

Global Transport Refrigeration Unit (TRU) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Transport Refrigeration Unit (TRU) market size was valued at USD 1488.9 million in 2023 and is forecast to a readjusted size of USD 1902 million by 2030 with a CAGR of 3.6% during review period.

Transport Refrigeration Units (TRU) is powered by diesel internal combustion engines and are designed to refrigerate or heat perishable goods that are transported in various containers. Significant numbers of these units congregate at distribution centers, truck stops, and other facilities, emitting diesel particulate matter (PM) pollutant emissions, a toxic air contaminant, creating a health risk for those that live nearby.

Transport Refrigeration Unit (TRU) in this report mainly includes road refrigeration unit, instead of rail refrigeration unit and marine refrigeration unit.

Global key players of Transport Refrigeration Unit (TRU) include Thermo King and Carrier, etc. The top two players hold a share over 50%. Europe is the largest market, has a share about 34%. In terms of product type, Truck is the largest segment, occupied for a share of about 70%.

The Global Info Research report includes an overview of the development of the Transport Refrigeration Unit (TRU) industry chain, the market status of Food/Beverages (Truck, Van), Pharmaceuticals/Chemicals (Truck, Van), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Transport Refrigeration Unit (TRU).

Regionally, the report analyzes the Transport Refrigeration Unit (TRU) markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Transport Refrigeration Unit (TRU) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Transport Refrigeration Unit (TRU) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Transport Refrigeration Unit (TRU) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Unit), revenue generated, and market share of different by Type (e.g., Truck, Van).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Transport Refrigeration Unit (TRU) market.

Regional Analysis: The report involves examining the Transport Refrigeration Unit (TRU) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Transport Refrigeration Unit (TRU) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Transport Refrigeration Unit (TRU):

Company Analysis: Report covers individual Transport Refrigeration Unit (TRU) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Transport Refrigeration Unit (TRU). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food/Beverages, Pharmaceuticals/Chemicals).

Technology Analysis: Report covers specific technologies relevant to Transport Refrigeration Unit (TRU). It assesses the current state, advancements, and potential future developments in Transport Refrigeration Unit (TRU) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Transport Refrigeration Unit (TRU) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Transport Refrigeration Unit (TRU) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Truck

Van

Trailer

Market segment by Application

Food/Beverages

Pharmaceuticals/Chemicals

Plants/Flowers

Others

Major players covered

Thermo King

Carrier

DENSO

Zanotti

Mitsubishi Heavy Industries

Hwasung Thermo

Hubbard Products

Kingtec

Dongin Thermo

Schmitz Cargobull

Zhengzhou Kaixue

SONGZ

Xinxiang Huatai

Xiangyang Hanxue

Market segment by region, regional analysis covers

Global Transport Refrigeration Unit (TRU) Market 2024 by Manufacturers, Regions, Type and Application, Forecas...

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Transport Refrigeration Unit (TRU) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Transport Refrigeration Unit (TRU), with price, sales, revenue and global market share of Transport Refrigeration Unit (TRU) from 2019 to 2024.

Chapter 3, the Transport Refrigeration Unit (TRU) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Transport Refrigeration Unit (TRU) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Transport Refrigeration Unit (TRU) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Transport Refrigeration Unit (TRU).

Chapter 14 and 15, to describe Transport Refrigeration Unit (TRU) sales channel, distributors, customers, research findings and conclusion.

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