

Global Trailer Reefer Unit Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Trailer Reefer Unit market size was valued at US\$ 1052 million in 2025 and is forecast to a readjusted size of US\$ 1684 million by 2032 with a CAGR of 6.8% during review period.

In 2025, global Trailer Reefer Unit production is approximately 394 k units, with an average global selling price of around US\$2,594 per unit. Gross margin is about 34%. The average cost is around US\$1,712 per unit. Total production capacity is approximately 486 k units. A Trailer Reefer Unit is a self-contained refrigeration system installed on refrigerated trailers, designed to maintain controlled temperature conditions during transportation. It is widely used for temperature-sensitive goods such as food, pharmaceuticals, and chemicals. The system typically consists of a compressor, condenser, evaporator, and control unit, and can be powered by engine-driven or electric-driven configurations to ensure stable cooling during long-haul and urban logistics operations.

From an industry perspective, the Trailer Reefer Unit market is benefiting from the continuous expansion of global cold chain logistics, particularly driven by fresh food e-commerce, pharmaceutical cold chain, and cross-border food transportation. At the same time, stricter food safety regulations and cold chain standardization are increasing demand for high-reliability and precise temperature control systems. Looking forward, the industry is expected to accelerate toward electrification, decarbonization, and intelligence. Electric refrigeration units (E-reefers) are gradually replacing conventional engine-driven systems to reduce emissions and fuel dependency. In addition, IoT-based remote monitoring and smart temperature control systems are improving real-time visibility and operational efficiency. Furthermore, next-generation high-efficiency

compressors and eco-friendly refrigerants will continue to drive the industry toward greener cold chain solutions.

This report is a detailed and comprehensive analysis for global Trailer Reefer Unit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Trailer Reefer Unit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Trailer Reefer Unit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Trailer Reefer Unit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Trailer Reefer Unit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Trailer Reefer Unit

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Trailer Reefer Unit market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Carrier Transicold, Thermo King (Trane Technologies), Denso Corporation, Hwasung Thermo, Daikin Industries, Webasto Group, Valeo, BITZER SE, Zanotti S.p.A., Hubbard Products Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Trailer Reefer Unit market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Integral Refrigeration Unit

Split Refrigeration Unit

Rooftop-mounted Refrigeration Unit

Market segment by Temperature Zone

Single-temperature Zone Unit

Multi-temperature Zone Unit

Deep-freeze Refrigeration Unit

Market segment by Application

Cold Chain Food Transportation

Pharmaceutical Cold Chain Transportation

Fresh Food E-commerce Delivery

Other

Major players covered

Carrier Transicold

Thermo King (Trane Technologies)

Denso Corporation

Hwasung Thermo

Daikin Industries

Webasto Group

Valeo

BITZER SE

Zanotti S.p.A.

Hubbard Products Ltd

Kingtec Group

Mitsubishi Heavy Industries

Songz Automobile Air Conditioning Co., Ltd.

Yutong Group Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Trailer Reefer Unit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Trailer Reefer Unit, with price, sales quantity, revenue, and global market share of Trailer Reefer Unit from 2021 to 2026.

Chapter 3, the Trailer Reefer Unit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Trailer Reefer Unit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Trailer Reefer Unit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Trailer

Reefer Unit.

Chapter 14 and 15, to describe Trailer Reefer Unit sales channel, distributors, customers, research findings and conclusion.

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