

# Global Traffic Management Systems Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

Traffic management systems refer to the IT solutions provided by vendors to improve the traffic flow and enhance passenger safety. The traffic management systems consume data from disparate sources such as road sensors, CCTV cameras, and traffic control centers. The systems process these data and generate useful information, which is passed on to end-users such as passengers, traffic control agencies, and police stations. Traditionally, traffic management systems helped to save time and reduce wastage of fuel by reducing traffic congestion. However, with the advances in communication technologies and the internet, the traffic management systems now help users in more widely applications by building a whole traffic networking.

According to our (Global Info Research) latest study, the global Traffic Management Systems market size was valued at US\$ 2419 million in 2023 and is forecast to a readjusted size of USD 4362 million by 2030 with a CAGR of 8.9% during review period.

Global Traffic Management Systems key players include Kapsch TrafficCom, SWARCO, Siemens, TomTom, THALES, etc. Global top five players hold a share about 20%.

China is the largest market, with a share about 40%, followed by North America and Europe, having a total share about 30 percent.

In terms of product, Integrated Urban Traffic Control System is the largest segment, with a share about 55%. And in terms of application, the largest application is Urban Traffic, followed by Inter-Urban, Parking Management, Info-mobility, Public Transport, Freeway, Consultancy and Planning.



This report is a detailed and comprehensive analysis for global Traffic Management Systems market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

#### Key Features:

Global Traffic Management Systems market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Traffic Management Systems market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Traffic Management Systems market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Traffic Management Systems market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Traffic Management Systems

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Traffic Management Systems market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kapsch TrafficCom, SWARCO, Siemens, TomTom, THALES, IBM, Cubic, Fujitsu, Q-Free, Imtech, etc.



This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Traffic Management Systems market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Type

Integrated Urban Traffic Control System

Freeway Management System

Electronic Toll Collection (ETC)

Advanced Public Transportation System

Others

Market segment by Application

Urban Traffic

Inter-Urban

Parking Management

Info-mobility

Global Traffic Management Systems Market 2024 by Company, Regions, Type and Application, Forecast to 2030



**Public Transport** 

Freeway

Consultancy and Planning

#### Market segment by players, this report covers

Kapsch TrafficCom

SWARCO

Siemens

TomTom

THALES

IBM

Cubic

Fujitsu

Q-Free

Imtech

Kyosan Electric

SICE

Iteris

Peek traffic

E-Hualu

Global Traffic Management Systems Market 2024 by Company, Regions, Type and Application, Forecast to 2030



China ITS (Holdings)

**ENJOYOR** 

Datang Telecom

Wantong Technology

Hisense TransTech

China Shipping Network Technology

Dahua Technology

HIKVISION

Baokang Electronic

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Traffic Management Systems product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Traffic Management Systems, with revenue,



gross margin, and global market share of Traffic Management Systems from 2019 to 2024.

Chapter 3, the Traffic Management Systems competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Traffic Management Systems market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Traffic Management Systems.

Chapter 13, to describe Traffic Management Systems research findings and conclusion.



# Contents

#### **1 MARKET OVERVIEW**

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Traffic Management Systems by Type
- 1.3.1 Overview: Global Traffic Management Systems Market Size by Type: 2019 Versus 2023 Versus 2030
- 1.3.2 Global Traffic Management Systems Consumption Value Market Share by Type in 2023
  - 1.3.3 Integrated Urban Traffic Control System
  - 1.3.4 Freeway Management System
  - 1.3.5 Electronic Toll Collection (ETC)
  - 1.3.6 Advanced Public Transportation System
  - 1.3.7 Others
- 1.4 Global Traffic Management Systems Market by Application
- 1.4.1 Overview: Global Traffic Management Systems Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Urban Traffic
  - 1.4.3 Inter-Urban
  - 1.4.4 Parking Management
  - 1.4.5 Info-mobility
  - 1.4.6 Public Transport
  - 1.4.7 Freeway
  - 1.4.8 Consultancy and Planning
- 1.5 Global Traffic Management Systems Market Size & Forecast
- 1.6 Global Traffic Management Systems Market Size and Forecast by Region
- 1.6.1 Global Traffic Management Systems Market Size by Region: 2019 VS 2023 VS 2030
- 1.6.2 Global Traffic Management Systems Market Size by Region, (2019-2030)
- 1.6.3 North America Traffic Management Systems Market Size and Prospect (2019-2030)
- 1.6.4 Europe Traffic Management Systems Market Size and Prospect (2019-2030)
- 1.6.5 Asia-Pacific Traffic Management Systems Market Size and Prospect (2019-2030)
- 1.6.6 South America Traffic Management Systems Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East & Africa Traffic Management Systems Market Size and Prospect



(2019-2030)

#### **2 COMPANY PROFILES**

- 2.1 Kapsch TrafficCom
  - 2.1.1 Kapsch TrafficCom Details
  - 2.1.2 Kapsch TrafficCom Major Business
  - 2.1.3 Kapsch TrafficCom Traffic Management Systems Product and Solutions

2.1.4 Kapsch TrafficCom Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Kapsch TrafficCom Recent Developments and Future Plans

2.2 SWARCO

2.2.1 SWARCO Details

2.2.2 SWARCO Major Business

2.2.3 SWARCO Traffic Management Systems Product and Solutions

2.2.4 SWARCO Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 SWARCO Recent Developments and Future Plans

2.3 Siemens

2.3.1 Siemens Details

- 2.3.2 Siemens Major Business
- 2.3.3 Siemens Traffic Management Systems Product and Solutions
- 2.3.4 Siemens Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Siemens Recent Developments and Future Plans

2.4 TomTom

2.4.1 TomTom Details

2.4.2 TomTom Major Business

- 2.4.3 TomTom Traffic Management Systems Product and Solutions
- 2.4.4 TomTom Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)
- 2.4.5 TomTom Recent Developments and Future Plans

2.5 THALES

2.5.1 THALES Details

2.5.2 THALES Major Business

2.5.3 THALES Traffic Management Systems Product and Solutions

2.5.4 THALES Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 THALES Recent Developments and Future Plans



#### 2.6 IBM

- 2.6.1 IBM Details
- 2.6.2 IBM Major Business
- 2.6.3 IBM Traffic Management Systems Product and Solutions
- 2.6.4 IBM Traffic Management Systems Revenue, Gross Margin and Market Share

(2019-2024)

2.6.5 IBM Recent Developments and Future Plans

2.7 Cubic

- 2.7.1 Cubic Details
- 2.7.2 Cubic Major Business
- 2.7.3 Cubic Traffic Management Systems Product and Solutions
- 2.7.4 Cubic Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Cubic Recent Developments and Future Plans

2.8 Fujitsu

- 2.8.1 Fujitsu Details
- 2.8.2 Fujitsu Major Business
- 2.8.3 Fujitsu Traffic Management Systems Product and Solutions
- 2.8.4 Fujitsu Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Fujitsu Recent Developments and Future Plans

2.9 Q-Free

- 2.9.1 Q-Free Details
- 2.9.2 Q-Free Major Business
- 2.9.3 Q-Free Traffic Management Systems Product and Solutions
- 2.9.4 Q-Free Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)
- 2.9.5 Q-Free Recent Developments and Future Plans

2.10 Imtech

2.10.1 Imtech Details

- 2.10.2 Imtech Major Business
- 2.10.3 Imtech Traffic Management Systems Product and Solutions

2.10.4 Imtech Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

- 2.10.5 Imtech Recent Developments and Future Plans
- 2.11 Kyosan Electric
  - 2.11.1 Kyosan Electric Details
  - 2.11.2 Kyosan Electric Major Business
  - 2.11.3 Kyosan Electric Traffic Management Systems Product and Solutions



2.11.4 Kyosan Electric Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Kyosan Electric Recent Developments and Future Plans

2.12 SICE

2.12.1 SICE Details

2.12.2 SICE Major Business

2.12.3 SICE Traffic Management Systems Product and Solutions

2.12.4 SICE Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 SICE Recent Developments and Future Plans

2.13 Iteris

2.13.1 Iteris Details

2.13.2 Iteris Major Business

2.13.3 Iteris Traffic Management Systems Product and Solutions

2.13.4 Iteris Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Iteris Recent Developments and Future Plans

2.14 Peek traffic

2.14.1 Peek traffic Details

- 2.14.2 Peek traffic Major Business
- 2.14.3 Peek traffic Traffic Management Systems Product and Solutions
- 2.14.4 Peek traffic Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Peek traffic Recent Developments and Future Plans

2.15 E-Hualu

2.15.1 E-Hualu Details

- 2.15.2 E-Hualu Major Business
- 2.15.3 E-Hualu Traffic Management Systems Product and Solutions

2.15.4 E-Hualu Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 E-Hualu Recent Developments and Future Plans

2.16 China ITS (Holdings)

- 2.16.1 China ITS (Holdings) Details
- 2.16.2 China ITS (Holdings) Major Business

2.16.3 China ITS (Holdings) Traffic Management Systems Product and Solutions

2.16.4 China ITS (Holdings) Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 China ITS (Holdings) Recent Developments and Future Plans

2.17 ENJOYOR



2.17.1 ENJOYOR Details

2.17.2 ENJOYOR Major Business

2.17.3 ENJOYOR Traffic Management Systems Product and Solutions

2.17.4 ENJOYOR Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 ENJOYOR Recent Developments and Future Plans

2.18 Datang Telecom

2.18.1 Datang Telecom Details

2.18.2 Datang Telecom Major Business

2.18.3 Datang Telecom Traffic Management Systems Product and Solutions

2.18.4 Datang Telecom Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Datang Telecom Recent Developments and Future Plans

2.19 Wantong Technology

2.19.1 Wantong Technology Details

2.19.2 Wantong Technology Major Business

2.19.3 Wantong Technology Traffic Management Systems Product and Solutions

2.19.4 Wantong Technology Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Wantong Technology Recent Developments and Future Plans

2.20 Hisense TransTech

2.20.1 Hisense TransTech Details

2.20.2 Hisense TransTech Major Business

2.20.3 Hisense TransTech Traffic Management Systems Product and Solutions

2.20.4 Hisense TransTech Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Hisense TransTech Recent Developments and Future Plans

2.21 China Shipping Network Technology

2.21.1 China Shipping Network Technology Details

2.21.2 China Shipping Network Technology Major Business

2.21.3 China Shipping Network Technology Traffic Management Systems Product and Solutions

2.21.4 China Shipping Network Technology Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 China Shipping Network Technology Recent Developments and Future Plans 2.22 Dahua Technology

2.22.1 Dahua Technology Details

2.22.2 Dahua Technology Major Business

2.22.3 Dahua Technology Traffic Management Systems Product and Solutions



2.22.4 Dahua Technology Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Dahua Technology Recent Developments and Future Plans

2.23 HIKVISION

2.23.1 HIKVISION Details

2.23.2 HIKVISION Major Business

2.23.3 HIKVISION Traffic Management Systems Product and Solutions

2.23.4 HIKVISION Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 HIKVISION Recent Developments and Future Plans

2.24 Baokang Electronic

2.24.1 Baokang Electronic Details

2.24.2 Baokang Electronic Major Business

2.24.3 Baokang Electronic Traffic Management Systems Product and Solutions

2.24.4 Baokang Electronic Traffic Management Systems Revenue, Gross Margin and Market Share (2019-2024)

2.24.5 Baokang Electronic Recent Developments and Future Plans

# **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Traffic Management Systems Revenue and Share by Players (2019-2024)3.2 Market Share Analysis (2023)

3.2.1 Market Share of Traffic Management Systems by Company Revenue

3.2.2 Top 3 Traffic Management Systems Players Market Share in 2023

3.2.3 Top 6 Traffic Management Systems Players Market Share in 2023

3.3 Traffic Management Systems Market: Overall Company Footprint Analysis

3.3.1 Traffic Management Systems Market: Region Footprint

3.3.2 Traffic Management Systems Market: Company Product Type Footprint

3.3.3 Traffic Management Systems Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

# 4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Traffic Management Systems Consumption Value and Market Share by Type (2019-2024)

4.2 Global Traffic Management Systems Market Forecast by Type (2025-2030)

# **5 MARKET SIZE SEGMENT BY APPLICATION**

Global Traffic Management Systems Market 2024 by Company, Regions, Type and Application, Forecast to 2030



5.1 Global Traffic Management Systems Consumption Value Market Share by Application (2019-2024)

5.2 Global Traffic Management Systems Market Forecast by Application (2025-2030)

#### **6 NORTH AMERICA**

6.1 North America Traffic Management Systems Consumption Value by Type (2019-2030)

6.2 North America Traffic Management Systems Market Size by Application (2019-2030)

6.3 North America Traffic Management Systems Market Size by Country

6.3.1 North America Traffic Management Systems Consumption Value by Country (2019-2030)

6.3.2 United States Traffic Management Systems Market Size and Forecast (2019-2030)

6.3.3 Canada Traffic Management Systems Market Size and Forecast (2019-2030)

6.3.4 Mexico Traffic Management Systems Market Size and Forecast (2019-2030)

# 7 EUROPE

7.1 Europe Traffic Management Systems Consumption Value by Type (2019-2030)7.2 Europe Traffic Management Systems Consumption Value by Application (2019-2030)

7.3 Europe Traffic Management Systems Market Size by Country

7.3.1 Europe Traffic Management Systems Consumption Value by Country (2019-2030)

7.3.2 Germany Traffic Management Systems Market Size and Forecast (2019-2030)7.3.3 France Traffic Management Systems Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Traffic Management Systems Market Size and Forecast (2019-2030)

7.3.5 Russia Traffic Management Systems Market Size and Forecast (2019-2030)7.3.6 Italy Traffic Management Systems Market Size and Forecast (2019-2030)

#### 8 ASIA-PACIFIC

8.1 Asia-Pacific Traffic Management Systems Consumption Value by Type (2019-2030)8.2 Asia-Pacific Traffic Management Systems Consumption Value by Application (2019-2030)



8.3 Asia-Pacific Traffic Management Systems Market Size by Region

8.3.1 Asia-Pacific Traffic Management Systems Consumption Value by Region (2019-2030)

8.3.2 China Traffic Management Systems Market Size and Forecast (2019-2030)

8.3.3 Japan Traffic Management Systems Market Size and Forecast (2019-2030)

8.3.4 South Korea Traffic Management Systems Market Size and Forecast (2019-2030)

8.3.5 India Traffic Management Systems Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Traffic Management Systems Market Size and Forecast (2019-2030)

8.3.7 Australia Traffic Management Systems Market Size and Forecast (2019-2030)

## 9 SOUTH AMERICA

9.1 South America Traffic Management Systems Consumption Value by Type (2019-2030)

9.2 South America Traffic Management Systems Consumption Value by Application (2019-2030)

9.3 South America Traffic Management Systems Market Size by Country

9.3.1 South America Traffic Management Systems Consumption Value by Country (2019-2030)

9.3.2 Brazil Traffic Management Systems Market Size and Forecast (2019-2030)

9.3.3 Argentina Traffic Management Systems Market Size and Forecast (2019-2030)

#### **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Traffic Management Systems Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Traffic Management Systems Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Traffic Management Systems Market Size by Country 10.3.1 Middle East & Africa Traffic Management Systems Consumption Value by Country (2019-2030)

10.3.2 Turkey Traffic Management Systems Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Traffic Management Systems Market Size and Forecast (2019-2030)

10.3.4 UAE Traffic Management Systems Market Size and Forecast (2019-2030)

#### **11 MARKET DYNAMICS**



- 11.1 Traffic Management Systems Market Drivers
- 11.2 Traffic Management Systems Market Restraints
- 11.3 Traffic Management Systems Trends Analysis
- 11.4 Porters Five Forces Analysis
- 11.4.1 Threat of New Entrants
- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

#### **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Traffic Management Systems Industry Chain
- 12.2 Traffic Management Systems Upstream Analysis
- 12.3 Traffic Management Systems Midstream Analysis
- 12.4 Traffic Management Systems Downstream Analysis

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

- 14.1 Methodology14.2 Research Process and Data Source
- 14.3 Disclaimer

# LIST OFTABLES

Table 1. GlobalTraffic Management Systems Consumption Value byType, (USD Million), 2019 & 2023 & 2030
Table 2. GlobalTraffic Management Systems Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. GlobalTraffic Management Systems Consumption Value by Region (2019-2024) & (USD Million)
Table 4. GlobalTraffic Management Systems Consumption Value by Region (2025-2030) & (USD Million)
Table 5. KapschTrafficCom Company Information, Head Office, and Major Competitors Table 6. KapschTrafficCom Major Business
Table 7. KapschTrafficComTraffic Management Systems Product and Solutions



Table 8. KapschTrafficComTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. KapschTrafficCom Recent Developments andFuture Plans

Table 10. SWARCO Company Information, Head Office, and Major Competitors

Table 11. SWARCO Major Business

Table 12. SWARCOTraffic Management Systems Product and Solutions

Table 13. SWARCOTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. SWARCO Recent Developments and Future Plans

Table 15. Siemens Company Information, Head Office, and Major Competitors

Table 16. Siemens Major Business

 Table 17. SiemensTraffic Management Systems Product and Solutions

Table 18. SiemensTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19.TomTom Company Information, Head Office, and Major Competitors

Table 20.TomTom Major Business

Table 21.TomTomTraffic Management Systems Product and Solutions

Table 22.TomTomTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 23.TomTom Recent Developments andFuture Plans

Table 24.THALES Company Information, Head Office, and Major Competitors

Table 25.THALES Major Business

Table 26.THALESTraffic Management Systems Product and Solutions

Table 27.THALESTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 28.THALES Recent Developments and Future Plans

Table 29. IBM Company Information, Head Office, and Major Competitors

Table 30. IBM Major Business

Table 31. IBMTraffic Management Systems Product and Solutions

Table 32. IBMTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 33. IBM Recent Developments and Future Plans

Table 34. Cubic Company Information, Head Office, and Major Competitors

Table 35. Cubic Major Business

Table 36. CubicTraffic Management Systems Product and Solutions

Table 37. CubicTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 38. Cubic Recent Developments and Future Plans

Table 39. Fujitsu Company Information, Head Office, and Major Competitors



Table 40. Fujitsu Major Business

Table 41.FujitsuTraffic Management Systems Product and Solutions

Table 42.FujitsuTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 43. Fujitsu Recent Developments and Future Plans

Table 44. Q-Free Company Information, Head Office, and Major Competitors

Table 45. Q-Free Major Business

Table 46. Q-FreeTraffic Management Systems Product and Solutions

Table 47. Q-FreeTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 48. Q-Free Recent Developments and Future Plans

Table 49. Imtech Company Information, Head Office, and Major Competitors

- Table 50. Imtech Major Business
- Table 51. ImtechTraffic Management Systems Product and Solutions

Table 52. ImtechTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 53. Imtech Recent Developments and Future Plans
- Table 54. Kyosan Electric Company Information, Head Office, and Major Competitors
- Table 55. Kyosan Electric Major Business
- Table 56. Kyosan ElectricTraffic Management Systems Product and Solutions

Table 57. Kyosan ElectricTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 58. Kyosan Electric Recent Developments and Future Plans

Table 59. SICE Company Information, Head Office, and Major Competitors

Table 60. SICE Major Business

Table 61. SICETraffic Management Systems Product and Solutions

Table 62. SICETraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 63. SICE Recent Developments and Future Plans

Table 64. Iteris Company Information, Head Office, and Major Competitors

- Table 65. Iteris Major Business
- Table 66. IterisTraffic Management Systems Product and Solutions

Table 67. IterisTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 68. Iteris Recent Developments and Future Plans

Table 69. Peek traffic Company Information, Head Office, and Major Competitors

Table 70. Peek traffic Major Business

Table 71. Peek trafficTraffic Management Systems Product and Solutions

Table 72. Peek trafficTraffic Management Systems Revenue (USD Million), Gross



Margin and Market Share (2019-2024) Table 73. Peek traffic Recent Developments and Future Plans Table 74. E-Hualu Company Information, Head Office, and Major Competitors Table 75. E-Hualu Major Business Table 76. E-HualuTraffic Management Systems Product and Solutions Table 77. E-HualuTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 78. E-Hualu Recent Developments and Future Plans Table 79. China ITS (Holdings) Company Information, Head Office, and Major Competitors Table 80. China ITS (Holdings) Major Business Table 81. China ITS (Holdings)Traffic Management Systems Product and Solutions Table 82. China ITS (Holdings)Traffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 83. China ITS (Holdings) Recent Developments and Future Plans Table 84. ENJOYOR Company Information, Head Office, and Major Competitors Table 85. ENJOYOR Major Business Table 86. ENJOYORTraffic Management Systems Product and Solutions Table 87. ENJOYORTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 88. ENJOYOR Recent Developments and Future Plans Table 89. DatangTelecom Company Information, Head Office, and Major Competitors Table 90. DatangTelecom Major Business Table 91. DatangTelecomTraffic Management Systems Product and Solutions Table 92. DatangTelecomTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 93. DatangTelecom Recent Developments andFuture Plans Table 94. WantongTechnology Company Information, Head Office, and Major Competitors Table 95. WantongTechnology Major Business Table 96. WantongTechnologyTraffic Management Systems Product and Solutions Table 97. WantongTechnologyTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 98. WantongTechnology Recent Developments andFuture Plans Table 99. HisenseTransTech Company Information, Head Office, and Major Competitors Table 100. HisenseTransTech Major Business Table 101. HisenseTransTechTraffic Management Systems Product and Solutions Table 102. HisenseTransTechTraffic Management Systems Revenue (USD Million),



Gross Margin and Market Share (2019-2024)

Table 103. HisenseTransTech Recent Developments andFuture Plans

Table 104. China Shipping NetworkTechnology Company Information, Head Office, and Major Competitors

Table 105. China Shipping NetworkTechnology Major Business

Table 106. China Shipping NetworkTechnologyTraffic Management Systems Product and Solutions

Table 107. China Shipping NetworkTechnologyTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 108. China Shipping NetworkTechnology Recent Developments andFuture Plans Table 109. DahuaTechnology Company Information, Head Office, and Major Competitors

Table 110. DahuaTechnology Major Business

 Table 111. DahuaTechnologyTraffic Management Systems Product and Solutions

Table 112. DahuaTechnologyTraffic Management Systems Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 113. DahuaTechnology Recent Developments and Future Plans

Table 114. HIKVISION Company Information, Head Office, and Major Competitors

Table 115. HIKVISION Major Business

 Table 116. HIKVISIONTraffic Management Systems Product and Solutions

Table 117. HIKVISIONTraffic Management Systems Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 118. HIKVISION Recent Developments and Future Plans

Table 119. Baokang Electronic Company Information, Head Office, and Major Competitors

Table 120. Baokang Electronic Major Business

 Table 121. Baokang ElectronicTraffic Management Systems Product and Solutions

Table 122. Baokang ElectronicTraffic Management Systems Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 123. Baokang Electronic Recent Developments and Future Plans

Table 124. GlobalTraffic Management Systems Revenue (USD Million) by Players (2019-2024)

 Table 125. GlobalTraffic Management Systems Revenue Share by Players (2019-2024)

Table 126. Breakdown of Traffic Management Systems by CompanyType (Tier 1, Tier 2, and Tier 3)

Table 127. Market Position of Players inTraffic Management Systems, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 128. Head Office of KeyTraffic Management Systems Players

 Table 129.Traffic Management Systems Market: Company ProductTypeFootprint



Table 130.Traffic Management Systems Market: Company Product ApplicationFootprint Table 131.Traffic Management Systems New Market Entrants and Barriers to Market Entry

Table 132.Traffic Management Systems Mergers, Acquisition, Agreements, and Collaborations

Table 133. GlobalTraffic Management Systems Consumption Value (USD Million) byType (2019-2024)

Table 134. GlobalTraffic Management Systems Consumption Value Share byType (2019-2024)

Table 135. GlobalTraffic Management Systems Consumption ValueForecast byType (2025-2030)

Table 136. GlobalTraffic Management Systems Consumption Value by Application (2019-2024)

Table 137. GlobalTraffic Management Systems Consumption ValueForecast by Application (2025-2030)

Table 138. North AmericaTraffic Management Systems Consumption Value byType (2019-2024) & (USD Million)

Table 139. North AmericaTraffic Management Systems Consumption Value byType(2025-2030) & (USD Million)

Table 140. North AmericaTraffic Management Systems Consumption Value by Application (2019-2024) & (USD Million)

Table 141. North AmericaTraffic Management Systems Consumption Value by Application (2025-2030) & (USD Million)

Table 142. North AmericaTraffic Management Systems Consumption Value by Country (2019-2024) & (USD Million)

Table 143. North AmericaTraffic Management Systems Consumption Value by Country (2025-2030) & (USD Million)

Table 144. EuropeTraffic Management Systems Consumption Value byType (2019-2024) & (USD Million)

Table 145. EuropeTraffic Management Systems Consumption Value byType (2025-2030) & (USD Million)

Table 146. EuropeTraffic Management Systems Consumption Value by Application (2019-2024) & (USD Million)

Table 147. EuropeTraffic Management Systems Consumption Value by Application (2025-2030) & (USD Million)

Table 148. EuropeTraffic Management Systems Consumption Value by Country(2019-2024) & (USD Million)

Table 149. EuropeTraffic Management Systems Consumption Value by Country (2025-2030) & (USD Million)



Table 150. Asia-PacificTraffic Management Systems Consumption Value byType (2019-2024) & (USD Million)

Table 151. Asia-PacificTraffic Management Systems Consumption Value byType (2025-2030) & (USD Million)

Table 152. Asia-PacificTraffic Management Systems Consumption Value by Application (2019-2024) & (USD Million)

Table 153. Asia-PacificTraffic Management Systems Consumption Value by Application (2025-2030) & (USD Million)

Table 154. Asia-PacificTraffic Management Systems Consumption Value by Region (2019-2024) & (USD Million)

Table 155. Asia-PacificTraffic Management Systems Consumption Value by Region (2025-2030) & (USD Million)

Table 156. South AmericaTraffic Management Systems Consumption Value byType (2019-2024) & (USD Million)

Table 157. South AmericaTraffic Management Systems Consumption Value byType (2025-2030) & (USD Million)

Table 158. South AmericaTraffic Management Systems Consumption Value by Application (2019-2024) & (USD Million)

Table 159. South AmericaTraffic Management Systems Consumption Value by Application (2025-2030) & (USD Million)

Table 160. South AmericaTraffic Management Systems Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South AmericaTraffic Management Systems Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & AfricaTraffic Management Systems Consumption Value byType (2019-2024) & (USD Million)

Table 163. Middle East & AfricaTraffic Management Systems Consumption Value byType (2025-2030) & (USD Million)

Table 164. Middle East & AfricaTraffic Management Systems Consumption Value by Application (2019-2024) & (USD Million)

Table 165. Middle East & AfricaTraffic Management Systems Consumption Value by Application (2025-2030) & (USD Million)

Table 166. Middle East & AfricaTraffic Management Systems Consumption Value by Country (2019-2024) & (USD Million)

Table 167. Middle East & AfricaTraffic Management Systems Consumption Value by Country (2025-2030) & (USD Million)

Table 168. Global Key Players of Traffic Management Systems Upstream (Raw Materials)

Table 169. GlobalTraffic Management SystemsTypical Customers



#### LIST OFFIGURES

- Figure 1.Traffic Management Systems Picture
- Figure 2. GlobalTraffic Management Systems Consumption Value byType, (USD
- Million), 2019 & 2023 & 2030
- Figure 3. GlobalTraffic Management Systems Consumption Value Market Share byType in 2023
- Figure 4. Integrated UrbanTraffic Control System
- Figure 5. Freeway Management System
- Figure 6. ElectronicToll Collection (ETC)
- Figure 7. Advanced PublicTransportation System
- Figure 8. Others
- Figure 9. GlobalTraffic Management Systems Consumption Value by Application, (USD
- Million), 2019 & 2023 & 2030
- Figure 10. Traffic Management Systems Consumption Value Market Share by
- Application in 2023
- Figure 11. UrbanTraffic Picture
- Figure 12. Inter-Urban Picture
- Figure 13. Parking Management Picture
- Figure 14. Info-mobility Picture
- Figure 15. PublicTransport Picture
- Figure 16. Freeway Picture
- Figure 17. Consultancy and Planning Picture
- Figure 18. GlobalTraffic Management Systems Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 19. GlobalTraffic Management Systems Consumption Value andForecast
- (2019-2030) & (USD Million)
- Figure 20. Global MarketTraffic Management Systems Consumption Value (USD Million) Comparison by Region (2019 VS 2023 VS 2030)
- Figure 21. GlobalTraffic Management Systems Consumption Value Market Share by Region (2019-2030)
- Figure 22. GlobalTraffic Management Systems Consumption Value Market Share by Region in 2023
- Figure 23. North AmericaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)
- Figure 24. EuropeTraffic Management Systems Consumption Value (2019-2030) &



(USD Million)

Figure 25. Asia-PacificTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 26. South AmericaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & AfricaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 28. CompanyThree Recent Developments andFuture Plans

Figure 29. GlobalTraffic Management Systems Revenue Share by Players in 2023

Figure 30.Traffic Management Systems Market Share by CompanyType (Tier 1,Tier 2, andTier 3) in 2023

Figure 31. Market Share of Traffic Management Systems by Player Revenue in 2023

Figure 32. Top 3Traffic Management Systems Players Market Share in 2023

Figure 33.Top 6Traffic Management Systems Players Market Share in 2023

Figure 34. GlobalTraffic Management Systems Consumption Value Share byType (2019-2024)

Figure 35. GlobalTraffic Management Systems Market ShareForecast byType (2025-2030)

Figure 36. GlobalTraffic Management Systems Consumption Value Share by Application (2019-2024)

Figure 37. GlobalTraffic Management Systems Market ShareForecast by Application (2025-2030)

Figure 38. North AmericaTraffic Management Systems Consumption Value Market Share byType (2019-2030)

Figure 39. North AmericaTraffic Management Systems Consumption Value Market Share by Application (2019-2030)

Figure 40. North AmericaTraffic Management Systems Consumption Value Market Share by Country (2019-2030)

Figure 41. United StatesTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 42. CanadaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 43. MexicoTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 44. EuropeTraffic Management Systems Consumption Value Market Share byType (2019-2030)

Figure 45. EuropeTraffic Management Systems Consumption Value Market Share by Application (2019-2030)

Figure 46. EuropeTraffic Management Systems Consumption Value Market Share by



Country (2019-2030)

Figure 47. GermanyTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 48.FranceTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 49. United KingdomTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 50. RussiaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 51. ItalyTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 52. Asia-PacificTraffic Management Systems Consumption Value Market Share byType (2019-2030)

Figure 53. Asia-PacificTraffic Management Systems Consumption Value Market Share by Application (2019-2030)

Figure 54. Asia-PacificTraffic Management Systems Consumption Value Market Share by Region (2019-2030)

Figure 55. ChinaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 56. JapanTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 57. South KoreaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 58. IndiaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 59. Southeast AsiaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 60. AustraliaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 61. South AmericaTraffic Management Systems Consumption Value Market Share byType (2019-2030)

Figure 62. South AmericaTraffic Management Systems Consumption Value Market Share by Application (2019-2030)

Figure 63. South AmericaTraffic Management Systems Consumption Value Market Share by Country (2019-2030)

Figure 64. BrazilTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 65. ArgentinaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)



Figure 66. Middle East & AfricaTraffic Management Systems Consumption Value Market Share byType (2019-2030)

Figure 67. Middle East & AfricaTraffic Management Systems Consumption Value Market Share by Application (2019-2030)

Figure 68. Middle East & AfricaTraffic Management Systems Consumption Value Market Share by Country (2019-2030)

Figure 69.TurkeyTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 70. Saudi ArabiaTraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 71. UAETraffic Management Systems Consumption Value (2019-2030) & (USD Million)

Figure 72. Traffic Management Systems Market Drivers

Figure 73. Traffic Management Systems Market Restraints

Figure 74. Traffic Management Systems MarketTrends

Figure 75. PortersFiveForces Analysis

Figure 76. Traffic Management Systems Industrial Chain

Figure 77. Methodology

Figure 78. Research Process and Data Source



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