

Global Transportation Management Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Transportation Management market size was valued at USD 2123.8 million in 2023 and is forecast to a readjusted size of USD 2682.4 million by 2030 with a CAGR of 3.4% during review period.

A transportation management system (TMS) is a logistics platform that uses technology to help businesses plan, execute, and optimize the physical movement of goods, both incoming and outgoing, and making sure the shipment is compliant, proper documentation is available. This kind of system is often part of a larger supply chain management (SCM) system.

Sometimes known as a transportation management solution or transportation management software, a TMS provides visibility into day-to-day transportation operations, trade compliance information and documentation, and ensuring the timely delivery of freight and goods.

In Europe, the Transportation Management Systems (TMS) industry market is low concentrated. And some enterprises, like Webfleet Solutions, Masternaut and Microlise, etc. are well-known for the wonderful performance of their Transportation Management Systems (TMS) and related services.

The Global Info Research report includes an overview of the development of the Transportation Management industry chain, the market status of Consumer goods and retail (Railways, Roadways), Parcel and package (Railways, Roadways), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Transportation Management.

Regionally, the report analyzes the Transportation Management markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Transportation Management market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Transportation Management market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Transportation Management industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Railways, Roadways).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Transportation Management market.

Regional Analysis: The report involves examining the Transportation Management market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Transportation Management market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Transportation Management:

Company Analysis: Report covers individual Transportation Management players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Transportation Management. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer goods and retail, Parcel and package).

Technology Analysis: Report covers specific technologies relevant to Transportation Management. It assesses the current state, advancements, and potential future developments in Transportation Management areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Transportation Management market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Transportation Management market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Railways

Roadways

Airways

Maritime

Market segment by Application

Consumer goods and retail

Parcel and package

Fire station

Hospital

Travel and tourism

Mining

Others

Market segment by players, this report covers

SAP

Oracle

Manhattan Associates

Descartes

JDA Software

CTSI-Global

Inet-Logistics GmbH

Blujay Solutions

Mercurygate

Efkon

Metro Infrasys

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Transportation Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Transportation Management, with revenue, gross margin and global market share of Transportation Management from 2019 to 2024.

Chapter 3, the Transportation Management competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Transportation Management market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Transportation Management.

Chapter 13, to describe Transportation Management research findings and conclusion.

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