

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Trailer Hitch Market 2018, Forecast to 2023

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Abstracts

A Trailer Hitch (or tow bar) is a device attached to the chassis of a vehicle for towing, or a towbar to an aircraft nose gear.

Tow hitches are known as trailer hitches in North America, but the purpose of use is the same. Trailer hitches usually have two primary configurations, one is the fixed drawbar type and the other is the receiver type. The receiver type includes parts that mount to the vehicle's frame and also consist of an opening that is rearward facing which takes cargo carriers, hitch racks, detachable ball mounts or other hitch accessories. On the other hand fixed drawbar hitches are built as one piece and consist of a hole that is integrated and these hitches are not aftermarket hitch accessories compatible.

Scope of the Report:

This report focuses on the Trailer Hitch in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Horizon Global Corporation is a leader of trailer hitch through acquisitions to strengthen its market position, like Horizon Global Corporation acquired Witter Towbars and Westfalia-Automotive in 2013 and 2016. Now Horizon Global Corporation has several brands to produce and sell trailer hitch in the world, like Westfalia-Automotive from Germany, TriMotive, Draw Tite and Reese from United States, Hayman Reese from Australia, Hidden Hitch from Canada while Witter Towbars from UK.

Currently the Trailer Hitch market is dominated by North America and Europe, Asia-Pacific will play a more important role in future, especially in China, Southeast Asia and India etc.

The worldwide market for Trailer Hitch is expected to grow at a CAGR of roughly 3.0%

over the next five years, will reach 790 million US\$ in 2023, from 660 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Horizon Global Corporation (US)

CURT Manufacturing LLC (US)

B&W Trailer Hitches (US)

BOSAL (Belgium)

MVG (Germany)

AL-KO(Sawiko) (Germany)

Brink Group (Netherlands)

Tow-Trust Towbars Ltd (UK)

GDW Group (Belgium)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Class I Trailer Hitch

Class II Trailer Hitch

Class III Trailer Hitch

Class IV Trailer Hitch

Class V Trailer Hitch

Market Segment by Applications, can be divided into

Cars, SUV and ATVs

Recreational Vehicle (RV)/Motorhomes

Vans/Pickup Truck

Boat Trailers

Others

There are 15 Chapters to deeply display the global Trailer Hitch market.

Chapter 1, to describe Trailer Hitch Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Trailer Hitch, with sales, revenue, and price of Trailer Hitch, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Trailer Hitch, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Trailer Hitch market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Trailer Hitch sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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