

# Global Traditional Whiteboard Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G4C2C41CFD08EN.html>

Date: June 2025

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: G4C2C41CFD08EN

## Abstracts

According to our (Global Info Research) latest study, the global Traditional Whiteboard market size was valued at US\$ 243 million in 2024 and is forecast to a readjusted size of USD 295 million by 2031 with a CAGR of 2.8% during review period.

A whiteboard is any glossy, usually white surface for nonpermanent markings. Whiteboards are analogous to blackboards, but with a smoother surface allowing rapid marking and erasing of markings on their surface.

Europe is the largest market with about 26% market share. North America and China are follower, accounting for about 50% market share.

The key players are Metroplan, GMi Companies, Quartet, Luxor, Bi-silque, Neoplex, Umajirushi, Deli, Canadian Blackboard, Lanbeisite, XIESK, Keda, Shandong Fangyuan, Foshan Yakudo, Zhengzhou Aucs, Whitemark etc. Top 3 companies occupied about 15% market share.

This report is a detailed and comprehensive analysis for global Traditional Whiteboard market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Material and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Traditional Whiteboard market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Traditional Whiteboard market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Traditional Whiteboard market size and forecasts, by Material and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Traditional Whiteboard market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Traditional Whiteboard

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Traditional Whiteboard market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Metroplan, GMi Companies, Quartet, Luxor, Bi-silque, Neoplex, Umajirushi, Deli, Canadian Blackboard, Lanbeisite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Traditional Whiteboard market is split by Material and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value.

This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Material

Glass Whiteboard

Painted Steel Whiteboard

Melamine Whiteboard

Porcelain Steel / Porcelain Whiteboard

Other Whiteboard

#### Market segment by Application

Commercial Offices

Education (K-12 and higher education)

Healthcare

Others

#### Major players covered

Metroplan

GMi Companies

Quartet

Luxor

Bi-silque

Neoplex

Umajirushi

Deli

Canadian Blackboard

Lanbeisite

XIESK

Keda

Shandong Fangyuan

Foshan Yakudo

Zhengzhou Aucs

Whitemark

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Traditional Whiteboard product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Traditional Whiteboard, with price, sales quantity, revenue, and global market share of Traditional Whiteboard from 2020 to 2025.

Chapter 3, the Traditional Whiteboard competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Traditional Whiteboard breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Material and by Application, with sales market share and growth rate by Material, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Traditional Whiteboard market forecast, by regions, by Material, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Traditional Whiteboard.

Chapter 14 and 15, to describe Traditional Whiteboard sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Material
  - 1.3.1 Overview: Global Traditional Whiteboard Consumption Value by Material: 2020 Versus 2024 Versus 2031
  - 1.3.2 Glass Whiteboard
  - 1.3.3 Painted Steel Whiteboard
  - 1.3.4 Melamine Whiteboard
  - 1.3.5 Porcelain Steel / Porcelain Whiteboard
  - 1.3.6 Other Whiteboard
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Traditional Whiteboard Consumption Value by Application: 2020 Versus 2024 Versus 2031
  - 1.4.2 Commercial Offices
  - 1.4.3 Education (K-12 and higher education)
  - 1.4.4 Healthcare
  - 1.4.5 Others
- 1.5 Global Traditional Whiteboard Market Size & Forecast
  - 1.5.1 Global Traditional Whiteboard Consumption Value (2020 & 2024 & 2031)
  - 1.5.2 Global Traditional Whiteboard Sales Quantity (2020-2031)
  - 1.5.3 Global Traditional Whiteboard Average Price (2020-2031)

### 2 MANUFACTURERS PROFILES

- 2.1 Metroplan
  - 2.1.1 Metroplan Details
  - 2.1.2 Metroplan Major Business
  - 2.1.3 Metroplan Traditional Whiteboard Product and Services
  - 2.1.4 Metroplan Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.1.5 Metroplan Recent Developments/Updates
- 2.2 GMi Companies
  - 2.2.1 GMi Companies Details
  - 2.2.2 GMi Companies Major Business
  - 2.2.3 GMi Companies Traditional Whiteboard Product and Services

2.2.4 GMi Companies Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 GMi Companies Recent Developments/Updates

2.3 Quartet

2.3.1 Quartet Details

2.3.2 Quartet Major Business

2.3.3 Quartet Traditional Whiteboard Product and Services

2.3.4 Quartet Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Quartet Recent Developments/Updates

2.4 Luxor

2.4.1 Luxor Details

2.4.2 Luxor Major Business

2.4.3 Luxor Traditional Whiteboard Product and Services

2.4.4 Luxor Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Luxor Recent Developments/Updates

2.5 Bi-silque

2.5.1 Bi-silque Details

2.5.2 Bi-silque Major Business

2.5.3 Bi-silque Traditional Whiteboard Product and Services

2.5.4 Bi-silque Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Bi-silque Recent Developments/Updates

2.6 Neoplex

2.6.1 Neoplex Details

2.6.2 Neoplex Major Business

2.6.3 Neoplex Traditional Whiteboard Product and Services

2.6.4 Neoplex Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Neoplex Recent Developments/Updates

2.7 Umajirushi

2.7.1 Umajirushi Details

2.7.2 Umajirushi Major Business

2.7.3 Umajirushi Traditional Whiteboard Product and Services

2.7.4 Umajirushi Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Umajirushi Recent Developments/Updates

2.8 Deli

- 2.8.1 Deli Details
- 2.8.2 Deli Major Business
- 2.8.3 Deli Traditional Whiteboard Product and Services
- 2.8.4 Deli Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Deli Recent Developments/Updates
- 2.9 Canadian Blackboard
  - 2.9.1 Canadian Blackboard Details
  - 2.9.2 Canadian Blackboard Major Business
  - 2.9.3 Canadian Blackboard Traditional Whiteboard Product and Services
  - 2.9.4 Canadian Blackboard Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.9.5 Canadian Blackboard Recent Developments/Updates
- 2.10 Lanbeisite
  - 2.10.1 Lanbeisite Details
  - 2.10.2 Lanbeisite Major Business
  - 2.10.3 Lanbeisite Traditional Whiteboard Product and Services
  - 2.10.4 Lanbeisite Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.10.5 Lanbeisite Recent Developments/Updates
- 2.11 XIESK
  - 2.11.1 XIESK Details
  - 2.11.2 XIESK Major Business
  - 2.11.3 XIESK Traditional Whiteboard Product and Services
  - 2.11.4 XIESK Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.11.5 XIESK Recent Developments/Updates
- 2.12 Keda
  - 2.12.1 Keda Details
  - 2.12.2 Keda Major Business
  - 2.12.3 Keda Traditional Whiteboard Product and Services
  - 2.12.4 Keda Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.12.5 Keda Recent Developments/Updates
- 2.13 Shandong Fangyuan
  - 2.13.1 Shandong Fangyuan Details
  - 2.13.2 Shandong Fangyuan Major Business
  - 2.13.3 Shandong Fangyuan Traditional Whiteboard Product and Services
  - 2.13.4 Shandong Fangyuan Traditional Whiteboard Sales Quantity, Average Price,



Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Shandong Fangyuan Recent Developments/Updates

2.14 Foshan Yakudo

2.14.1 Foshan Yakudo Details

2.14.2 Foshan Yakudo Major Business

2.14.3 Foshan Yakudo Traditional Whiteboard Product and Services

2.14.4 Foshan Yakudo Traditional Whiteboard Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Foshan Yakudo Recent Developments/Updates

2.15 Zhengzhou Aucs

2.15.1 Zhengzhou Aucs Details

2.15.2 Zhengzhou Aucs Major Business

2.15.3 Zhengzhou Aucs Traditional Whiteboard Product and Services

2.15.4 Zhengzhou Aucs Traditional Whiteboard Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Zhengzhou Aucs Recent Developments/Updates

2.16 Whitemark

2.16.1 Whitemark Details

2.16.2 Whitemark Major Business

2.16.3 Whitemark Traditional Whiteboard Product and Services

2.16.4 Whitemark Traditional Whiteboard Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2020-2025)

2.16.5 Whitemark Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: TRADITIONAL WHITEBOARD BY MANUFACTURER**

3.1 Global Traditional Whiteboard Sales Quantity by Manufacturer (2020-2025)

3.2 Global Traditional Whiteboard Revenue by Manufacturer (2020-2025)

3.3 Global Traditional Whiteboard Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Traditional Whiteboard by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Traditional Whiteboard Manufacturer Market Share in 2024

3.4.3 Top 6 Traditional Whiteboard Manufacturer Market Share in 2024

3.5 Traditional Whiteboard Market: Overall Company Footprint Analysis

3.5.1 Traditional Whiteboard Market: Region Footprint

3.5.2 Traditional Whiteboard Market: Company Product Type Footprint

3.5.3 Traditional Whiteboard Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Traditional Whiteboard Market Size by Region
  - 4.1.1 Global Traditional Whiteboard Sales Quantity by Region (2020-2031)
  - 4.1.2 Global Traditional Whiteboard Consumption Value by Region (2020-2031)
  - 4.1.3 Global Traditional Whiteboard Average Price by Region (2020-2031)
- 4.2 North America Traditional Whiteboard Consumption Value (2020-2031)
- 4.3 Europe Traditional Whiteboard Consumption Value (2020-2031)
- 4.4 Asia-Pacific Traditional Whiteboard Consumption Value (2020-2031)
- 4.5 South America Traditional Whiteboard Consumption Value (2020-2031)
- 4.6 Middle East & Africa Traditional Whiteboard Consumption Value (2020-2031)

## **5 MARKET SEGMENT BY MATERIAL**

- 5.1 Global Traditional Whiteboard Sales Quantity by Material (2020-2031)
- 5.2 Global Traditional Whiteboard Consumption Value by Material (2020-2031)
- 5.3 Global Traditional Whiteboard Average Price by Material (2020-2031)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Traditional Whiteboard Sales Quantity by Application (2020-2031)
- 6.2 Global Traditional Whiteboard Consumption Value by Application (2020-2031)
- 6.3 Global Traditional Whiteboard Average Price by Application (2020-2031)

## **7 NORTH AMERICA**

- 7.1 North America Traditional Whiteboard Sales Quantity by Material (2020-2031)
- 7.2 North America Traditional Whiteboard Sales Quantity by Application (2020-2031)
- 7.3 North America Traditional Whiteboard Market Size by Country
  - 7.3.1 North America Traditional Whiteboard Sales Quantity by Country (2020-2031)
  - 7.3.2 North America Traditional Whiteboard Consumption Value by Country (2020-2031)
  - 7.3.3 United States Market Size and Forecast (2020-2031)
  - 7.3.4 Canada Market Size and Forecast (2020-2031)
  - 7.3.5 Mexico Market Size and Forecast (2020-2031)

## **8 EUROPE**

- 8.1 Europe Traditional Whiteboard Sales Quantity by Material (2020-2031)
- 8.2 Europe Traditional Whiteboard Sales Quantity by Application (2020-2031)
- 8.3 Europe Traditional Whiteboard Market Size by Country
  - 8.3.1 Europe Traditional Whiteboard Sales Quantity by Country (2020-2031)
  - 8.3.2 Europe Traditional Whiteboard Consumption Value by Country (2020-2031)
  - 8.3.3 Germany Market Size and Forecast (2020-2031)
  - 8.3.4 France Market Size and Forecast (2020-2031)
  - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
  - 8.3.6 Russia Market Size and Forecast (2020-2031)
  - 8.3.7 Italy Market Size and Forecast (2020-2031)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Traditional Whiteboard Sales Quantity by Material (2020-2031)
- 9.2 Asia-Pacific Traditional Whiteboard Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Traditional Whiteboard Market Size by Region
  - 9.3.1 Asia-Pacific Traditional Whiteboard Sales Quantity by Region (2020-2031)
  - 9.3.2 Asia-Pacific Traditional Whiteboard Consumption Value by Region (2020-2031)
  - 9.3.3 China Market Size and Forecast (2020-2031)
  - 9.3.4 Japan Market Size and Forecast (2020-2031)
  - 9.3.5 South Korea Market Size and Forecast (2020-2031)
  - 9.3.6 India Market Size and Forecast (2020-2031)
  - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
  - 9.3.8 Australia Market Size and Forecast (2020-2031)

## **10 SOUTH AMERICA**

- 10.1 South America Traditional Whiteboard Sales Quantity by Material (2020-2031)
- 10.2 South America Traditional Whiteboard Sales Quantity by Application (2020-2031)
- 10.3 South America Traditional Whiteboard Market Size by Country
  - 10.3.1 South America Traditional Whiteboard Sales Quantity by Country (2020-2031)
  - 10.3.2 South America Traditional Whiteboard Consumption Value by Country (2020-2031)
  - 10.3.3 Brazil Market Size and Forecast (2020-2031)
  - 10.3.4 Argentina Market Size and Forecast (2020-2031)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Traditional Whiteboard Sales Quantity by Material (2020-2031)
- 11.2 Middle East & Africa Traditional Whiteboard Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Traditional Whiteboard Market Size by Country
  - 11.3.1 Middle East & Africa Traditional Whiteboard Sales Quantity by Country (2020-2031)
  - 11.3.2 Middle East & Africa Traditional Whiteboard Consumption Value by Country (2020-2031)
  - 11.3.3 Turkey Market Size and Forecast (2020-2031)
  - 11.3.4 Egypt Market Size and Forecast (2020-2031)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
  - 11.3.6 South Africa Market Size and Forecast (2020-2031)

## **12 MARKET DYNAMICS**

- 12.1 Traditional Whiteboard Market Drivers
- 12.2 Traditional Whiteboard Market Restraints
- 12.3 Traditional Whiteboard Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Traditional Whiteboard and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Traditional Whiteboard
- 13.3 Traditional Whiteboard Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors

14.2 Traditional Whiteboard Typical Distributors

14.3 Traditional Whiteboard Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Traditional Whiteboard Consumption Value by Material, (USD Million), 2020 & 2024 & 2031

Table 2. Global Traditional Whiteboard Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Metroplan Basic Information, Manufacturing Base and Competitors

Table 4. Metroplan Major Business

Table 5. Metroplan Traditional Whiteboard Product and Services

Table 6. Metroplan Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Metroplan Recent Developments/Updates

Table 8. GMi Companies Basic Information, Manufacturing Base and Competitors

Table 9. GMi Companies Major Business

Table 10. GMi Companies Traditional Whiteboard Product and Services

Table 11. GMi Companies Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. GMi Companies Recent Developments/Updates

Table 13. Quartet Basic Information, Manufacturing Base and Competitors

Table 14. Quartet Major Business

Table 15. Quartet Traditional Whiteboard Product and Services

Table 16. Quartet Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Quartet Recent Developments/Updates

Table 18. Luxor Basic Information, Manufacturing Base and Competitors

Table 19. Luxor Major Business

Table 20. Luxor Traditional Whiteboard Product and Services

Table 21. Luxor Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Luxor Recent Developments/Updates

Table 23. Bi-silque Basic Information, Manufacturing Base and Competitors

Table 24. Bi-silque Major Business

Table 25. Bi-silque Traditional Whiteboard Product and Services

Table 26. Bi-silque Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Bi-silque Recent Developments/Updates

Table 28. Neoplex Basic Information, Manufacturing Base and Competitors



Table 29. Neoplex Major Business

Table 30. Neoplex Traditional Whiteboard Product and Services

Table 31. Neoplex Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Neoplex Recent Developments/Updates

Table 33. Umajirushi Basic Information, Manufacturing Base and Competitors

Table 34. Umajirushi Major Business

Table 35. Umajirushi Traditional Whiteboard Product and Services

Table 36. Umajirushi Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Umajirushi Recent Developments/Updates

Table 38. Deli Basic Information, Manufacturing Base and Competitors

Table 39. Deli Major Business

Table 40. Deli Traditional Whiteboard Product and Services

Table 41. Deli Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Deli Recent Developments/Updates

Table 43. Canadian Blackboard Basic Information, Manufacturing Base and Competitors

Table 44. Canadian Blackboard Major Business

Table 45. Canadian Blackboard Traditional Whiteboard Product and Services

Table 46. Canadian Blackboard Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Canadian Blackboard Recent Developments/Updates

Table 48. Lanbeisite Basic Information, Manufacturing Base and Competitors

Table 49. Lanbeisite Major Business

Table 50. Lanbeisite Traditional Whiteboard Product and Services

Table 51. Lanbeisite Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Lanbeisite Recent Developments/Updates

Table 53. XIESK Basic Information, Manufacturing Base and Competitors

Table 54. XIESK Major Business

Table 55. XIESK Traditional Whiteboard Product and Services

Table 56. XIESK Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. XIESK Recent Developments/Updates

Table 58. Keda Basic Information, Manufacturing Base and Competitors

Table 59. Keda Major Business

Table 60. Keda Traditional Whiteboard Product and Services
Table 61. Keda Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. Keda Recent Developments/Updates
Table 63. Shandong Fangyuan Basic Information, Manufacturing Base and Competitors
Table 64. Shandong Fangyuan Major Business
Table 65. Shandong Fangyuan Traditional Whiteboard Product and Services
Table 66. Shandong Fangyuan Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 67. Shandong Fangyuan Recent Developments/Updates
Table 68. Foshan Yakudo Basic Information, Manufacturing Base and Competitors
Table 69. Foshan Yakudo Major Business
Table 70. Foshan Yakudo Traditional Whiteboard Product and Services
Table 71. Foshan Yakudo Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 72. Foshan Yakudo Recent Developments/Updates
Table 73. Zhengzhou Aucs Basic Information, Manufacturing Base and Competitors
Table 74. Zhengzhou Aucs Major Business
Table 75. Zhengzhou Aucs Traditional Whiteboard Product and Services
Table 76. Zhengzhou Aucs Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 77. Zhengzhou Aucs Recent Developments/Updates
Table 78. Whitemark Basic Information, Manufacturing Base and Competitors
Table 79. Whitemark Major Business
Table 80. Whitemark Traditional Whiteboard Product and Services
Table 81. Whitemark Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 82. Whitemark Recent Developments/Updates
Table 83. Global Traditional Whiteboard Sales Quantity by Manufacturer (2020-2025) & (K Units)
Table 84. Global Traditional Whiteboard Revenue by Manufacturer (2020-2025) & (USD Million)
Table 85. Global Traditional Whiteboard Average Price by Manufacturer (2020-2025) & (USD/Unit)
Table 86. Market Position of Manufacturers in Traditional Whiteboard, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 87. Head Office and Traditional Whiteboard Production Site of Key Manufacturer
Table 88. Traditional Whiteboard Market: Company Product Type Footprint



Table 89. Traditional Whiteboard Market: Company Product Application Footprint

Table 90. Traditional Whiteboard New Market Entrants and Barriers to Market Entry

Table 91. Traditional Whiteboard Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Traditional Whiteboard Consumption Value by Region

(2020-2024-2031) & (USD Million) & CAGR

Table 93. Global Traditional Whiteboard Sales Quantity by Region (2020-2025) & (K Units)

Table 94. Global Traditional Whiteboard Sales Quantity by Region (2026-2031) & (K Units)

Table 95. Global Traditional Whiteboard Consumption Value by Region (2020-2025) & (USD Million)

Table 96. Global Traditional Whiteboard Consumption Value by Region (2026-2031) & (USD Million)

Table 97. Global Traditional Whiteboard Average Price by Region (2020-2025) & (USD/Unit)

Table 98. Global Traditional Whiteboard Average Price by Region (2026-2031) & (USD/Unit)

Table 99. Global Traditional Whiteboard Sales Quantity by Material (2020-2025) & (K Units)

Table 100. Global Traditional Whiteboard Sales Quantity by Material (2026-2031) & (K Units)

Table 101. Global Traditional Whiteboard Consumption Value by Material (2020-2025) & (USD Million)

Table 102. Global Traditional Whiteboard Consumption Value by Material (2026-2031) & (USD Million)

Table 103. Global Traditional Whiteboard Average Price by Material (2020-2025) & (USD/Unit)

Table 104. Global Traditional Whiteboard Average Price by Material (2026-2031) & (USD/Unit)

Table 105. Global Traditional Whiteboard Sales Quantity by Application (2020-2025) & (K Units)

Table 106. Global Traditional Whiteboard Sales Quantity by Application (2026-2031) & (K Units)

Table 107. Global Traditional Whiteboard Consumption Value by Application (2020-2025) & (USD Million)

Table 108. Global Traditional Whiteboard Consumption Value by Application (2026-2031) & (USD Million)

Table 109. Global Traditional Whiteboard Average Price by Application (2020-2025) & (USD/Unit)

Table 110. Global Traditional Whiteboard Average Price by Application (2026-2031) & (USD/Unit)

Table 111. North America Traditional Whiteboard Sales Quantity by Material (2020-2025) & (K Units)

Table 112. North America Traditional Whiteboard Sales Quantity by Material (2026-2031) & (K Units)

Table 113. North America Traditional Whiteboard Sales Quantity by Application (2020-2025) & (K Units)

Table 114. North America Traditional Whiteboard Sales Quantity by Application (2026-2031) & (K Units)

Table 115. North America Traditional Whiteboard Sales Quantity by Country (2020-2025) & (K Units)

Table 116. North America Traditional Whiteboard Sales Quantity by Country (2026-2031) & (K Units)

Table 117. North America Traditional Whiteboard Consumption Value by Country (2020-2025) & (USD Million)

Table 118. North America Traditional Whiteboard Consumption Value by Country (2026-2031) & (USD Million)

Table 119. Europe Traditional Whiteboard Sales Quantity by Material (2020-2025) & (K Units)

Table 120. Europe Traditional Whiteboard Sales Quantity by Material (2026-2031) & (K Units)

Table 121. Europe Traditional Whiteboard Sales Quantity by Application (2020-2025) & (K Units)

Table 122. Europe Traditional Whiteboard Sales Quantity by Application (2026-2031) & (K Units)

Table 123. Europe Traditional Whiteboard Sales Quantity by Country (2020-2025) & (K Units)

Table 124. Europe Traditional Whiteboard Sales Quantity by Country (2026-2031) & (K Units)

Table 125. Europe Traditional Whiteboard Consumption Value by Country (2020-2025) & (USD Million)

Table 126. Europe Traditional Whiteboard Consumption Value by Country (2026-2031) & (USD Million)

Table 127. Asia-Pacific Traditional Whiteboard Sales Quantity by Material (2020-2025) & (K Units)

Table 128. Asia-Pacific Traditional Whiteboard Sales Quantity by Material (2026-2031) & (K Units)

Table 129. Asia-Pacific Traditional Whiteboard Sales Quantity by Application

(2020-2025) & (K Units)

Table 130. Asia-Pacific Traditional Whiteboard Sales Quantity by Application

(2026-2031) & (K Units)

Table 131. Asia-Pacific Traditional Whiteboard Sales Quantity by Region (2020-2025) & (K Units)

Table 132. Asia-Pacific Traditional Whiteboard Sales Quantity by Region (2026-2031) & (K Units)

Table 133. Asia-Pacific Traditional Whiteboard Consumption Value by Region (2020-2025) & (USD Million)

Table 134. Asia-Pacific Traditional Whiteboard Consumption Value by Region (2026-2031) & (USD Million)

Table 135. South America Traditional Whiteboard Sales Quantity by Material (2020-2025) & (K Units)

Table 136. South America Traditional Whiteboard Sales Quantity by Material (2026-2031) & (K Units)

Table 137. South America Traditional Whiteboard Sales Quantity by Application (2020-2025) & (K Units)

Table 138. South America Traditional Whiteboard Sales Quantity by Application (2026-2031) & (K Units)

Table 139. South America Traditional Whiteboard Sales Quantity by Country (2020-2025) & (K Units)

Table 140. South America Traditional Whiteboard Sales Quantity by Country (2026-2031) & (K Units)

Table 141. South America Traditional Whiteboard Consumption Value by Country (2020-2025) & (USD Million)

Table 142. South America Traditional Whiteboard Consumption Value by Country (2026-2031) & (USD Million)

Table 143. Middle East & Africa Traditional Whiteboard Sales Quantity by Material (2020-2025) & (K Units)

Table 144. Middle East & Africa Traditional Whiteboard Sales Quantity by Material (2026-2031) & (K Units)

Table 145. Middle East & Africa Traditional Whiteboard Sales Quantity by Application (2020-2025) & (K Units)

Table 146. Middle East & Africa Traditional Whiteboard Sales Quantity by Application (2026-2031) & (K Units)

Table 147. Middle East & Africa Traditional Whiteboard Sales Quantity by Country (2020-2025) & (K Units)

Table 148. Middle East & Africa Traditional Whiteboard Sales Quantity by Country (2026-2031) & (K Units)

Table 149. Middle East & Africa Traditional Whiteboard Consumption Value by Country (2020-2025) & (USD Million)

Table 150. Middle East & Africa Traditional Whiteboard Consumption Value by Country (2026-2031) & (USD Million)

Table 151. Traditional Whiteboard Raw Material

Table 152. Key Manufacturers of Traditional Whiteboard Raw Materials

Table 153. Traditional Whiteboard Typical Distributors

Table 154. Traditional Whiteboard Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Traditional Whiteboard Picture

Figure 2. Global Traditional Whiteboard Revenue by Material, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Traditional Whiteboard Revenue Market Share by Material in 2024

Figure 4. Glass Whiteboard Examples

Figure 5. Painted Steel Whiteboard Examples

Figure 6. Melamine Whiteboard Examples

Figure 7. Porcelain Steel / Porcelain Whiteboard Examples

Figure 8. Other Whiteboard Examples

Figure 9. Global Traditional Whiteboard Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 10. Global Traditional Whiteboard Revenue Market Share by Application in 2024

Figure 11. Commercial Offices Examples

Figure 12. Education (K-12 and higher education) Examples

Figure 13. Healthcare Examples

Figure 14. Others Examples

Figure 15. Global Traditional Whiteboard Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 16. Global Traditional Whiteboard Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 17. Global Traditional Whiteboard Sales Quantity (2020-2031) & (K Units)

Figure 18. Global Traditional Whiteboard Price (2020-2031) & (USD/Unit)

Figure 19. Global Traditional Whiteboard Sales Quantity Market Share by Manufacturer in 2024

Figure 20. Global Traditional Whiteboard Revenue Market Share by Manufacturer in 2024

Figure 21. Producer Shipments of Traditional Whiteboard by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 22. Top 3 Traditional Whiteboard Manufacturer (Revenue) Market Share in 2024

Figure 23. Top 6 Traditional Whiteboard Manufacturer (Revenue) Market Share in 2024

Figure 24. Global Traditional Whiteboard Sales Quantity Market Share by Region (2020-2031)

Figure 25. Global Traditional Whiteboard Consumption Value Market Share by Region (2020-2031)

Figure 26. North America Traditional Whiteboard Consumption Value (2020-2031) &

(USD Million)

Figure 27. Europe Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 28. Asia-Pacific Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 29. South America Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 30. Middle East & Africa Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 31. Global Traditional Whiteboard Sales Quantity Market Share by Material (2020-2031)

Figure 32. Global Traditional Whiteboard Consumption Value Market Share by Material (2020-2031)

Figure 33. Global Traditional Whiteboard Average Price by Material (2020-2031) & (USD/Unit)

Figure 34. Global Traditional Whiteboard Sales Quantity Market Share by Application (2020-2031)

Figure 35. Global Traditional Whiteboard Revenue Market Share by Application (2020-2031)

Figure 36. Global Traditional Whiteboard Average Price by Application (2020-2031) & (USD/Unit)

Figure 37. North America Traditional Whiteboard Sales Quantity Market Share by Material (2020-2031)

Figure 38. North America Traditional Whiteboard Sales Quantity Market Share by Application (2020-2031)

Figure 39. North America Traditional Whiteboard Sales Quantity Market Share by Country (2020-2031)

Figure 40. North America Traditional Whiteboard Consumption Value Market Share by Country (2020-2031)

Figure 41. United States Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 42. Canada Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 43. Mexico Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 44. Europe Traditional Whiteboard Sales Quantity Market Share by Material (2020-2031)

Figure 45. Europe Traditional Whiteboard Sales Quantity Market Share by Application (2020-2031)



Figure 46. Europe Traditional Whiteboard Sales Quantity Market Share by Country (2020-2031)

Figure 47. Europe Traditional Whiteboard Consumption Value Market Share by Country (2020-2031)

Figure 48. Germany Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 49. France Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 50. United Kingdom Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 51. Russia Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 52. Italy Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 53. Asia-Pacific Traditional Whiteboard Sales Quantity Market Share by Material (2020-2031)

Figure 54. Asia-Pacific Traditional Whiteboard Sales Quantity Market Share by Application (2020-2031)

Figure 55. Asia-Pacific Traditional Whiteboard Sales Quantity Market Share by Region (2020-2031)

Figure 56. Asia-Pacific Traditional Whiteboard Consumption Value Market Share by Region (2020-2031)

Figure 57. China Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 58. Japan Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 59. South Korea Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 60. India Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 61. Southeast Asia Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 62. Australia Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)

Figure 63. South America Traditional Whiteboard Sales Quantity Market Share by Material (2020-2031)

Figure 64. South America Traditional Whiteboard Sales Quantity Market Share by Application (2020-2031)

Figure 65. South America Traditional Whiteboard Sales Quantity Market Share by Country (2020-2031)

- Figure 66. South America Traditional Whiteboard Consumption Value Market Share by Country (2020-2031)
- Figure 67. Brazil Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)
- Figure 68. Argentina Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)
- Figure 69. Middle East & Africa Traditional Whiteboard Sales Quantity Market Share by Material (2020-2031)
- Figure 70. Middle East & Africa Traditional Whiteboard Sales Quantity Market Share by Application (2020-2031)
- Figure 71. Middle East & Africa Traditional Whiteboard Sales Quantity Market Share by Country (2020-2031)
- Figure 72. Middle East & Africa Traditional Whiteboard Consumption Value Market Share by Country (2020-2031)
- Figure 73. Turkey Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)
- Figure 74. Egypt Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)
- Figure 75. Saudi Arabia Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)
- Figure 76. South Africa Traditional Whiteboard Consumption Value (2020-2031) & (USD Million)
- Figure 77. Traditional Whiteboard Market Drivers
- Figure 78. Traditional Whiteboard Market Restraints
- Figure 79. Traditional Whiteboard Market Trends
- Figure 80. Porters Five Forces Analysis
- Figure 81. Manufacturing Cost Structure Analysis of Traditional Whiteboard in 2024
- Figure 82. Manufacturing Process Analysis of Traditional Whiteboard
- Figure 83. Traditional Whiteboard Industrial Chain
- Figure 84. Sales Channel: Direct to End-User vs Distributors
- Figure 85. Direct Channel Pros & Cons
- Figure 86. Indirect Channel Pros & Cons
- Figure 87. Methodology
- Figure 88. Research Process and Data Source



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