

Global Transcutaneous Bilirubin Meters Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Transcutaneous Bilirubin Meters market size is expected to reach \$ 116 million by 2032, rising at a market growth of 1.3% CAGR during the forecast period (2026-2032).

The core drivers of the development of the transcutaneous bilirubin meter industry are twofold. First, the high incidence of neonatal jaundice creates a rigid clinical demand. The prevalence of jaundice in full-term and premature infants makes non-invasive and rapid testing equipment a necessity for neonatal health protection. Second, policy-driven improvements in the neonatal disease screening capabilities of primary healthcare systems, with relevant regulations listing transcutaneous bilirubin testing as a recommended method, coupled with the popularization and upgrading of equipment in primary healthcare institutions, continue to release market demand.

In 2024, global Transcutaneous Bilirubin Meters reached approximately 55,813 Units, with an average global market price of around 1,918.0 USD per Unit.

Transcutaneous Bilirubin Meters are non-invasive medical devices used to measure the level of bilirubin in a patient's skin, primarily in neonates, to assess the risk of jaundice. These meters work by using light to estimate the bilirubin concentration in the subcutaneous tissue, which can be an indicator of the liver's ability to process bilirubin. Transcutaneous bilirubin measurement is performed by placing a sensor on the baby's skin, usually on the forehead or chest, where the skin is thin. The device emits light at specific wavelengths, and based on the amount of light that is absorbed or reflected by the skin, the device calculates the bilirubin level. This method provides a quick, painless alternative to serum bilirubin tests, reducing the need for blood draws.

The upstream core components of Transcutaneous Bilirubin Meters mainly include light sources, photoelectric sensors, filters, microprocessors, etc. Typical suppliers include Hamamatsu Photonics, Nichia, Edmund Optics, Thorlabs, etc. The downstream applications are mainly in hospitals, clinics, community service centers, and postpartum

care centers.

The single-line production capacity of Transcutaneous Bilirubin Meters varies significantly depending on the manufacturer's scale, product positioning, and production model. Typically, the single-line production capacity of regular products is over 2,000 units, and the industry gross profit margin is in the range of 40%-60%.

Transcutaneous Bilirubin Meters are non-invasive sentinels protecting newborn health. Designed specifically for neonatal jaundice screening, these medical devices utilize spectral absorption technology. Simply place the probe lightly against the infant's forehead or sternum, and within seconds, the difference in reflection between blue and green light is used to calculate bilirubin levels, completely eliminating the pain and waiting associated with traditional blood tests. From bedside screening in maternity wards to routine monitoring in primary care hospitals and home follow-up, this device, with its non-invasive, rapid, and safe characteristics, has become a key tool for the early detection and intervention of neonatal hyperbilirubinemia, building the first line of defense for the health of millions of newborns worldwide.

The global market for Transcutaneous Bilirubin Meters exhibits a distinct regional development pattern. North America, relying on its mature neonatal healthcare system and high medical investment, has stable and concentrated market demand. Local companies have accumulated deep expertise in device intelligence and clinical adaptability, occupying a core position in the global market. Europe excels in technological precision, with stringent medical standards driving equipment upgrades towards low-interference, high-precision solutions. Products not only serve the well-developed local healthcare network but also radiate globally through technology exports. The Asia-Pacific region has become the core engine of industry growth. China, with its large newborn population and policies promoting the widespread availability of basic medical equipment, has propelled domestic brands from followers to leaders. Meanwhile, emerging markets such as India and Southeast Asia, with their improving healthcare infrastructure, are releasing strong incremental demand. According to our data, in 2024, Asia held nearly 50% of the market share for Transcutaneous Bilirubin Meters, followed by Europe and North America. During the forecast period, emerging markets such as India and Southeast Asia are leading the global growth rate.

From a manufacturer perspective, globally, key manufacturers of Transcutaneous Bilirubin Meters include Dräger, Mennen Medical, Philips, Konica Minolta, Beijing Maibang Optoelectronics, Ningbo Davy Medical, Weicai, AVI Healthcare, NEORUBIN (RECOVE GROUP), Nanjing Daofen Electronics, Likang Biotechnology, Boke Biotechnology, and Micro Lab. According to our data, the top 5 manufacturers accounted for over 70% of the global market share in 2024.

The convergence of multiple demands and policies has injected continuous growth momentum into the Transcutaneous Bilirubin Meters industry. The high incidence of

neonatal jaundice forms a rigid demand foundation, while the monitoring needs of premature and high-risk infants further make the equipment a clinical necessity. At the policy level, countries are incorporating neonatal disease screening into their public health systems, while technological innovation is reshaping product value. Multi-wavelength spectral technology overcomes the bottleneck of skin color interference, and intelligent algorithms enable real-time data transmission and trend prediction, upgrading the equipment from a simple testing tool to an entry point for neonatal health management. Meanwhile, the public's growing preference for non-invasive medical care and increased awareness of home health monitoring have further broadened application scenarios, extending from hospitals to homes and forming a full-cycle monitoring ecosystem.

This report studies the global Transcutaneous Bilirubin Meters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Transcutaneous Bilirubin Meters and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Transcutaneous Bilirubin Meters that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Transcutaneous Bilirubin Meters total production and demand, 2021-2032, (K Units)

Global Transcutaneous Bilirubin Meters total production value, 2021-2032, (USD Million)

Global Transcutaneous Bilirubin Meters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Transcutaneous Bilirubin Meters consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Transcutaneous Bilirubin Meters domestic production, consumption, key domestic manufacturers and share

Global Transcutaneous Bilirubin Meters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Transcutaneous Bilirubin Meters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Transcutaneous Bilirubin Meters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Transcutaneous Bilirubin Meters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dr?ger, Mennen Medical, Philips,

Konica Minolta, Beijing M&B Electronic Instruments, Ningbo David Medical Device, VECH MEDICAL, AVI Healthcare, NEORUBIN (RECOVE GROUP), Dolphin Nanjing electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Transcutaneous Bilirubin Meters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Transcutaneous Bilirubin Meters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Transcutaneous Bilirubin Meters Market, Segmentation by Type:

Standard Type

Intelligent Type

Global Transcutaneous Bilirubin Meters Market, Segmentation by Power Supply Method:

Rechargeable Type

Non-rechargeable Type

Global Transcutaneous Bilirubin Meters Market, Segmentation by Technology:

Single Measurement Optical Path

Dual Measurement Optical Path

Global Transcutaneous Bilirubin Meters Market, Segmentation by Application:

Hospitals

Clinics

Others

Companies Profiled:

Dr?ger

Mennen Medical

Philips

Konica Minolta

Beijing M&B Electronic Instruments

Ningbo David Medical Device

VECH MEDICAL

AVI Healthcare

NEORUBIN (RECOVE GROUP)

Dolphin Nanjing electronics

Heal Force

BIOBASE GROUP

Micro Lab

Key Questions Answered:

1. How big is the global Transcutaneous Bilirubin Meters market?
2. What is the demand of the global Transcutaneous Bilirubin Meters market?
3. What is the year over year growth of the global Transcutaneous Bilirubin Meters market?
4. What is the production and production value of the global Transcutaneous Bilirubin Meters market?
5. Who are the key producers in the global Transcutaneous Bilirubin Meters market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Transcutaneous Bilirubin Meters Introduction
- 1.2 World Transcutaneous Bilirubin Meters Supply & Forecast
 - 1.2.1 World Transcutaneous Bilirubin Meters Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Transcutaneous Bilirubin Meters Production (2021-2032)
 - 1.2.3 World Transcutaneous Bilirubin Meters Pricing Trends (2021-2032)
- 1.3 World Transcutaneous Bilirubin Meters Production by Region (Based on Production Site)
 - 1.3.1 World Transcutaneous Bilirubin Meters Production Value by Region (2021-2032)
 - 1.3.2 World Transcutaneous Bilirubin Meters Production by Region (2021-2032)
 - 1.3.3 World Transcutaneous Bilirubin Meters Average Price by Region (2021-2032)
 - 1.3.4 North America Transcutaneous Bilirubin Meters Production (2021-2032)
 - 1.3.5 Europe Transcutaneous Bilirubin Meters Production (2021-2032)
 - 1.3.6 China Transcutaneous Bilirubin Meters Production (2021-2032)
 - 1.3.7 Japan Transcutaneous Bilirubin Meters Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Transcutaneous Bilirubin Meters Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Transcutaneous Bilirubin Meters Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Transcutaneous Bilirubin Meters Demand (2021-2032)
- 2.2 World Transcutaneous Bilirubin Meters Consumption by Region
 - 2.2.1 World Transcutaneous Bilirubin Meters Consumption by Region (2021-2026)
 - 2.2.2 World Transcutaneous Bilirubin Meters Consumption Forecast by Region (2027-2032)
- 2.3 United States Transcutaneous Bilirubin Meters Consumption (2021-2032)
- 2.4 China Transcutaneous Bilirubin Meters Consumption (2021-2032)
- 2.5 Europe Transcutaneous Bilirubin Meters Consumption (2021-2032)
- 2.6 Japan Transcutaneous Bilirubin Meters Consumption (2021-2032)
- 2.7 South Korea Transcutaneous Bilirubin Meters Consumption (2021-2032)
- 2.8 ASEAN Transcutaneous Bilirubin Meters Consumption (2021-2032)
- 2.9 India Transcutaneous Bilirubin Meters Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Transcutaneous Bilirubin Meters Production Value by Manufacturer (2021-2026)
- 3.2 World Transcutaneous Bilirubin Meters Production by Manufacturer (2021-2026)
- 3.3 World Transcutaneous Bilirubin Meters Average Price by Manufacturer (2021-2026)
- 3.4 Transcutaneous Bilirubin Meters Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Transcutaneous Bilirubin Meters Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Transcutaneous Bilirubin Meters in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Transcutaneous Bilirubin Meters in 2025
- 3.6 Transcutaneous Bilirubin Meters Market: Overall Company Footprint Analysis
 - 3.6.1 Transcutaneous Bilirubin Meters Market: Region Footprint
 - 3.6.2 Transcutaneous Bilirubin Meters Market: Company Product Type Footprint
 - 3.6.3 Transcutaneous Bilirubin Meters Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Transcutaneous Bilirubin Meters Production Value Comparison
 - 4.1.1 United States VS China: Transcutaneous Bilirubin Meters Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Transcutaneous Bilirubin Meters Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Transcutaneous Bilirubin Meters Production Comparison
 - 4.2.1 United States VS China: Transcutaneous Bilirubin Meters Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Transcutaneous Bilirubin Meters Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Transcutaneous Bilirubin Meters Consumption Comparison
 - 4.3.1 United States VS China: Transcutaneous Bilirubin Meters Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Transcutaneous Bilirubin Meters Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Transcutaneous Bilirubin Meters Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Transcutaneous Bilirubin Meters Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Transcutaneous Bilirubin Meters Production Value (2021-2026)

4.4.3 United States Based Manufacturers Transcutaneous Bilirubin Meters Production (2021-2026)

4.5 China Based Transcutaneous Bilirubin Meters Manufacturers and Market Share

4.5.1 China Based Transcutaneous Bilirubin Meters Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Transcutaneous Bilirubin Meters Production Value (2021-2026)

4.5.3 China Based Manufacturers Transcutaneous Bilirubin Meters Production (2021-2026)

4.6 Rest of World Based Transcutaneous Bilirubin Meters Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Transcutaneous Bilirubin Meters Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Transcutaneous Bilirubin Meters Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Transcutaneous Bilirubin Meters Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Transcutaneous Bilirubin Meters Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Standard Type

5.2.2 Intelligent Type

5.3 Market Segment by Type

5.3.1 World Transcutaneous Bilirubin Meters Production by Type (2021-2032)

5.3.2 World Transcutaneous Bilirubin Meters Production Value by Type (2021-2032)

5.3.3 World Transcutaneous Bilirubin Meters Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY POWER SUPPLY METHOD

6.1 World Transcutaneous Bilirubin Meters Market Size Overview by Power Supply

Method: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Power Supply Method

6.2.1 Rechargeable Type

6.2.2 Non-rechargeable Type

6.3 Market Segment by Power Supply Method

6.3.1 World Transcutaneous Bilirubin Meters Production by Power Supply Method (2021-2032)

6.3.2 World Transcutaneous Bilirubin Meters Production Value by Power Supply Method (2021-2032)

6.3.3 World Transcutaneous Bilirubin Meters Average Price by Power Supply Method (2021-2032)

7 MARKET ANALYSIS BY TECHNOLOGY

7.1 World Transcutaneous Bilirubin Meters Market Size Overview by Technology: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Technology

7.2.1 Single Measurement Optical Path

7.2.2 Dual Measurement Optical Path

7.3 Market Segment by Technology

7.3.1 World Transcutaneous Bilirubin Meters Production by Technology (2021-2032)

7.3.2 World Transcutaneous Bilirubin Meters Production Value by Technology (2021-2032)

7.3.3 World Transcutaneous Bilirubin Meters Average Price by Technology (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Transcutaneous Bilirubin Meters Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Hospitals

8.2.2 Clinics

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Transcutaneous Bilirubin Meters Production by Application (2021-2032)

8.3.2 World Transcutaneous Bilirubin Meters Production Value by Application (2021-2032)

8.3.3 World Transcutaneous Bilirubin Meters Average Price by Application

(2021-2032)

9 COMPANY PROFILES

9.1 Dr?ger

9.1.1 Dr?ger Details

9.1.2 Dr?ger Major Business

9.1.3 Dr?ger Transcutaneous Bilirubin Meters Product and Services

9.1.4 Dr?ger Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Dr?ger Recent Developments/Updates

9.1.6 Dr?ger Competitive Strengths & Weaknesses

9.2 Mennen Medical

9.2.1 Mennen Medical Details

9.2.2 Mennen Medical Major Business

9.2.3 Mennen Medical Transcutaneous Bilirubin Meters Product and Services

9.2.4 Mennen Medical Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Mennen Medical Recent Developments/Updates

9.2.6 Mennen Medical Competitive Strengths & Weaknesses

9.3 Philips

9.3.1 Philips Details

9.3.2 Philips Major Business

9.3.3 Philips Transcutaneous Bilirubin Meters Product and Services

9.3.4 Philips Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Philips Recent Developments/Updates

9.3.6 Philips Competitive Strengths & Weaknesses

9.4 Konica Minolta

9.4.1 Konica Minolta Details

9.4.2 Konica Minolta Major Business

9.4.3 Konica Minolta Transcutaneous Bilirubin Meters Product and Services

9.4.4 Konica Minolta Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Konica Minolta Recent Developments/Updates

9.4.6 Konica Minolta Competitive Strengths & Weaknesses

9.5 Beijing M&B Electronic Instruments

9.5.1 Beijing M&B Electronic Instruments Details

9.5.2 Beijing M&B Electronic Instruments Major Business

9.5.3 Beijing M&B Electronic Instruments Transcutaneous Bilirubin Meters Product and Services

9.5.4 Beijing M&B Electronic Instruments Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Beijing M&B Electronic Instruments Recent Developments/Updates

9.5.6 Beijing M&B Electronic Instruments Competitive Strengths & Weaknesses

9.6 Ningbo David Medical Device

9.6.1 Ningbo David Medical Device Details

9.6.2 Ningbo David Medical Device Major Business

9.6.3 Ningbo David Medical Device Transcutaneous Bilirubin Meters Product and Services

9.6.4 Ningbo David Medical Device Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Ningbo David Medical Device Recent Developments/Updates

9.6.6 Ningbo David Medical Device Competitive Strengths & Weaknesses

9.7 VECH MEDICAL

9.7.1 VECH MEDICAL Details

9.7.2 VECH MEDICAL Major Business

9.7.3 VECH MEDICAL Transcutaneous Bilirubin Meters Product and Services

9.7.4 VECH MEDICAL Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 VECH MEDICAL Recent Developments/Updates

9.7.6 VECH MEDICAL Competitive Strengths & Weaknesses

9.8 AVI Healthcare

9.8.1 AVI Healthcare Details

9.8.2 AVI Healthcare Major Business

9.8.3 AVI Healthcare Transcutaneous Bilirubin Meters Product and Services

9.8.4 AVI Healthcare Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 AVI Healthcare Recent Developments/Updates

9.8.6 AVI Healthcare Competitive Strengths & Weaknesses

9.9 NEORUBIN (RECOVE GROUP)

9.9.1 NEORUBIN (RECOVE GROUP) Details

9.9.2 NEORUBIN (RECOVE GROUP) Major Business

9.9.3 NEORUBIN (RECOVE GROUP) Transcutaneous Bilirubin Meters Product and Services

9.9.4 NEORUBIN (RECOVE GROUP) Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 NEORUBIN (RECOVE GROUP) Recent Developments/Updates

- 9.9.6 NEORUBIN (RECOVE GROUP) Competitive Strengths & Weaknesses
- 9.10 Dolphin Nanjing electronics
 - 9.10.1 Dolphin Nanjing electronics Details
 - 9.10.2 Dolphin Nanjing electronics Major Business
 - 9.10.3 Dolphin Nanjing electronics Transcutaneous Bilirubin Meters Product and Services
 - 9.10.4 Dolphin Nanjing electronics Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Dolphin Nanjing electronics Recent Developments/Updates
 - 9.10.6 Dolphin Nanjing electronics Competitive Strengths & Weaknesses
- 9.11 Heal Force
 - 9.11.1 Heal Force Details
 - 9.11.2 Heal Force Major Business
 - 9.11.3 Heal Force Transcutaneous Bilirubin Meters Product and Services
 - 9.11.4 Heal Force Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Heal Force Recent Developments/Updates
 - 9.11.6 Heal Force Competitive Strengths & Weaknesses
- 9.12 BIOBASE GROUP
 - 9.12.1 BIOBASE GROUP Details
 - 9.12.2 BIOBASE GROUP Major Business
 - 9.12.3 BIOBASE GROUP Transcutaneous Bilirubin Meters Product and Services
 - 9.12.4 BIOBASE GROUP Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 BIOBASE GROUP Recent Developments/Updates
 - 9.12.6 BIOBASE GROUP Competitive Strengths & Weaknesses
- 9.13 Micro Lab
 - 9.13.1 Micro Lab Details
 - 9.13.2 Micro Lab Major Business
 - 9.13.3 Micro Lab Transcutaneous Bilirubin Meters Product and Services
 - 9.13.4 Micro Lab Transcutaneous Bilirubin Meters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Micro Lab Recent Developments/Updates
 - 9.13.6 Micro Lab Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Transcutaneous Bilirubin Meters Industry Chain
- 10.2 Transcutaneous Bilirubin Meters Upstream Analysis

- 10.2.1 Transcutaneous Bilirubin Meters Core Raw Materials
- 10.2.2 Main Manufacturers of Transcutaneous Bilirubin Meters Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Transcutaneous Bilirubin Meters Production Mode
- 10.6 Transcutaneous Bilirubin Meters Procurement Model
- 10.7 Transcutaneous Bilirubin Meters Industry Sales Model and Sales Channels
 - 10.7.1 Transcutaneous Bilirubin Meters Sales Model
 - 10.7.2 Transcutaneous Bilirubin Meters Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Transcutaneous Bilirubin Meters Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Transcutaneous Bilirubin Meters Production Value by Region (2021-2026) & (USD Million)

Table 3. World Transcutaneous Bilirubin Meters Production Value by Region (2027-2032) & (USD Million)

Table 4. World Transcutaneous Bilirubin Meters Production Value Market Share by Region (2021-2026)

Table 5. World Transcutaneous Bilirubin Meters Production Value Market Share by Region (2027-2032)

Table 6. World Transcutaneous Bilirubin Meters Production by Region (2021-2026) & (K Units)

Table 7. World Transcutaneous Bilirubin Meters Production by Region (2027-2032) & (K Units)

Table 8. World Transcutaneous Bilirubin Meters Production Market Share by Region (2021-2026)

Table 9. World Transcutaneous Bilirubin Meters Production Market Share by Region (2027-2032)

Table 10. World Transcutaneous Bilirubin Meters Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Transcutaneous Bilirubin Meters Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Transcutaneous Bilirubin Meters Major Market Trends

Table 13. World Transcutaneous Bilirubin Meters Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Transcutaneous Bilirubin Meters Consumption by Region (2021-2026) & (K Units)

Table 15. World Transcutaneous Bilirubin Meters Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Transcutaneous Bilirubin Meters Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Transcutaneous Bilirubin Meters Producers in 2025

Table 18. World Transcutaneous Bilirubin Meters Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Transcutaneous Bilirubin Meters Producers in 2025

Table 20. World Transcutaneous Bilirubin Meters Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Transcutaneous Bilirubin Meters Company Evaluation Quadrant

Table 22. World Transcutaneous Bilirubin Meters Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Transcutaneous Bilirubin Meters Production Site of Key Manufacturer

Table 24. Transcutaneous Bilirubin Meters Market: Company Product Type Footprint

Table 25. Transcutaneous Bilirubin Meters Market: Company Product Application Footprint

Table 26. Transcutaneous Bilirubin Meters Competitive Factors

Table 27. Transcutaneous Bilirubin Meters New Entrant and Capacity Expansion Plans

Table 28. Transcutaneous Bilirubin Meters Mergers & Acquisitions Activity

Table 29. United States VS China Transcutaneous Bilirubin Meters Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Transcutaneous Bilirubin Meters Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Transcutaneous Bilirubin Meters Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Transcutaneous Bilirubin Meters Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Transcutaneous Bilirubin Meters Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Transcutaneous Bilirubin Meters Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Transcutaneous Bilirubin Meters Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Transcutaneous Bilirubin Meters Production Market Share (2021-2026)

Table 37. China Based Transcutaneous Bilirubin Meters Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Transcutaneous Bilirubin Meters Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Transcutaneous Bilirubin Meters Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Transcutaneous Bilirubin Meters Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Transcutaneous Bilirubin Meters Production Market Share (2021-2026)

Table 42. Rest of World Based Transcutaneous Bilirubin Meters Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Transcutaneous Bilirubin Meters Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Transcutaneous Bilirubin Meters Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Transcutaneous Bilirubin Meters Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Transcutaneous Bilirubin Meters Production Market Share (2021-2026)

Table 47. World Transcutaneous Bilirubin Meters Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Transcutaneous Bilirubin Meters Production by Type (2021-2026) & (K Units)

Table 49. World Transcutaneous Bilirubin Meters Production by Type (2027-2032) & (K Units)

Table 50. World Transcutaneous Bilirubin Meters Production Value by Type (2021-2026) & (USD Million)

Table 51. World Transcutaneous Bilirubin Meters Production Value by Type (2027-2032) & (USD Million)

Table 52. World Transcutaneous Bilirubin Meters Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Transcutaneous Bilirubin Meters Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Transcutaneous Bilirubin Meters Production Value by Power Supply Method, (USD Million), 2021 & 2025 & 2032

Table 55. World Transcutaneous Bilirubin Meters Production by Power Supply Method (2021-2026) & (K Units)

Table 56. World Transcutaneous Bilirubin Meters Production by Power Supply Method (2027-2032) & (K Units)

Table 57. World Transcutaneous Bilirubin Meters Production Value by Power Supply Method (2021-2026) & (USD Million)

Table 58. World Transcutaneous Bilirubin Meters Production Value by Power Supply Method (2027-2032) & (USD Million)

Table 59. World Transcutaneous Bilirubin Meters Average Price by Power Supply Method (2021-2026) & (US\$/Unit)

Table 60. World Transcutaneous Bilirubin Meters Average Price by Power Supply

Method (2027-2032) & (US\$/Unit)

Table 61. World Transcutaneous Bilirubin Meters Production Value by Technology, (USD Million), 2021 & 2025 & 2032

Table 62. World Transcutaneous Bilirubin Meters Production by Technology (2021-2026) & (K Units)

Table 63. World Transcutaneous Bilirubin Meters Production by Technology (2027-2032) & (K Units)

Table 64. World Transcutaneous Bilirubin Meters Production Value by Technology (2021-2026) & (USD Million)

Table 65. World Transcutaneous Bilirubin Meters Production Value by Technology (2027-2032) & (USD Million)

Table 66. World Transcutaneous Bilirubin Meters Average Price by Technology (2021-2026) & (US\$/Unit)

Table 67. World Transcutaneous Bilirubin Meters Average Price by Technology (2027-2032) & (US\$/Unit)

Table 68. World Transcutaneous Bilirubin Meters Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Transcutaneous Bilirubin Meters Production by Application (2021-2026) & (K Units)

Table 70. World Transcutaneous Bilirubin Meters Production by Application (2027-2032) & (K Units)

Table 71. World Transcutaneous Bilirubin Meters Production Value by Application (2021-2026) & (USD Million)

Table 72. World Transcutaneous Bilirubin Meters Production Value by Application (2027-2032) & (USD Million)

Table 73. World Transcutaneous Bilirubin Meters Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Transcutaneous Bilirubin Meters Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Dr?ger Basic Information, Manufacturing Base and Competitors

Table 76. Dr?ger Major Business

Table 77. Dr?ger Transcutaneous Bilirubin Meters Product and Services

Table 78. Dr?ger Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Dr?ger Recent Developments/Updates

Table 80. Dr?ger Competitive Strengths & Weaknesses

Table 81. Mennen Medical Basic Information, Manufacturing Base and Competitors

Table 82. Mennen Medical Major Business

Table 83. Mennen Medical Transcutaneous Bilirubin Meters Product and Services

Table 84. Mennen Medical Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Mennen Medical Recent Developments/Updates

Table 86. Mennen Medical Competitive Strengths & Weaknesses

Table 87. Philips Basic Information, Manufacturing Base and Competitors

Table 88. Philips Major Business

Table 89. Philips Transcutaneous Bilirubin Meters Product and Services

Table 90. Philips Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Philips Recent Developments/Updates

Table 92. Philips Competitive Strengths & Weaknesses

Table 93. Konica Minolta Basic Information, Manufacturing Base and Competitors

Table 94. Konica Minolta Major Business

Table 95. Konica Minolta Transcutaneous Bilirubin Meters Product and Services

Table 96. Konica Minolta Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Konica Minolta Recent Developments/Updates

Table 98. Konica Minolta Competitive Strengths & Weaknesses

Table 99. Beijing M&B Electronic Instruments Basic Information, Manufacturing Base and Competitors

Table 100. Beijing M&B Electronic Instruments Major Business

Table 101. Beijing M&B Electronic Instruments Transcutaneous Bilirubin Meters Product and Services

Table 102. Beijing M&B Electronic Instruments Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Beijing M&B Electronic Instruments Recent Developments/Updates

Table 104. Beijing M&B Electronic Instruments Competitive Strengths & Weaknesses

Table 105. Ningbo David Medical Device Basic Information, Manufacturing Base and Competitors

Table 106. Ningbo David Medical Device Major Business

Table 107. Ningbo David Medical Device Transcutaneous Bilirubin Meters Product and Services

Table 108. Ningbo David Medical Device Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market

Share (2021-2026)

Table 109. Ningbo David Medical Device Recent Developments/Updates

Table 110. Ningbo David Medical Device Competitive Strengths & Weaknesses

Table 111. VECH MEDICAL Basic Information, Manufacturing Base and Competitors

Table 112. VECH MEDICAL Major Business

Table 113. VECH MEDICAL Transcutaneous Bilirubin Meters Product and Services

Table 114. VECH MEDICAL Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. VECH MEDICAL Recent Developments/Updates

Table 116. VECH MEDICAL Competitive Strengths & Weaknesses

Table 117. AVI Healthcare Basic Information, Manufacturing Base and Competitors

Table 118. AVI Healthcare Major Business

Table 119. AVI Healthcare Transcutaneous Bilirubin Meters Product and Services

Table 120. AVI Healthcare Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. AVI Healthcare Recent Developments/Updates

Table 122. AVI Healthcare Competitive Strengths & Weaknesses

Table 123. NEORUBIN (RECOVE GROUP) Basic Information, Manufacturing Base and Competitors

Table 124. NEORUBIN (RECOVE GROUP) Major Business

Table 125. NEORUBIN (RECOVE GROUP) Transcutaneous Bilirubin Meters Product and Services

Table 126. NEORUBIN (RECOVE GROUP) Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. NEORUBIN (RECOVE GROUP) Recent Developments/Updates

Table 128. NEORUBIN (RECOVE GROUP) Competitive Strengths & Weaknesses

Table 129. Dolphin Nanjing electronics Basic Information, Manufacturing Base and Competitors

Table 130. Dolphin Nanjing electronics Major Business

Table 131. Dolphin Nanjing electronics Transcutaneous Bilirubin Meters Product and Services

Table 132. Dolphin Nanjing electronics Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Dolphin Nanjing electronics Recent Developments/Updates

Table 134. Dolphin Nanjing electronics Competitive Strengths & Weaknesses

Table 135. Heal Force Basic Information, Manufacturing Base and Competitors

Table 136. Heal Force Major Business

Table 137. Heal Force Transcutaneous Bilirubin Meters Product and Services

Table 138. Heal Force Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Heal Force Recent Developments/Updates

Table 140. Heal Force Competitive Strengths & Weaknesses

Table 141. BIOBASE GROUP Basic Information, Manufacturing Base and Competitors

Table 142. BIOBASE GROUP Major Business

Table 143. BIOBASE GROUP Transcutaneous Bilirubin Meters Product and Services

Table 144. BIOBASE GROUP Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. BIOBASE GROUP Recent Developments/Updates

Table 146. BIOBASE GROUP Competitive Strengths & Weaknesses

Table 147. Micro Lab Basic Information, Manufacturing Base and Competitors

Table 148. Micro Lab Major Business

Table 149. Micro Lab Transcutaneous Bilirubin Meters Product and Services

Table 150. Micro Lab Transcutaneous Bilirubin Meters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Micro Lab Recent Developments/Updates

Table 152. Micro Lab Competitive Strengths & Weaknesses

Table 153. Global Key Players of Transcutaneous Bilirubin Meters Upstream (Raw Materials)

Table 154. Global Transcutaneous Bilirubin Meters Typical Customers

Table 155. Transcutaneous Bilirubin Meters Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Transcutaneous Bilirubin Meters Picture

Figure 2. World Transcutaneous Bilirubin Meters Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Transcutaneous Bilirubin Meters Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Transcutaneous Bilirubin Meters Production (2021-2032) & (K Units)

Figure 5. World Transcutaneous Bilirubin Meters Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Transcutaneous Bilirubin Meters Production Value Market Share by Region (2021-2032)

Figure 7. World Transcutaneous Bilirubin Meters Production Market Share by Region (2021-2032)

Figure 8. North America Transcutaneous Bilirubin Meters Production (2021-2032) & (K Units)

Figure 9. Europe Transcutaneous Bilirubin Meters Production (2021-2032) & (K Units)

Figure 10. China Transcutaneous Bilirubin Meters Production (2021-2032) & (K Units)

Figure 11. Japan Transcutaneous Bilirubin Meters Production (2021-2032) & (K Units)

Figure 12. Transcutaneous Bilirubin Meters Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 15. World Transcutaneous Bilirubin Meters Consumption Market Share by Region (2021-2032)

Figure 16. United States Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 17. China Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 18. Europe Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 19. Japan Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 20. South Korea Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 22. India Transcutaneous Bilirubin Meters Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Transcutaneous Bilirubin Meters by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Transcutaneous Bilirubin Meters Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Transcutaneous Bilirubin Meters Markets in 2025

Figure 26. United States VS China: Transcutaneous Bilirubin Meters Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Transcutaneous Bilirubin Meters Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Transcutaneous Bilirubin Meters Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Transcutaneous Bilirubin Meters Production Market Share 2025

Figure 30. China Based Manufacturers Transcutaneous Bilirubin Meters Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Transcutaneous Bilirubin Meters Production Market Share 2025

Figure 32. World Transcutaneous Bilirubin Meters Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Transcutaneous Bilirubin Meters Production Value Market Share by Type in 2025

Figure 34. Standard Type

Figure 35. Intelligent Type

Figure 36. World Transcutaneous Bilirubin Meters Production Market Share by Type (2021-2032)

Figure 37. World Transcutaneous Bilirubin Meters Production Value Market Share by Type (2021-2032)

Figure 38. World Transcutaneous Bilirubin Meters Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Transcutaneous Bilirubin Meters Production Value by Power Supply Method, (USD Million), 2021 & 2025 & 2032

Figure 40. World Transcutaneous Bilirubin Meters Production Value Market Share by Power Supply Method in 2025

Figure 41. Rechargeable Type

Figure 42. Non-rechargeable Type

Figure 43. World Transcutaneous Bilirubin Meters Production Market Share by Power Supply Method (2021-2032)

Figure 44. World Transcutaneous Bilirubin Meters Production Value Market Share by Power Supply Method (2021-2032)

Figure 45. World Transcutaneous Bilirubin Meters Average Price by Power Supply Method (2021-2032) & (US\$/Unit)

Figure 46. World Transcutaneous Bilirubin Meters Production Value by Technology, (USD Million), 2021 & 2025 & 2032

Figure 47. World Transcutaneous Bilirubin Meters Production Value Market Share by Technology in 2025

Figure 48. Single Measurement Optical Path

Figure 49. Dual Measurement Optical Path

Figure 50. World Transcutaneous Bilirubin Meters Production Market Share by Technology (2021-2032)

Figure 51. World Transcutaneous Bilirubin Meters Production Value Market Share by Technology (2021-2032)

Figure 52. World Transcutaneous Bilirubin Meters Average Price by Technology (2021-2032) & (US\$/Unit)

Figure 53. World Transcutaneous Bilirubin Meters Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World Transcutaneous Bilirubin Meters Production Value Market Share by Application in 2025

Figure 55. Hospitals

Figure 56. Clinics

Figure 57. Others

Figure 58. World Transcutaneous Bilirubin Meters Production Market Share by Application (2021-2032)

Figure 59. World Transcutaneous Bilirubin Meters Production Value Market Share by Application (2021-2032)

Figure 60. World Transcutaneous Bilirubin Meters Average Price by Application (2021-2032) & (US\$/Unit)

Figure 61. Transcutaneous Bilirubin Meters Industry Chain

Figure 62. Transcutaneous Bilirubin Meters Procurement Model

Figure 63. Transcutaneous Bilirubin Meters Sales Model

Figure 64. Transcutaneous Bilirubin Meters Sales Channels, Direct Sales, and Distribution

Figure 65. Methodology

Figure 66. Research Process and Data Source

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