

Global Transportation as a service (TaaS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Transportation as a service (TaaS) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Transportation as a Service, or TaaS, refers to an emerging mobility model that offers transportation solutions to users on a pay-per-use or subscription basis, rather than individual vehicle ownership. TaaS leverages advancements in technology, particularly digital platforms and on-demand services, to provide convenient, efficient, and accessible transportation options. It encompasses various modes of transportation, including ride-sharing services, car-sharing, bike-sharing, and public transit integration, all facilitated through mobile applications and software platforms. TaaS aims to optimize transportation resources, reduce congestion, and promote sustainable mobility by providing flexible, cost-effective, and shared transportation alternatives.

The industry trend for TaaS is driven by the increasing global focus on smart mobility solutions, sustainability, and the sharing economy. The rise of on-demand services, digital platforms, and advanced analytics have paved the way for the growth of TaaS. The trend includes the integration of various modes of transportation, seamless multimodal journeys, and real-time data-driven decision-making to enhance the user experience. There is also a growing emphasis on electric and autonomous vehicles, as well as initiatives to promote sustainable transportation options, reduce carbon emissions, and enhance urban mobility. As urban populations continue to grow and the need for efficient and convenient transportation solutions intensifies, the industry trend for TaaS is expected to expand, providing new ways for people to move around in a connected and sustainable manner.

The Global Info Research report includes an overview of the development of the Transportation as a service (TaaS) industry chain, the market status of Personal User (Based Android Platform, Based iOS Platform), Business User (Based Android Platform, Based iOS Platform), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Transportation as a service (TaaS).

Regionally, the report analyzes the Transportation as a service (TaaS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Transportation as a service (TaaS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Transportation as a service (TaaS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Transportation as a service (TaaS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Based Android Platform, Based iOS Platform).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Transportation as a service (TaaS) market.

Regional Analysis: The report involves examining the Transportation as a service (TaaS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Transportation as a service (TaaS) market. This may

include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Transportation as a service (TaaS):

Company Analysis: Report covers individual Transportation as a service (TaaS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Transportation as a service (TaaS). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal User, Business User).

Technology Analysis: Report covers specific technologies relevant to Transportation as a service (TaaS). It assesses the current state, advancements, and potential future developments in Transportation as a service (TaaS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Transportation as a service (TaaS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Transportation as a service (TaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Based Android Platform

Based iOS Platform

Market segment by Application

Personal User

Business User

Market segment by players, this report covers

Uber

Didi

Lyft

GETT

Hailo

Addison Lee

Ola Cabs

Meru Cabs

BlaBla Car

Mytaxi

Grab Taxi

Kako Taxi

Hailo

SideCar

Flywheel

VIA

Curs

Ingogo

Chaffeur-Prive

Lecab

Easy

Careem

ZipCar (Avis Budget Group)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Transportation as a service (TaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Transportation as a service (TaaS), with revenue,

gross margin and global market share of Transportation as a service (TaaS) from 2019 to 2024.

Chapter 3, the Transportation as a service (TaaS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Transportation as a service (TaaS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Transportation as a service (TaaS).

Chapter 13, to describe Transportation as a service (TaaS) research findings and conclusion.

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