

# Global Transit Advertising Supply, Demand and Key Producers, 2023-2029

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### **Abstracts**

The global Transit Advertising market size is expected to reach \$8289.6 million by 2029, rising at a market growth of 9.4% CAGR during the forecast period (2023-2029).

This report studies the global Transit Advertising demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Transit Advertising, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Transit Advertising that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Transit Advertising total market, 2018-2029, (USD Million)

Global Transit Advertising total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Transit Advertising total market, key domestic companies and share, (USD Million)

Global Transit Advertising revenue by player and market share 2018-2023, (USD Million)

Global Transit Advertising total market by Type, CAGR, 2018-2029, (USD Million)



Global Transit Advertising total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Transit Advertising market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mega-Info Media Co.,Ltd., Yongda Media, Yinma Media, Huatie Media, Changda Media, Guangzhou Yunhong Jiaze, Shanghai Chengtie Advertising Media Co., Ltd., Gaohe Media and Asiaray Media Group Limite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Transit Advertising market

#### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Transit Advertising Market, By Region:

United States
China
Europe
Japan
South Korea
ASEAN
India



Rest of World

Global	Transit Advertising Market, Segmentation by Type	
	TV Video Player	
	LED Large Screen	
	Light Box	
	Other	
Global	Transit Advertising Market, Segmentation by Application	
	Airport	
	Metro	
	High-speed Rail	
	Train	
	Bus	
	Other	
Companies Profiled:		
	Mega-Info Media Co.,Ltd.	
	Yongda Media	
	Yinma Media	
	Huatie Media	



Changda Media		
Guangzhou Yunhong Jiaze		
Shanghai Chengtie Advertising Media Co., Ltd.		
Gaohe Media		
Asiaray Media Group Limite		
Transport Media		
Outfront Media		
Go Media		
Intersection		
Plan B Media Public Company Limited		
Encompass Media Group		
Key Questions Answered		
1. How big is the global Transit Advertising market?		
2. What is the demand of the global Transit Advertising market?		
3. What is the year over year growth of the global Transit Advertising market?		
4. What is the total value of the global Transit Advertising market?		
5. Who are the major players in the global Transit Advertising market?		
6. What are the growth factors driving the market demand?		



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Figure 42. Bus

Figure 43. Other

Figure 44. Transit Advertising Industrial Chain

Figure 45. Methodology

Figure 46. Research Process and Data Source



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