

Global Traffic Signal Heads Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Traffic Signal Heads market size was valued at US\$ 3198 million in 2025 and is forecast to a readjusted size of US\$ 4535 million by 2032 with a CAGR of 5.5% during review period.

Traffic Signal Heads are core front-end devices in road traffic management systems, using red, amber, and green visual signals to control the right of way for vehicles, cyclists, and pedestrians. Modern Traffic Signal Heads typically adopt high-brightness LED modules, modular housing structures, and standardized interfaces, enabling integration with traffic controllers, detectors, and intelligent transportation platforms for use in urban intersections, pedestrian crossings, highway ramps, bus priority corridors, and smart traffic systems. In 2025, Global Traffic Signal Heads shipments are estimated at about 14.8 million sets, with an average ex-factory price of about US\$210/set, and a gross margin range of about 28%–38%. The Traffic Signal Heads industry chain starts with LED chips and packages, drivers, lenses, polycarbonate housings, metal structural parts, and wiring components, continues through optical design, module manufacturing, and final assembly, and ends with traffic authorities, traffic engineering contractors, and intelligent transportation system integrators.

This report is a detailed and comprehensive analysis for global Traffic Signal Heads market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Traffic Signal Heads market size and forecasts, in consumption value (\$ Million), sales quantity (Million Sets), and average selling prices (US\$/Set), 2021-2032

Global Traffic Signal Heads market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Sets), and average selling prices (US\$/Set), 2021-2032

Global Traffic Signal Heads market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Sets), and average selling prices (US\$/Set), 2021-2032

Global Traffic Signal Heads market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Sets), and ASP (US\$/Set), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Traffic Signal Heads

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Traffic Signal Heads market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SWARCO, Yunex Traffic (Siemens Mobility), Econolite, Sumitomo Electric, Kyosan Electric, Hikvision, Dahua, Sinowatcher, Anbang, Yangzhou Xintong Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Traffic Signal Heads market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Vehicle Signal Head

Pedestrian Signal Head

Others

Market segment by Installation Method

Pole-mounted

Mast-arm Mounted

Market segment by Lens Size

200 mm

300 mm

400 mm

Market segment by Application

Urban Area

Rural Area

Major players covered

SWARCO

Yunex Traffic (Siemens Mobility)

Econolite

Sumitomo Electric

Kyosan Electric

Hikvision

Dahua

Sinowatcher

Anbang

Yangzhou Xintong Group

Shangdong Xingzhi

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Traffic Signal Heads product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Traffic Signal Heads, with price, sales quantity, revenue, and global market share of Traffic Signal Heads from 2021 to 2026.

Chapter 3, the Traffic Signal Heads competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Traffic Signal Heads breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Traffic Signal Heads market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Traffic Signal Heads.

Chapter 14 and 15, to describe Traffic Signal Heads sales channel, distributors, customers, research findings and conclusion.

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