

Global Transport Management System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A transportation management system (TMS) is a subset of supply chain management and is centered mainly on transportation and logistics.

SCOPE OF THE REPORT:

This report studies the Transport Management System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Transport Management System market by product type and applications/end industries. Rapidly growing economies offer opportunities and challenges to the transportation industries. Increased shipment of goods across the globe is a major cause behind channel congestion and increase in competition between market players. Thus, requirement of transportation management system is increasing due to need for safety standards while transportation, storage and handling of goods. With the increasing transportation costs due to complex and intensive transportation networks, need for transportation management system is also increasing which is driving the overall global transport management system market. Moreover, increasing demand for ?software as a service (SaaS)? based transport management system is further anticipated to stimulate the global transport management system market. Increasing advancements in transport management systems over the conventional ones is another significant factor fuelling the growth of the global transport management system market. Furthermore, increasing collaboration between hardware providers and content suppliers is a key element driving the global transport management system market. Moreover, lack of awareness regarding transport management system among various end-use industries is a major challenge hampering the growth of the global transport management system market.

Also, high cost associated with the initial installation of transport management system is another key factor restraining the smooth development of global transport management system market.

The global Transport Management System market is valued at 9800 million USD in 2017 and is expected to reach 20600 million USD by the end of 2023, growing at a CAGR of 13.2% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Transport Management System.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Descartes

JDA Software

Manhattan Associates

Oracle

SAP

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Transport Sourcing

Capacity Management

Performance Management

Network Design

Shipping Consolidation

Route Planning

Market Segment by Applications, can be divided into

Railways

Roadways

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