

Global trans-3-Phenyl-2-propenal Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global trans-3-Phenyl-2-propenal market size was valued at US\$ 234 million in 2025 and is forecast to a readjusted size of US\$ 340 million by 2032 with a CAGR of 5.5% during review period.

trans-3-Phenyl-2-propenal is an aromatic α,β -unsaturated aldehyde characterized by a benzene ring conjugated with a propenal chain ($C_6H_5CH=CHCHO$), widely used as a flavoring agent, fragrance ingredient, antimicrobial additive, and intermediate in pharmaceuticals and fine chemicals. Its supply chain begins upstream with petrochemical or bio-based feedstocks such as benzaldehyde and acetaldehyde (or styrene derivatives), along with catalysts (e.g., base catalysts for aldol condensation). The core manufacturing process typically involves aldol condensation followed by dehydration to form the trans-isomer, with purification via distillation or crystallization. Midstream producers are mainly fine chemical and flavor & fragrance manufacturers. Downstream, the product is supplied to food & beverage companies, personal care and cosmetics producers, agrochemical formulators, and pharmaceutical intermediates manufacturers, supported by distributors and specialty chemical suppliers for global market reach. In 2025, global trans-3-Phenyl-2-propenal output was about 100,000 tons with 140,000 tons of capacity, average prices of USD 2,000-3,500 per ton, and gross margins around 24%.

This report is a detailed and comprehensive analysis for global trans-3-Phenyl-2-propenal market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand

trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global trans-3-Phenyl-2-propenal market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global trans-3-Phenyl-2-propenal market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global trans-3-Phenyl-2-propenal market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global trans-3-Phenyl-2-propenal market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for trans-3-Phenyl-2-propenal

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global trans-3-Phenyl-2-propenal market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symrise (Germany), Givaudan (Switzerland), IFF (USA), Firmenich (Switzerland), Takasago (Japan), Sensient (USA), Robertet Group (France), MANE (France), BASF (Germany), LANXESS (Germany), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

trans-3-Phenyl-2-propenal market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Industrial Grade (90?95%)

Technical Grade (95?99%)

High Purity Grade (>99%)

Market segment by Source

Plant Derived

Chemical Synthesis

Market segment by Application

Food & Beverage

Fragrance

Pharmaceutical

Agrochemical

Others

Major players covered

Symrise (Germany)

Givaudan (Switzerland)

IFF (USA)

Firmenich (Switzerland)

Takasago (Japan)

Sensient (USA)

Robertet Group (France)

MANE (France)

BASF (Germany)

LANXESS (Germany)

Evonik (Germany)

Solvay (Belgium)

Kao (Japan)

Xiamen Hisunny Chemical (China)

Hangzhou Dayang Chem (China)

Hefei TNJ Chemical (China)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe trans-3-Phenyl-2-propenal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of trans-3-Phenyl-2-propenal, with price, sales quantity, revenue, and global market share of trans-3-Phenyl-2-propenal from 2021 to 2026.

Chapter 3, the trans-3-Phenyl-2-propenal competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the trans-3-Phenyl-2-propenal breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and trans-3-Phenyl-2-propenal market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of

trans-3-Phenyl-2-propenal.

Chapter 14 and 15, to describe trans-3-Phenyl-2-propenal sales channel, distributors, customers, research findings and conclusion.

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