

# Global Training Shock Collar Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Training Shock Collar market size was valued at USD 348.8 million in 2022 and is forecast to a readjusted size of USD 549.2 million by 2029 with a CAGR of 6.7% during review period.

The dog trainer is an electronic collar that assists the owner to correct the behavior of the pet dog. This electronic collar can help the owner to train the pet dog within a certain range. Send a signal driving command through the remote control transmitter, such as sound signal, vibration signal, electric shock signal. After the receiver receives the signal command, it will make corresponding mechanical activities to remind the dog of its behavior. Get rid of your dog's bad habits.

According to data from the company's 'Pet Products Research Center', the global pet industry will reach US\$246 billion in 2022, a year-on-year increase of 11.3%. The United States has the highest pet penetration rate and is also the largest pet consumer market. According to data from the American Pet Products Association (APPA), 66% of American households own pets, and the total industry sales are approximately US\$136.8 billion, an increase of 10.8% from 2021. . IVH, the German Pet Products Industry Association, stated that the number of pets in Germany will be as high as 33.4 million in 2022, with a total turnover of nearly 6.5 billion euros. The '2023 China Pet Industry Trend Insights White Paper' released by JD.com shows that China's pet industry is showing a trend of 'red ocean near, blue ocean far away'. In 2023, the number of pet-raising households in China will exceed 100 million, and the market size will reach 129.6 billion yuan. Specifically, the market sizes of the four major physical pet products are all increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care

account for 9%. Pet medical care is the pet industry's economic industry second only to pet food. In the UK, annual spending on veterinary and other pet services has increased from ?2.6 billion in 2015 to ?4 billion in 2021, a 54% increase in just six years. Data from Vetnosis shows that the value of the global animal health industry increased by 12% in 2021, reaching \$38.3 billion.

The Global Info Research report includes an overview of the development of the Training Shock Collar industry chain, the market status of Large Dogs (Sound Mode, Vibration Mode), Small Dogs (Sound Mode, Vibration Mode), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Training Shock Collar.

Regionally, the report analyzes the Training Shock Collar markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Training Shock Collar market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Training Shock Collar market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Training Shock Collar industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Sound Mode, Vibration Mode).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Training Shock Collar market.

**Regional Analysis:** The report involves examining the Training Shock Collar market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Training Shock Collar market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Training Shock Collar:

**Company Analysis:** Report covers individual Training Shock Collar manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Training Shock Collar. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Dogs, Small Dogs).

**Technology Analysis:** Report covers specific technologies relevant to Training Shock Collar. It assesses the current state, advancements, and potential future developments in Training Shock Collar areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Training Shock Collar market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Training Shock Collar market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Sound Mode

Vibration Mode

Electrostatic Pulse Mode

#### Market segment by Application

Large Dogs

Small Dogs

#### Major players covered

Petrainer

ABBIDOT

PetSafe

PATPET

Ortz

Slicemall

Havahart Wireless

Dogwidgets

PeTuition

Altman

Ecollar

EXuby

SportDOG

Garmin

DT

Ideal Pet Products

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Training Shock Collar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Training Shock Collar, with price, sales, revenue and global market share of Training Shock Collar from 2018 to 2023.

Chapter 3, the Training Shock Collar competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Training Shock Collar breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Training Shock Collar market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Training Shock Collar.

Chapter 14 and 15, to describe Training Shock Collar sales channel, distributors, customers, research findings and conclusion.

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