

Global Transmission ECU Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Transmission ECU market size is expected to reach \$ 2021 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032). In 2025, global production of transmission ECU reached 3.16 million units, with an average selling price of US\$418 per unit. The transmission ECU is a controller within the vehicle's electronic control unit (ECU) system specifically responsible for the electronic control of automatic transmissions/dual-clutch/CVTs and related actuators. It collects key sensor signals from engine and vehicle operation and performs control calculations, translating software strategies into control commands for actuators such as transmission solenoids, pressure controls, clutches, and lock-up clutches. It also handles diagnostics and fault management, directly determining shift timing, shift quality, efficiency, and durability. Applications cover both passenger cars and commercial vehicles. The upstream of the industry chain includes automotive-grade MCUs and dedicated ASICs/power drives, PCBs and packaging, connectors and wiring harnesses, position/speed/temperature/pressure sensors, and solenoid valves/actuators; the midstream is manufacturing and integration; and the downstream is OEMs. Gross profit margins are in the range of 20-30%.

Globally, The Asia-Pacific region has a large demand and supply base due to its production volume of complete vehicles and transmission systems; Europe has a high weight in high-end AT/DCT and emission and efficiency-oriented software calibration capabilities; North America has its own characteristics in the penetration of large displacement/high torque AT and commercial vehicle AMT, as well as the aftermarket remanufacturing ecosystem; with the advancement of electrification, the pure electric single-speed will reduce some of the traditional shift control requirements, but the increased complexity of 'clutch/torque coordination/energy management' control due to hybrid and multi-mode coupling provides structural support for high-value TCU/mechatronics and software capabilities. In terms of technological trends,

transmission ECUs are evolving along three main lines: First, shift-by-wire and higher levels of electronic execution (bringing greater control freedom and platform reuse), which industry research clearly regards as a key variable driving the growth of the transmission electronics market; second, software-defined and architecture upgrades (modular software, hardware-software decoupling, and collaboration with power domain/vehicle computing platforms) to support faster calibration iterations and OTA; and third, enhanced functional safety and cybersecurity (higher diagnostic coverage, fail-safe strategies, data and interface security) to adapt to more complex hybrid/high-torque transmissions and regulatory requirements.

This report studies the global Transmission ECU production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Transmission ECU and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Transmission ECU that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Transmission ECU total production and demand, 2021-2032, (K Units)

Global Transmission ECU total production value, 2021-2032, (USD Million)

Global Transmission ECU production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Transmission ECU consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Transmission ECU domestic production, consumption, key domestic manufacturers and share

Global Transmission ECU production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Transmission ECU production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Transmission ECU production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Transmission ECU market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Continental, Bosch, BorgWarner, ZF, Infineon Technologies, Marelli, TREMEC, Avtec, Allison Transmission, WABCO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Transmission ECU market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Transmission ECU Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Transmission ECU Market, Segmentation by Type:

Independent Type

Integrated Type (Mechatronics Module)

Global Transmission ECU Market, Segmentation by Control Function Depth:

Basic Shift Control

Torque Coordination

Adaptive Learning

Global Transmission ECU Market, Segmentation by Matching Transmission:

Automatic Transmission (AT) TCU

Dual-Clutch Transmission (DCT) TCU

Continuously Variable Transmission (CVT) TCU

Automatic Manual Transmission (AMT) TCU

Global Transmission ECU Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Continental

Bosch

BorgWarner

ZF

Infineon Technologies

Marelli

TREMEC

Avtec

Allison Transmission

WABCO

DENSO CORPORATION

Hitachi

Ecotrons

Magna International

Swoboda Wiggensbach KG

Aisin

Molex

Key Questions Answered:

1. How big is the global Transmission ECU market?
2. What is the demand of the global Transmission ECU market?
3. What is the year over year growth of the global Transmission ECU market?
4. What is the production and production value of the global Transmission ECU market?
5. Who are the key producers in the global Transmission ECU market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Transmission ECU Introduction
- 1.2 World Transmission ECU Supply & Forecast
 - 1.2.1 World Transmission ECU Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Transmission ECU Production (2021-2032)
 - 1.2.3 World Transmission ECU Pricing Trends (2021-2032)
- 1.3 World Transmission ECU Production by Region (Based on Production Site)
 - 1.3.1 World Transmission ECU Production Value by Region (2021-2032)
 - 1.3.2 World Transmission ECU Production by Region (2021-2032)
 - 1.3.3 World Transmission ECU Average Price by Region (2021-2032)
 - 1.3.4 North America Transmission ECU Production (2021-2032)
 - 1.3.5 Europe Transmission ECU Production (2021-2032)
 - 1.3.6 Japan Transmission ECU Production (2021-2032)
 - 1.3.7 China Transmission ECU Production (2021-2032)
 - 1.3.8 South Korea Transmission ECU Production (2021-2032)
 - 1.3.9 India Transmission ECU Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Transmission ECU Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Transmission ECU Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Transmission ECU Demand (2021-2032)
- 2.2 World Transmission ECU Consumption by Region
 - 2.2.1 World Transmission ECU Consumption by Region (2021-2026)
 - 2.2.2 World Transmission ECU Consumption Forecast by Region (2027-2032)
- 2.3 United States Transmission ECU Consumption (2021-2032)
- 2.4 China Transmission ECU Consumption (2021-2032)
- 2.5 Europe Transmission ECU Consumption (2021-2032)
- 2.6 Japan Transmission ECU Consumption (2021-2032)
- 2.7 South Korea Transmission ECU Consumption (2021-2032)
- 2.8 ASEAN Transmission ECU Consumption (2021-2032)
- 2.9 India Transmission ECU Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Transmission ECU Production Value by Manufacturer (2021-2026)
- 3.2 World Transmission ECU Production by Manufacturer (2021-2026)
- 3.3 World Transmission ECU Average Price by Manufacturer (2021-2026)
- 3.4 Transmission ECU Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Transmission ECU Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Transmission ECU in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Transmission ECU in 2025
- 3.6 Transmission ECU Market: Overall Company Footprint Analysis
 - 3.6.1 Transmission ECU Market: Region Footprint
 - 3.6.2 Transmission ECU Market: Company Product Type Footprint
 - 3.6.3 Transmission ECU Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Transmission ECU Production Value Comparison
 - 4.1.1 United States VS China: Transmission ECU Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Transmission ECU Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Transmission ECU Production Comparison
 - 4.2.1 United States VS China: Transmission ECU Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Transmission ECU Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Transmission ECU Consumption Comparison
 - 4.3.1 United States VS China: Transmission ECU Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Transmission ECU Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Transmission ECU Manufacturers and Market Share, 2021-2026

- 4.4.1 United States Based Transmission ECU Manufacturers, Headquarters and Production Site (States, Country)
- 4.4.2 United States Based Manufacturers Transmission ECU Production Value (2021-2026)
- 4.4.3 United States Based Manufacturers Transmission ECU Production (2021-2026)
- 4.5 China Based Transmission ECU Manufacturers and Market Share
 - 4.5.1 China Based Transmission ECU Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Transmission ECU Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Transmission ECU Production (2021-2026)
- 4.6 Rest of World Based Transmission ECU Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Transmission ECU Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Transmission ECU Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Transmission ECU Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Transmission ECU Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Independent Type
 - 5.2.2 Integrated Type (Mechatronics Module)
- 5.3 Market Segment by Type
 - 5.3.1 World Transmission ECU Production by Type (2021-2032)
 - 5.3.2 World Transmission ECU Production Value by Type (2021-2032)
 - 5.3.3 World Transmission ECU Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CONTROL FUNCTION DEPTH

- 6.1 World Transmission ECU Market Size Overview by Control Function Depth: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Control Function Depth
 - 6.2.1 Basic Shift Control
 - 6.2.2 Torque Coordination
 - 6.2.3 Adaptive Learning
- 6.3 Market Segment by Control Function Depth
 - 6.3.1 World Transmission ECU Production by Control Function Depth (2021-2032)

6.3.2 World Transmission ECU Production Value by Control Function Depth (2021-2032)

6.3.3 World Transmission ECU Average Price by Control Function Depth (2021-2032)

7 MARKET ANALYSIS BY MATCHING TRANSMISSION

7.1 World Transmission ECU Market Size Overview by Matching Transmission: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Matching Transmission

7.2.1 Automatic Transmission (AT) TCU

7.2.2 Dual-Clutch Transmission (DCT) TCU

7.2.3 Continuously Variable Transmission (CVT) TCU

7.2.4 Automatic Manual Transmission (AMT) TCU

7.3 Market Segment by Matching Transmission

7.3.1 World Transmission ECU Production by Matching Transmission (2021-2032)

7.3.2 World Transmission ECU Production Value by Matching Transmission (2021-2032)

7.3.3 World Transmission ECU Average Price by Matching Transmission (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Transmission ECU Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Passenger Car

8.2.2 Commercial Vehicle

8.3 Market Segment by Application

8.3.1 World Transmission ECU Production by Application (2021-2032)

8.3.2 World Transmission ECU Production Value by Application (2021-2032)

8.3.3 World Transmission ECU Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Continental

9.1.1 Continental Details

9.1.2 Continental Major Business

9.1.3 Continental Transmission ECU Product and Services

9.1.4 Continental Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.1.5 Continental Recent Developments/Updates
- 9.1.6 Continental Competitive Strengths & Weaknesses
- 9.2 Bosch
 - 9.2.1 Bosch Details
 - 9.2.2 Bosch Major Business
 - 9.2.3 Bosch Transmission ECU Product and Services
 - 9.2.4 Bosch Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Bosch Recent Developments/Updates
 - 9.2.6 Bosch Competitive Strengths & Weaknesses
- 9.3 BorgWarner
 - 9.3.1 BorgWarner Details
 - 9.3.2 BorgWarner Major Business
 - 9.3.3 BorgWarner Transmission ECU Product and Services
 - 9.3.4 BorgWarner Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 BorgWarner Recent Developments/Updates
 - 9.3.6 BorgWarner Competitive Strengths & Weaknesses
- 9.4 ZF
 - 9.4.1 ZF Details
 - 9.4.2 ZF Major Business
 - 9.4.3 ZF Transmission ECU Product and Services
 - 9.4.4 ZF Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 ZF Recent Developments/Updates
 - 9.4.6 ZF Competitive Strengths & Weaknesses
- 9.5 Infineon Technologies
 - 9.5.1 Infineon Technologies Details
 - 9.5.2 Infineon Technologies Major Business
 - 9.5.3 Infineon Technologies Transmission ECU Product and Services
 - 9.5.4 Infineon Technologies Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Infineon Technologies Recent Developments/Updates
 - 9.5.6 Infineon Technologies Competitive Strengths & Weaknesses
- 9.6 Marelli
 - 9.6.1 Marelli Details
 - 9.6.2 Marelli Major Business
 - 9.6.3 Marelli Transmission ECU Product and Services
 - 9.6.4 Marelli Transmission ECU Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.6.5 Marelli Recent Developments/Updates

9.6.6 Marelli Competitive Strengths & Weaknesses

9.7 TREMEC

9.7.1 TREMEC Details

9.7.2 TREMEC Major Business

9.7.3 TREMEC Transmission ECU Product and Services

9.7.4 TREMEC Transmission ECU Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.7.5 TREMEC Recent Developments/Updates

9.7.6 TREMEC Competitive Strengths & Weaknesses

9.8 Avtec

9.8.1 Avtec Details

9.8.2 Avtec Major Business

9.8.3 Avtec Transmission ECU Product and Services

9.8.4 Avtec Transmission ECU Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.8.5 Avtec Recent Developments/Updates

9.8.6 Avtec Competitive Strengths & Weaknesses

9.9 Allison Transmission

9.9.1 Allison Transmission Details

9.9.2 Allison Transmission Major Business

9.9.3 Allison Transmission Transmission ECU Product and Services

9.9.4 Allison Transmission Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Allison Transmission Recent Developments/Updates

9.9.6 Allison Transmission Competitive Strengths & Weaknesses

9.10 WABCO

9.10.1 WABCO Details

9.10.2 WABCO Major Business

9.10.3 WABCO Transmission ECU Product and Services

9.10.4 WABCO Transmission ECU Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.10.5 WABCO Recent Developments/Updates

9.10.6 WABCO Competitive Strengths & Weaknesses

9.11 DENSO CORPORATION

9.11.1 DENSO CORPORATION Details

9.11.2 DENSO CORPORATION Major Business

9.11.3 DENSO CORPORATION Transmission ECU Product and Services

9.11.4 DENSO CORPORATION Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 DENSO CORPORATION Recent Developments/Updates

9.11.6 DENSO CORPORATION Competitive Strengths & Weaknesses

9.12 Hitachi

9.12.1 Hitachi Details

9.12.2 Hitachi Major Business

9.12.3 Hitachi Transmission ECU Product and Services

9.12.4 Hitachi Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Hitachi Recent Developments/Updates

9.12.6 Hitachi Competitive Strengths & Weaknesses

9.13 Ecotrons

9.13.1 Ecotrons Details

9.13.2 Ecotrons Major Business

9.13.3 Ecotrons Transmission ECU Product and Services

9.13.4 Ecotrons Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Ecotrons Recent Developments/Updates

9.13.6 Ecotrons Competitive Strengths & Weaknesses

9.14 Magna International

9.14.1 Magna International Details

9.14.2 Magna International Major Business

9.14.3 Magna International Transmission ECU Product and Services

9.14.4 Magna International Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Magna International Recent Developments/Updates

9.14.6 Magna International Competitive Strengths & Weaknesses

9.15 Swoboda Wiggensbach KG

9.15.1 Swoboda Wiggensbach KG Details

9.15.2 Swoboda Wiggensbach KG Major Business

9.15.3 Swoboda Wiggensbach KG Transmission ECU Product and Services

9.15.4 Swoboda Wiggensbach KG Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Swoboda Wiggensbach KG Recent Developments/Updates

9.15.6 Swoboda Wiggensbach KG Competitive Strengths & Weaknesses

9.16 Aisin

9.16.1 Aisin Details

9.16.2 Aisin Major Business

- 9.16.3 Aisin Transmission ECU Product and Services
- 9.16.4 Aisin Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.16.5 Aisin Recent Developments/Updates
- 9.16.6 Aisin Competitive Strengths & Weaknesses
- 9.17 Molex
 - 9.17.1 Molex Details
 - 9.17.2 Molex Major Business
 - 9.17.3 Molex Transmission ECU Product and Services
 - 9.17.4 Molex Transmission ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Molex Recent Developments/Updates
 - 9.17.6 Molex Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Transmission ECU Industry Chain
- 10.2 Transmission ECU Upstream Analysis
 - 10.2.1 Transmission ECU Core Raw Materials
 - 10.2.2 Main Manufacturers of Transmission ECU Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Transmission ECU Production Mode
- 10.6 Transmission ECU Procurement Model
- 10.7 Transmission ECU Industry Sales Model and Sales Channels
 - 10.7.1 Transmission ECU Sales Model
 - 10.7.2 Transmission ECU Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Transmission ECU Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Transmission ECU Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Transmission ECU Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Transmission ECU Production Value Market Share by Region (2021-2026)
- Table 5. World Transmission ECU Production Value Market Share by Region (2027-2032)
- Table 6. World Transmission ECU Production by Region (2021-2026) & (K Units)
- Table 7. World Transmission ECU Production by Region (2027-2032) & (K Units)
- Table 8. World Transmission ECU Production Market Share by Region (2021-2026)
- Table 9. World Transmission ECU Production Market Share by Region (2027-2032)
- Table 10. World Transmission ECU Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Transmission ECU Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Transmission ECU Major Market Trends
- Table 13. World Transmission ECU Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Transmission ECU Consumption by Region (2021-2026) & (K Units)
- Table 15. World Transmission ECU Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Transmission ECU Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Transmission ECU Producers in 2025
- Table 18. World Transmission ECU Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Transmission ECU Producers in 2025
- Table 20. World Transmission ECU Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Transmission ECU Company Evaluation Quadrant
- Table 22. World Transmission ECU Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Transmission ECU Production Site of Key Manufacturer
- Table 24. Transmission ECU Market: Company Product Type Footprint

- Table 25. Transmission ECU Market: Company Product Application Footprint
- Table 26. Transmission ECU Competitive Factors
- Table 27. Transmission ECU New Entrant and Capacity Expansion Plans
- Table 28. Transmission ECU Mergers & Acquisitions Activity
- Table 29. United States VS China Transmission ECU Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Transmission ECU Production Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 31. United States VS China Transmission ECU Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 32. United States Based Transmission ECU Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Transmission ECU Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Transmission ECU Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Transmission ECU Production (2021-2026) & (K Units)
- Table 36. United States Based Manufacturers Transmission ECU Production Market Share (2021-2026)
- Table 37. China Based Transmission ECU Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Transmission ECU Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Transmission ECU Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Transmission ECU Production, (2021-2026) & (K Units)
- Table 41. China Based Manufacturers Transmission ECU Production Market Share (2021-2026)
- Table 42. Rest of World Based Transmission ECU Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Transmission ECU Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Transmission ECU Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Transmission ECU Production, (2021-2026) & (K Units)
- Table 46. Rest of World Based Manufacturers Transmission ECU Production Market

Share (2021-2026)

Table 47. World Transmission ECU Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Transmission ECU Production by Type (2021-2026) & (K Units)

Table 49. World Transmission ECU Production by Type (2027-2032) & (K Units)

Table 50. World Transmission ECU Production Value by Type (2021-2026) & (USD Million)

Table 51. World Transmission ECU Production Value by Type (2027-2032) & (USD Million)

Table 52. World Transmission ECU Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Transmission ECU Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Transmission ECU Production Value by Control Function Depth, (USD Million), 2021 & 2025 & 2032

Table 55. World Transmission ECU Production by Control Function Depth (2021-2026) & (K Units)

Table 56. World Transmission ECU Production by Control Function Depth (2027-2032) & (K Units)

Table 57. World Transmission ECU Production Value by Control Function Depth (2021-2026) & (USD Million)

Table 58. World Transmission ECU Production Value by Control Function Depth (2027-2032) & (USD Million)

Table 59. World Transmission ECU Average Price by Control Function Depth (2021-2026) & (US\$/Unit)

Table 60. World Transmission ECU Average Price by Control Function Depth (2027-2032) & (US\$/Unit)

Table 61. World Transmission ECU Production Value by Matching Transmission, (USD Million), 2021 & 2025 & 2032

Table 62. World Transmission ECU Production by Matching Transmission (2021-2026) & (K Units)

Table 63. World Transmission ECU Production by Matching Transmission (2027-2032) & (K Units)

Table 64. World Transmission ECU Production Value by Matching Transmission (2021-2026) & (USD Million)

Table 65. World Transmission ECU Production Value by Matching Transmission (2027-2032) & (USD Million)

Table 66. World Transmission ECU Average Price by Matching Transmission (2021-2026) & (US\$/Unit)

Table 67. World Transmission ECU Average Price by Matching Transmission (2027-2032) & (US\$/Unit)

Table 68. World Transmission ECU Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Transmission ECU Production by Application (2021-2026) & (K Units)

Table 70. World Transmission ECU Production by Application (2027-2032) & (K Units)

Table 71. World Transmission ECU Production Value by Application (2021-2026) & (USD Million)

Table 72. World Transmission ECU Production Value by Application (2027-2032) & (USD Million)

Table 73. World Transmission ECU Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Transmission ECU Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Continental Basic Information, Manufacturing Base and Competitors

Table 76. Continental Major Business

Table 77. Continental Transmission ECU Product and Services

Table 78. Continental Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Continental Recent Developments/Updates

Table 80. Continental Competitive Strengths & Weaknesses

Table 81. Bosch Basic Information, Manufacturing Base and Competitors

Table 82. Bosch Major Business

Table 83. Bosch Transmission ECU Product and Services

Table 84. Bosch Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Bosch Recent Developments/Updates

Table 86. Bosch Competitive Strengths & Weaknesses

Table 87. BorgWarner Basic Information, Manufacturing Base and Competitors

Table 88. BorgWarner Major Business

Table 89. BorgWarner Transmission ECU Product and Services

Table 90. BorgWarner Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. BorgWarner Recent Developments/Updates

Table 92. BorgWarner Competitive Strengths & Weaknesses

Table 93. ZF Basic Information, Manufacturing Base and Competitors

Table 94. ZF Major Business

Table 95. ZF Transmission ECU Product and Services

Table 96. ZF Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. ZF Recent Developments/Updates

- Table 98. ZF Competitive Strengths & Weaknesses
- Table 99. Infineon Technologies Basic Information, Manufacturing Base and Competitors
- Table 100. Infineon Technologies Major Business
- Table 101. Infineon Technologies Transmission ECU Product and Services
- Table 102. Infineon Technologies Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Infineon Technologies Recent Developments/Updates
- Table 104. Infineon Technologies Competitive Strengths & Weaknesses
- Table 105. Marelli Basic Information, Manufacturing Base and Competitors
- Table 106. Marelli Major Business
- Table 107. Marelli Transmission ECU Product and Services
- Table 108. Marelli Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Marelli Recent Developments/Updates
- Table 110. Marelli Competitive Strengths & Weaknesses
- Table 111. TREMEC Basic Information, Manufacturing Base and Competitors
- Table 112. TREMEC Major Business
- Table 113. TREMEC Transmission ECU Product and Services
- Table 114. TREMEC Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. TREMEC Recent Developments/Updates
- Table 116. TREMEC Competitive Strengths & Weaknesses
- Table 117. Avtec Basic Information, Manufacturing Base and Competitors
- Table 118. Avtec Major Business
- Table 119. Avtec Transmission ECU Product and Services
- Table 120. Avtec Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Avtec Recent Developments/Updates
- Table 122. Avtec Competitive Strengths & Weaknesses
- Table 123. Allison Transmission Basic Information, Manufacturing Base and Competitors
- Table 124. Allison Transmission Major Business
- Table 125. Allison Transmission Transmission ECU Product and Services
- Table 126. Allison Transmission Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Allison Transmission Recent Developments/Updates

- Table 128. Allison Transmission Competitive Strengths & Weaknesses
- Table 129. WABCO Basic Information, Manufacturing Base and Competitors
- Table 130. WABCO Major Business
- Table 131. WABCO Transmission ECU Product and Services
- Table 132. WABCO Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. WABCO Recent Developments/Updates
- Table 134. WABCO Competitive Strengths & Weaknesses
- Table 135. DENSO CORPORATION Basic Information, Manufacturing Base and Competitors
- Table 136. DENSO CORPORATION Major Business
- Table 137. DENSO CORPORATION Transmission ECU Product and Services
- Table 138. DENSO CORPORATION Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. DENSO CORPORATION Recent Developments/Updates
- Table 140. DENSO CORPORATION Competitive Strengths & Weaknesses
- Table 141. Hitachi Basic Information, Manufacturing Base and Competitors
- Table 142. Hitachi Major Business
- Table 143. Hitachi Transmission ECU Product and Services
- Table 144. Hitachi Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Hitachi Recent Developments/Updates
- Table 146. Hitachi Competitive Strengths & Weaknesses
- Table 147. Ecotrons Basic Information, Manufacturing Base and Competitors
- Table 148. Ecotrons Major Business
- Table 149. Ecotrons Transmission ECU Product and Services
- Table 150. Ecotrons Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Ecotrons Recent Developments/Updates
- Table 152. Ecotrons Competitive Strengths & Weaknesses
- Table 153. Magna International Basic Information, Manufacturing Base and Competitors
- Table 154. Magna International Major Business
- Table 155. Magna International Transmission ECU Product and Services
- Table 156. Magna International Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Magna International Recent Developments/Updates
- Table 158. Magna International Competitive Strengths & Weaknesses

Table 159. Swoboda Wiggensbach KG Basic Information, Manufacturing Base and Competitors

Table 160. Swoboda Wiggensbach KG Major Business

Table 161. Swoboda Wiggensbach KG Transmission ECU Product and Services

Table 162. Swoboda Wiggensbach KG Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Swoboda Wiggensbach KG Recent Developments/Updates

Table 164. Swoboda Wiggensbach KG Competitive Strengths & Weaknesses

Table 165. Aisin Basic Information, Manufacturing Base and Competitors

Table 166. Aisin Major Business

Table 167. Aisin Transmission ECU Product and Services

Table 168. Aisin Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Aisin Recent Developments/Updates

Table 170. Aisin Competitive Strengths & Weaknesses

Table 171. Molex Basic Information, Manufacturing Base and Competitors

Table 172. Molex Major Business

Table 173. Molex Transmission ECU Product and Services

Table 174. Molex Transmission ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Molex Recent Developments/Updates

Table 176. Molex Competitive Strengths & Weaknesses

Table 177. Global Key Players of Transmission ECU Upstream (Raw Materials)

Table 178. Global Transmission ECU Typical Customers

Table 179. Transmission ECU Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Transmission ECU Picture

Figure 2. World Transmission ECU Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Transmission ECU Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Transmission ECU Production (2021-2032) & (K Units)

Figure 5. World Transmission ECU Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Transmission ECU Production Value Market Share by Region (2021-2032)

Figure 7. World Transmission ECU Production Market Share by Region (2021-2032)

Figure 8. North America Transmission ECU Production (2021-2032) & (K Units)

Figure 9. Europe Transmission ECU Production (2021-2032) & (K Units)

Figure 10. Japan Transmission ECU Production (2021-2032) & (K Units)

Figure 11. China Transmission ECU Production (2021-2032) & (K Units)

Figure 12. South Korea Transmission ECU Production (2021-2032) & (K Units)

Figure 13. India Transmission ECU Production (2021-2032) & (K Units)

Figure 14. Transmission ECU Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Transmission ECU Consumption (2021-2032) & (K Units)

Figure 17. World Transmission ECU Consumption Market Share by Region (2021-2032)

Figure 18. United States Transmission ECU Consumption (2021-2032) & (K Units)

Figure 19. China Transmission ECU Consumption (2021-2032) & (K Units)

Figure 20. Europe Transmission ECU Consumption (2021-2032) & (K Units)

Figure 21. Japan Transmission ECU Consumption (2021-2032) & (K Units)

Figure 22. South Korea Transmission ECU Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Transmission ECU Consumption (2021-2032) & (K Units)

Figure 24. India Transmission ECU Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Transmission ECU by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Transmission ECU Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Transmission ECU Markets in 2025

Figure 28. United States VS China: Transmission ECU Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Transmission ECU Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Transmission ECU Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Transmission ECU Production Market Share 2025

Figure 32. China Based Manufacturers Transmission ECU Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Transmission ECU Production Market Share 2025

Figure 34. World Transmission ECU Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Transmission ECU Production Value Market Share by Type in 2025

Figure 36. Independent Type

Figure 37. Integrated Type (Mechatronics Module)

Figure 38. World Transmission ECU Production Market Share by Type (2021-2032)

Figure 39. World Transmission ECU Production Value Market Share by Type (2021-2032)

Figure 40. World Transmission ECU Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Transmission ECU Production Value by Control Function Depth, (USD Million), 2021 & 2025 & 2032

Figure 42. World Transmission ECU Production Value Market Share by Control Function Depth in 2025

Figure 43. Basic Shift Control

Figure 44. Torque Coordination

Figure 45. Adaptive Learning

Figure 46. World Transmission ECU Production Market Share by Control Function Depth (2021-2032)

Figure 47. World Transmission ECU Production Value Market Share by Control Function Depth (2021-2032)

Figure 48. World Transmission ECU Average Price by Control Function Depth (2021-2032) & (US\$/Unit)

Figure 49. World Transmission ECU Production Value by Matching Transmission, (USD Million), 2021 & 2025 & 2032

Figure 50. World Transmission ECU Production Value Market Share by Matching Transmission in 2025

Figure 51. Automatic Transmission (AT) TCU

Figure 52. Dual-Clutch Transmission (DCT) TCU

Figure 53. Continuously Variable Transmission (CVT) TCU

Figure 54. Automatic Manual Transmission (AMT) TCU

Figure 55. World Transmission ECU Production Market Share by Matching Transmission (2021-2032)

Figure 56. World Transmission ECU Production Value Market Share by Matching Transmission (2021-2032)

Figure 57. World Transmission ECU Average Price by Matching Transmission (2021-2032) & (US\$/Unit)

Figure 58. World Transmission ECU Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Transmission ECU Production Value Market Share by Application in 2025

Figure 60. Passenger Car

Figure 61. Commercial Vehicle

Figure 62. World Transmission ECU Production Market Share by Application (2021-2032)

Figure 63. World Transmission ECU Production Value Market Share by Application (2021-2032)

Figure 64. World Transmission ECU Average Price by Application (2021-2032) & (US\$/Unit)

Figure 65. Transmission ECU Industry Chain

Figure 66. Transmission ECU Procurement Model

Figure 67. Transmission ECU Sales Model

Figure 68. Transmission ECU Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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