

# Global trans-3-Phenyl-2-propenal Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global trans-3-Phenyl-2-propenal market size is expected to reach \$ 340 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

trans-3-Phenyl-2-propenal is an aromatic  $\alpha,\beta$ -unsaturated aldehyde characterized by a benzene ring conjugated with a propenal chain ( $C_6H_5CH=CHCHO$ ), widely used as a flavoring agent, fragrance ingredient, antimicrobial additive, and intermediate in pharmaceuticals and fine chemicals. Its supply chain begins upstream with petrochemical or bio-based feedstocks such as benzaldehyde and acetaldehyde (or styrene derivatives), along with catalysts (e.g., base catalysts for aldol condensation). The core manufacturing process typically involves aldol condensation followed by dehydration to form the trans-isomer, with purification via distillation or crystallization. Midstream producers are mainly fine chemical and flavor & fragrance manufacturers. Downstream, the product is supplied to food & beverage companies, personal care and cosmetics producers, agrochemical formulators, and pharmaceutical intermediates manufacturers, supported by distributors and specialty chemical suppliers for global market reach. In 2025, global trans-3-Phenyl-2-propenal output was about 100,000 tons with 140,000 tons of capacity, average prices of USD 2,000-3,500 per ton, and gross margins around 24%.

This report studies the global trans-3-Phenyl-2-propenal production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for trans-3-Phenyl-2-propenal and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of trans-3-Phenyl-2-propenal that

contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global trans-3-Phenyl-2-propenal total production and demand, 2021-2032, (Tons)

Global trans-3-Phenyl-2-propenal total production value, 2021-2032, (USD Million)

Global trans-3-Phenyl-2-propenal production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global trans-3-Phenyl-2-propenal consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: trans-3-Phenyl-2-propenal domestic production, consumption, key domestic manufacturers and share

Global trans-3-Phenyl-2-propenal production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global trans-3-Phenyl-2-propenal production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global trans-3-Phenyl-2-propenal production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global trans-3-Phenyl-2-propenal market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symrise (Germany), Givaudan (Switzerland), IFF (USA), Firmenich (Switzerland), Takasago (Japan), Sensient (USA), Robertet Group (France), MANE (France), BASF (Germany), LANXESS (Germany), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World trans-3-Phenyl-2-propenal market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global trans-3-Phenyl-2-propenal Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global trans-3-Phenyl-2-propenal Market, Segmentation by Type:

Industrial Grade (90?95%)

Technical Grade (95?99%)

High Purity Grade (>99%)

### Global trans-3-Phenyl-2-propenal Market, Segmentation by Source:

Plant Derived

Chemical Synthesis

### Global trans-3-Phenyl-2-propenal Market, Segmentation by Application:

Food & Beverage

Fragrance

Pharmaceutical

Agrochemical

Others

Companies Profiled:

Symrise (Germany)

Givaudan (Switzerland)

IFF (USA)

Firmenich (Switzerland)

Takasago (Japan)

Sensient (USA)

Robertet Group (France)

MANE (France)

BASF (Germany)

LANXESS (Germany)

Evonik (Germany)

Solvay (Belgium)

Kao (Japan)

Xiamen Hisunny Chemical (China)

Hangzhou Dayang Chem (China)

Hefei TNJ Chemical (China)

**Key Questions Answered:**

1. How big is the global trans-3-Phenyl-2-propenal market?
2. What is the demand of the global trans-3-Phenyl-2-propenal market?
3. What is the year over year growth of the global trans-3-Phenyl-2-propenal market?
4. What is the production and production value of the global trans-3-Phenyl-2-propenal market?
5. Who are the key producers in the global trans-3-Phenyl-2-propenal market?
6. What are the growth factors driving the market demand?

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