AXA SA

QBE Insurance Group

Zurich Insurance Group

AIG (American International Group)

Chubb Limited

State Farm

Liberty Mutual Group

Travelers Insurance

Berkshire Hathaway (GEICO)

Marsh & McLennan

Arthur J. Gallagher & Co.

Howden Insurance Brokers

Marsh Commercial

Amwins Group

M2 Assurance

Heath Crawford

Hensure

WRS Insurance Brokers

People's Insurance Company of China Property & Casualty Company Ltd.

China Taiping Insurance Group Co., Ltd.

China Pacific Property Insurance Co., Ltd.

Ping An Insurance (Group) Company of China, Ltd.

China Reinsurance (Group) Corporation

China Export & Credit Insurance Corporation (Sinosure)

Huaxia Insurance Co., Ltd.

China United Property Insurance Co., Ltd.

Anhui Agricultural Insurance Co., Ltd.

China Pacific Insurance Group

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Transportation and Traffic Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Transportation and Traffic Insurance, with revenue, gross margin, and global market share of Transportation and Traffic Insurance from 2021 to 2026.

Chapter 3, the Transportation and Traffic Insurance competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Transportation and Traffic Insurance market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Transportation and Traffic Insurance.

Chapter 13, to describe Transportation and Traffic Insurance research findings and conclusion.

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