

Global Transparent Xanthan Gum Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G3E824ADD77AEN.html>

Date: August 2026

Pages: 100

Price: US\$ 4,480.00 (Single User License)

ID: G3E824ADD77AEN

Abstracts

The global Transparent Xanthan Gum market size is expected to reach \$ 118 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Xanthan gum is usually an organic product made from corn starch through fermentation. It is a white or light yellow powder under normal conditions. Transparent xanthan gum can be used as a thickener, suspending agent, and stabilizer. Its solution is similar to a clear water solution and has the characteristics of high light transmittance. Transparent Xanthan Gum is a clarified or low-turbidity grade of xanthan gum designed for formulations where visual clarity, low haze and clean appearance are required. Compared with conventional xanthan gum, transparent xanthan gum has tighter control over insoluble matter, residual cell debris, color bodies, protein residues and particle dispersion behavior, so it can provide thickening, suspension and stabilization while maintaining better clarity in transparent or semi-transparent systems. Transparent xanthan gum is mostly used in products that require high system transparency.

In 2025, global sales of Transparent Xanthan Gum reached approximately 24 K tons, with an average global market price of around US\$ 3,360/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 50%.

Transparent Xanthan Gum is a higher-value specialty grade within the xanthan gum market. Its market size is much smaller than conventional food-grade or industrial-grade xanthan gum, but it has strong technical value in premium food and beverage, personal care and transparent water-based formulations. As end products increasingly emphasize appearance, texture and label-friendly ingredients, transparent systems require thickeners that provide not only viscosity but also low turbidity, stable

suspension, clean mouthfeel, batch consistency and formulation compatibility. Conventional xanthan gum offers strong thickening and stabilization, but it may create slight haze or visual impact in certain clear beverages, transparent dressings, gels and cleaning products, which creates a clear application space for transparent xanthan gum.

Demand is mainly supported by clear beverages, fruit suspension drinks, low-sugar or low-fat sauces, transparent salad dressings, personal care gels and clear household cleaning products. Compared with some synthetic thickeners, transparent xanthan gum offers fermentation-derived origin, low dosage, good acid and salt tolerance, and shear-thinning rheology, making it well aligned with natural-origin, clean-label and mild-formulation trends. In personal care, it can improve gel texture, suspend particles and enhance formulation stability. In food applications, it can provide rheology control with limited impact on product appearance.

From a competitive and supply perspective, transparent xanthan gum requires stronger control over fermentation perspective, transparent xanthan gum requires stronger control over fermentation, purification, filtration efficiency, powder dispersibility and batch-to-batch consistency. It is therefore typically supplied by xanthan gum producers or hydrocolloid suppliers with stronger technical service capabilities. Its growth is driven less by bulk capacity expansion and more by upgrading from standard xanthan gum toward high-clarity, low-turbidity, low-impurity and customized applications. Key constraints include higher production cost, relatively limited end-use volume, the need to balance clarity and viscosity, and competition from gellan gum, cellulose ethers, pectin and blended hydrocolloid systems.

This report studies the global Transparent Xanthan Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Transparent Xanthan Gum and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Transparent Xanthan Gum that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Transparent Xanthan Gum total production and demand, 2021-2032, (Tons)

Global Transparent Xanthan Gum total production value, 2021-2032, (USD Million)

Global Transparent Xanthan Gum production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Transparent Xanthan Gum consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Transparent Xanthan Gum domestic production, consumption, key domestic manufacturers and share

Global Transparent Xanthan Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Transparent Xanthan Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Transparent Xanthan Gum production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Transparent Xanthan Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fufeng Group, Meihua Group, CP Kelco, Deosen Biochemical, Jianlong Biotechnology, Jungbunzlauer, Cargill, IFF, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Transparent Xanthan Gum market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Transparent Xanthan Gum Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Transparent Xanthan Gum Market, Segmentation by Type:

Food Grade

Industrial Grade

Cosmetic Grade

Global Transparent Xanthan Gum Market, Segmentation by Purity:

Purity ? 99%

Purity ? 99%

Global Transparent Xanthan Gum Market, Segmentation by Viscosity:

? 1,600 mPa?s

? 1,600 mPa?s

Global Transparent Xanthan Gum Market, Segmentation by Application:

Food and Beverage

Petroleum

Cosmetics

Other

Companies Profiled:

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Cargill

IFF

Key Questions Answered:

1. How big is the global Transparent Xanthan Gum market?
2. What is the demand of the global Transparent Xanthan Gum market?
3. What is the year over year growth of the global Transparent Xanthan Gum market?
4. What is the production and production value of the global Transparent Xanthan Gum market?
5. Who are the key producers in the global Transparent Xanthan Gum market?
6. What are the growth factors driving the market demand?

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