

Global Traditional Whiteboard Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Traditional Whiteboard market size is expected to reach \$ 500 million by 2032, rising at a market growth of 2.8% CAGR during the forecast period (2026-2032).

Traditional whiteboard refers to any smooth, typically white surface used for non-permanent marking. Similar to a blackboard, but with a smoother surface, it allows for quick marking and erasing. In 2025, traditional whiteboard production was estimated at 76.89 million square feet, with an average price of approximately \$5.196 per square foot and a gross margin of approximately 15%-20%.

Europe is the largest market with about 26% market share. North America and China are follower, accounting for about 50% market share. The key players are Metroplan, GMi Companies, Quartet, Luxor, Bi-silque, Neoplex, Umajirushi, Deli, Canadian Blackboard, Lanbeisite, Foshan Yakudo, Zhengzhou Aucs, Whitemark etc. Top 3 companies occupied about 15% market share. The traditional whiteboard market continues to grow steadily in educational, commercial, and corporate environments, particularly in schools and businesses in Asia, Europe, and North America, where it remains a primary teaching and meeting tool. Although digital whiteboards (such as interactive whiteboards) are gradually replacing traditional whiteboards, traditional whiteboards still hold a certain market share due to their low cost and reliability. Traditional whiteboards are widely used in education, meeting rooms, homes, and collaborative spaces. Their ease of use makes them the preferred choice in many scenarios. With increasing environmental awareness, some traditional whiteboards have begun to adopt recyclable materials and environmentally friendly inks, driving demand in the green market.

This report studies the global Traditional Whiteboard production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Traditional Whiteboard and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Traditional Whiteboard that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Traditional Whiteboard total production and demand, 2021-2032, (Square Feet)

Global Traditional Whiteboard total production value, 2021-2032, (USD Million)

Global Traditional Whiteboard production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Square Feet), (based on production site)

Global Traditional Whiteboard consumption by region & country, CAGR, 2021-2032 & (Square Feet)

U.S. VS China: Traditional Whiteboard domestic production, consumption, key domestic manufacturers and share

Global Traditional Whiteboard production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Square Feet)

Global Traditional Whiteboard production by Material, production, value, CAGR, 2021-2032, (USD Million) & (Square Feet)

Global Traditional Whiteboard production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Square Feet)

This report profiles key players in the global Traditional Whiteboard market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Quartet, GMi Companies, Deli, Bi-silque, Luxor, Ghent, Metroplan, Neoplex, Umajirushi, Canadian Blackboard, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Traditional Whiteboard market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Square Feet) and average price (US\$/Square Feet) by manufacturer, by Material, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Traditional Whiteboard Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Traditional Whiteboard Market, Segmentation by Material:

Melamine

Porcelain Steel / Porcelain

Glass

Painted Steel

Other

Global Traditional Whiteboard Market, Segmentation by Installation:

Wall-Mounted Whiteboard

Mobile Whiteboard

Desktop Whiteboard

Global Traditional Whiteboard Market, Segmentation by Channel:

Direct Selling

Distribution

Global Traditional Whiteboard Market, Segmentation by Application:

Education

Commercial Offices

Household

Healthcare

Others

Companies Profiled:

Quartet

GMi Companies

Deli

Bi-silque

Luxor

Ghent

Metroplan

Neoplex

Umajirushi

Canadian Blackboard

Lanbeisite

Foshan Yakudo

Zhengzhou Aucs

Whitemark

Key Questions Answered:

1. How big is the global Traditional Whiteboard market?
2. What is the demand of the global Traditional Whiteboard market?
3. What is the year over year growth of the global Traditional Whiteboard market?
4. What is the production and production value of the global Traditional Whiteboard market?
5. Who are the key producers in the global Traditional Whiteboard market?
6. What are the growth factors driving the market demand?

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