

Global Transportation and Traffic Insurance Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Transportation and Traffic Insurance market size is expected to reach \$ 115110 million by 2032, rising at a market growth of 9.6% CAGR during the forecast period (2026-2032).

Transportation and traffic insurance is a risk management tool that provides protection against risks that may arise during the operation of road, rail, sea, and air transportation. It covers compensation for economic losses caused by collisions, accidents, cargo damage, delays, and liability claims. This type of insurance includes coverage for damage to the means of transport itself, as well as compensation for third-party liability, passenger personal injury, and cargo risks arising from transportation activities. Its core purpose is to help the insured mitigate unforeseen transportation risks and ensure the continuity and stability of logistics and personnel movement. The global gross margin for transportation and traffic insurance is projected to be approximately 15%-30% in 2025.

As an important component of the global commercial insurance system, the market growth of transportation and logistics insurance is driven by multiple factors. With the continued growth of global trade, the acceleration of cross-border logistics activities, and the increasing complexity of global supply chain structures, the demand for transportation risk protection has increased significantly. Modern supply chains heavily rely on integrated land, rail, sea, and air transportation, meaning that delays, cargo damage, or liability incidents in any single link can have a significant impact on corporate profits, thus enhancing the strategic value of transportation insurance in corporate risk management systems. Furthermore, technological advancements such as the Internet of Things (IoT), remote sensing monitoring, and big data analytics in risk assessment and dynamic pricing have not only improved underwriting efficiency but

also helped insurance companies more accurately measure risks, driving the supply of personalized insurance products. Despite significant market growth potential, transportation and logistics insurance also faces several challenges. First, uneven global economic growth, geopolitical frictions, and trade protectionist trends exert volatile pressure on cross-border transportation and premium income. Second, frequent natural disasters and increased extreme weather events due to climate change drive up claims costs and increase the difficulty of underwriting risk management. Third, differences in regulatory environments and claims rules across countries create coordination challenges for globally operating insurance companies in product design and risk control. In addition, industry pain points such as insurance fraud and false claims persist, increasing compliance and investigation costs. On the downstream market demand side, manufacturing, retail, and e-commerce companies are increasingly reliant on transportation insurance, especially with the rapidly rising demand for protection for high-value, fragile goods in international logistics. As consumers' expectations for fast delivery and transparent logistics services increase, insurance companies are also launching comprehensive solutions combining supply chain visualization services, real-time tracking, and accident prediction models to provide end-to-end risk protection services for corporate clients. At the same time, the growing demand from small and medium-sized enterprises for flexible and customizable insurance products has prompted insurance products to upgrade from traditional standard single insurance types to multi-level and multi-modal combination products, driving the market towards a more segmented and intelligent direction.

This report studies the global Transportation and Traffic Insurance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Transportation and Traffic Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Transportation and Traffic Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Transportation and Traffic Insurance total market, 2021-2032, (USD Million)

Global Transportation and Traffic Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Transportation and Traffic Insurance total market, key domestic companies, and share, (USD Million)

Global Transportation and Traffic Insurance revenue by player, revenue and market

share 2021-2026, (USD Million)

Global Transportation and Traffic Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Transportation and Traffic Insurance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Transportation and Traffic Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allianz SE, AXA SA, QBE Insurance Group, Zurich Insurance Group, AIG (American International Group), Chubb Limited, State Farm, Liberty Mutual Group, Travelers Insurance, Berkshire Hathaway (GEICO), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Transportation and Traffic Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Transportation and Traffic Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Transportation and Traffic Insurance Market, Segmentation by Type:

Cargo Insurance

Liability Insurance

Collision/Accident Insurance

Business Interruption

Others

Global Transportation and Traffic Insurance Market, Segmentation By Policyholder Type:

Commercial

Personal

Logistics Providers

E-commerce Platforms

Others

Global Transportation and Traffic Insurance Market, Segmentation By Distribution Channel:

Direct Online

Agents/Brokers

Bancassurance

Others

Global Transportation and Traffic Insurance Market, Segmentation by Application:

Road

Rail

Sea

Air

Others

Companies Profiled:

Allianz SE

AXA SA

QBE Insurance Group

Zurich Insurance Group

AIG (American International Group)

Chubb Limited

State Farm

Liberty Mutual Group

Travelers Insurance

Berkshire Hathaway (GEICO)

Marsh & McLennan

Arthur J. Gallagher & Co.

Howden Insurance Brokers

Marsh Commercial

Amwins Group

M2 Assurance

Heath Crawford

Hensure

WRS Insurance Brokers

People's Insurance Company of China Property & Casualty Company Ltd.

China Taiping Insurance Group Co., Ltd.

China Pacific Property Insurance Co., Ltd.

Ping An Insurance (Group) Company of China, Ltd.

China Reinsurance (Group) Corporation

China Export & Credit Insurance Corporation (Sinosure)

Huaxia Insurance Co., Ltd.

China United Property Insurance Co., Ltd.

Anhui Agricultural Insurance Co., Ltd.

China Pacific Insurance Group

Key Questions Answered

1. How big is the global Transportation and Traffic Insurance market?
2. What is the demand of the global Transportation and Traffic Insurance market?
3. What is the year over year growth of the global Transportation and Traffic Insurance market?
4. What is the total value of the global Transportation and Traffic Insurance market?
5. Who are the Major Players in the global Transportation and Traffic Insurance market?
6. What are the growth factors driving the market demand?

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