

# Global Traditional Whiteboard Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Traditional Whiteboard market size was valued at USD 230 million in 2023 and is forecast to a readjusted size of USD 278.5 million by 2030 with a CAGR of 2.8% during review period.

A whiteboard is any glossy, usually white surface for nonpermanent markings. Whiteboards are analogous to blackboards, but with a smoother surface allowing rapid marking and erasing of markings on their surface.

Europe is the largest market with about 26% market share. North America and China are follower, accounting for about 50% market share.

The key players are Metroplan, GMi Companies, Quartet, Luxor, Bi-silque, Neoplex, Umajirushi, Deli, Canadian Blackboard, Lanbeisite, XIESK, Keda, Shandong Fangyuan, Foshan Yakudo, Zhengzhou Aucs, Whitemark etc. Top 3 companies occupied about 15% market share.

The Global Info Research report includes an overview of the development of the Traditional Whiteboard industry chain, the market status of Commercial Offices (Glass Whiteboard, Painted Steel Whiteboard), Education (K-12 and higher education) (Glass Whiteboard, Painted Steel Whiteboard), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Traditional Whiteboard.

Regionally, the report analyzes the Traditional Whiteboard markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Traditional Whiteboard market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Traditional Whiteboard market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Traditional Whiteboard industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Material (e.g., Glass Whiteboard, Painted Steel Whiteboard).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Traditional Whiteboard market.

**Regional Analysis:** The report involves examining the Traditional Whiteboard market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Traditional Whiteboard market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Traditional Whiteboard:

**Company Analysis:** Report covers individual Traditional Whiteboard manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Traditional Whiteboard. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Offices, Education (K-12 and higher education)).

**Technology Analysis:** Report covers specific technologies relevant to Traditional Whiteboard. It assesses the current state, advancements, and potential future developments in Traditional Whiteboard areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Traditional Whiteboard market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Traditional Whiteboard market is split by Material and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value.

### Market segment by Material

Glass Whiteboard

Painted Steel Whiteboard

Melamine Whiteboard

Porcelain Steel / Porcelain Whiteboard

Other Whiteboard

### Market segment by Application

Commercial Offices

Education (K-12 and higher education)

Healthcare

Others

#### Major players covered

Metroplan

GMI Companies

Quartet

Luxor

Bi-silque

Neoplex

Umajirushi

Deli

Canadian Blackboard

Lanbeisite

XIESK

Keda

Shandong Fangyuan

Foshan Yakudo

Zhengzhou Aucs

Whitemark

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Traditional Whiteboard product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Traditional Whiteboard, with price, sales, revenue and global market share of Traditional Whiteboard from 2019 to 2024.

Chapter 3, the Traditional Whiteboard competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Traditional Whiteboard breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Material and application, with sales market share and growth rate by material, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Traditional Whiteboard market forecast, by regions, material and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Traditional Whiteboard.

Chapter 14 and 15, to describe Traditional Whiteboard sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Traditional Whiteboard

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Material

1.3.1 Overview: Global Traditional Whiteboard Consumption Value by Material: 2019 Versus 2023 Versus 2030

1.3.2 Glass Whiteboard

1.3.3 Painted Steel Whiteboard

1.3.4 Melamine Whiteboard

1.3.5 Porcelain Steel / Porcelain Whiteboard

1.3.6 Other Whiteboard

1.4 Market Analysis by Application

1.4.1 Overview: Global Traditional Whiteboard Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Commercial Offices

1.4.3 Education (K-12 and higher education)

1.4.4 Healthcare

1.4.5 Others

1.5 Global Traditional Whiteboard Market Size & Forecast

1.5.1 Global Traditional Whiteboard Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Traditional Whiteboard Sales Quantity (2019-2030)

1.5.3 Global Traditional Whiteboard Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Metroplan

2.1.1 Metroplan Details

2.1.2 Metroplan Major Business

2.1.3 Metroplan Traditional Whiteboard Product and Services

2.1.4 Metroplan Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Metroplan Recent Developments/Updates

2.2 GMi Companies

2.2.1 GMi Companies Details

2.2.2 GMi Companies Major Business

2.2.3 GMi Companies Traditional Whiteboard Product and Services

2.2.4 GMi Companies Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 GMi Companies Recent Developments/Updates

2.3 Quartet

2.3.1 Quartet Details

2.3.2 Quartet Major Business

2.3.3 Quartet Traditional Whiteboard Product and Services

2.3.4 Quartet Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Quartet Recent Developments/Updates

2.4 Luxor

2.4.1 Luxor Details

2.4.2 Luxor Major Business

2.4.3 Luxor Traditional Whiteboard Product and Services

2.4.4 Luxor Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Luxor Recent Developments/Updates

2.5 Bi-silque

2.5.1 Bi-silque Details

2.5.2 Bi-silque Major Business

2.5.3 Bi-silque Traditional Whiteboard Product and Services

2.5.4 Bi-silque Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Bi-silque Recent Developments/Updates

2.6 Neoplex

2.6.1 Neoplex Details

2.6.2 Neoplex Major Business

2.6.3 Neoplex Traditional Whiteboard Product and Services

2.6.4 Neoplex Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Neoplex Recent Developments/Updates

2.7 Umajirushi

2.7.1 Umajirushi Details

2.7.2 Umajirushi Major Business

2.7.3 Umajirushi Traditional Whiteboard Product and Services

2.7.4 Umajirushi Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Umajirushi Recent Developments/Updates

2.8 Deli



- 2.8.1 Deli Details
- 2.8.2 Deli Major Business
- 2.8.3 Deli Traditional Whiteboard Product and Services
- 2.8.4 Deli Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Deli Recent Developments/Updates
- 2.9 Canadian Blackboard
  - 2.9.1 Canadian Blackboard Details
  - 2.9.2 Canadian Blackboard Major Business
  - 2.9.3 Canadian Blackboard Traditional Whiteboard Product and Services
  - 2.9.4 Canadian Blackboard Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Canadian Blackboard Recent Developments/Updates
- 2.10 Lanbeisite
  - 2.10.1 Lanbeisite Details
  - 2.10.2 Lanbeisite Major Business
  - 2.10.3 Lanbeisite Traditional Whiteboard Product and Services
  - 2.10.4 Lanbeisite Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Lanbeisite Recent Developments/Updates
- 2.11 XIESK
  - 2.11.1 XIESK Details
  - 2.11.2 XIESK Major Business
  - 2.11.3 XIESK Traditional Whiteboard Product and Services
  - 2.11.4 XIESK Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 XIESK Recent Developments/Updates
- 2.12 Keda
  - 2.12.1 Keda Details
  - 2.12.2 Keda Major Business
  - 2.12.3 Keda Traditional Whiteboard Product and Services
  - 2.12.4 Keda Traditional Whiteboard Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Keda Recent Developments/Updates
- 2.13 Shandong Fangyuan
  - 2.13.1 Shandong Fangyuan Details
  - 2.13.2 Shandong Fangyuan Major Business
  - 2.13.3 Shandong Fangyuan Traditional Whiteboard Product and Services
  - 2.13.4 Shandong Fangyuan Traditional Whiteboard Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Shandong Fangyuan Recent Developments/Updates

2.14 Foshan Yakudo

2.14.1 Foshan Yakudo Details

2.14.2 Foshan Yakudo Major Business

2.14.3 Foshan Yakudo Traditional Whiteboard Product and Services

2.14.4 Foshan Yakudo Traditional Whiteboard Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Foshan Yakudo Recent Developments/Updates

2.15 Zhengzhou Aucs

2.15.1 Zhengzhou Aucs Details

2.15.2 Zhengzhou Aucs Major Business

2.15.3 Zhengzhou Aucs Traditional Whiteboard Product and Services

2.15.4 Zhengzhou Aucs Traditional Whiteboard Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Zhengzhou Aucs Recent Developments/Updates

2.16 Whitemark

2.16.1 Whitemark Details

2.16.2 Whitemark Major Business

2.16.3 Whitemark Traditional Whiteboard Product and Services

2.16.4 Whitemark Traditional Whiteboard Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.16.5 Whitemark Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: TRADITIONAL WHITEBOARD BY MANUFACTURER**

3.1 Global Traditional Whiteboard Sales Quantity by Manufacturer (2019-2024)

3.2 Global Traditional Whiteboard Revenue by Manufacturer (2019-2024)

3.3 Global Traditional Whiteboard Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Traditional Whiteboard by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Traditional Whiteboard Manufacturer Market Share in 2023

3.4.2 Top 6 Traditional Whiteboard Manufacturer Market Share in 2023

3.5 Traditional Whiteboard Market: Overall Company Footprint Analysis

3.5.1 Traditional Whiteboard Market: Region Footprint

3.5.2 Traditional Whiteboard Market: Company Product Type Footprint

3.5.3 Traditional Whiteboard Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Traditional Whiteboard Market Size by Region
  - 4.1.1 Global Traditional Whiteboard Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Traditional Whiteboard Consumption Value by Region (2019-2030)
  - 4.1.3 Global Traditional Whiteboard Average Price by Region (2019-2030)
- 4.2 North America Traditional Whiteboard Consumption Value (2019-2030)
- 4.3 Europe Traditional Whiteboard Consumption Value (2019-2030)
- 4.4 Asia-Pacific Traditional Whiteboard Consumption Value (2019-2030)
- 4.5 South America Traditional Whiteboard Consumption Value (2019-2030)
- 4.6 Middle East and Africa Traditional Whiteboard Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY MATERIAL**

- 5.1 Global Traditional Whiteboard Sales Quantity by Material (2019-2030)
- 5.2 Global Traditional Whiteboard Consumption Value by Material (2019-2030)
- 5.3 Global Traditional Whiteboard Average Price by Material (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Traditional Whiteboard Sales Quantity by Application (2019-2030)
- 6.2 Global Traditional Whiteboard Consumption Value by Application (2019-2030)
- 6.3 Global Traditional Whiteboard Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Traditional Whiteboard Sales Quantity by Material (2019-2030)
- 7.2 North America Traditional Whiteboard Sales Quantity by Application (2019-2030)
- 7.3 North America Traditional Whiteboard Market Size by Country
  - 7.3.1 North America Traditional Whiteboard Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Traditional Whiteboard Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Traditional Whiteboard Sales Quantity by Material (2019-2030)
- 8.2 Europe Traditional Whiteboard Sales Quantity by Application (2019-2030)
- 8.3 Europe Traditional Whiteboard Market Size by Country
  - 8.3.1 Europe Traditional Whiteboard Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Traditional Whiteboard Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Traditional Whiteboard Sales Quantity by Material (2019-2030)
- 9.2 Asia-Pacific Traditional Whiteboard Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Traditional Whiteboard Market Size by Region
  - 9.3.1 Asia-Pacific Traditional Whiteboard Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Traditional Whiteboard Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Traditional Whiteboard Sales Quantity by Material (2019-2030)
- 10.2 South America Traditional Whiteboard Sales Quantity by Application (2019-2030)
- 10.3 South America Traditional Whiteboard Market Size by Country
  - 10.3.1 South America Traditional Whiteboard Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Traditional Whiteboard Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Traditional Whiteboard Sales Quantity by Material (2019-2030)
- 11.2 Middle East & Africa Traditional Whiteboard Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Traditional Whiteboard Market Size by Country
  - 11.3.1 Middle East & Africa Traditional Whiteboard Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Traditional Whiteboard Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Traditional Whiteboard Market Drivers
- 12.2 Traditional Whiteboard Market Restraints
- 12.3 Traditional Whiteboard Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Traditional Whiteboard and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Traditional Whiteboard
- 13.3 Traditional Whiteboard Production Process
- 13.4 Traditional Whiteboard Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors

14.2 Traditional Whiteboard Typical Distributors

14.3 Traditional Whiteboard Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Traditional Whiteboard Consumption Value by Material, (USD Million), 2019 & 2023 & 2030

Table 2. Global Traditional Whiteboard Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Metroplan Basic Information, Manufacturing Base and Competitors

Table 4. Metroplan Major Business

Table 5. Metroplan Traditional Whiteboard Product and Services

Table 6. Metroplan Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Metroplan Recent Developments/Updates

Table 8. GMi Companies Basic Information, Manufacturing Base and Competitors

Table 9. GMi Companies Major Business

Table 10. GMi Companies Traditional Whiteboard Product and Services

Table 11. GMi Companies Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. GMi Companies Recent Developments/Updates

Table 13. Quartet Basic Information, Manufacturing Base and Competitors

Table 14. Quartet Major Business

Table 15. Quartet Traditional Whiteboard Product and Services

Table 16. Quartet Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Quartet Recent Developments/Updates

Table 18. Luxor Basic Information, Manufacturing Base and Competitors

Table 19. Luxor Major Business

Table 20. Luxor Traditional Whiteboard Product and Services

Table 21. Luxor Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Luxor Recent Developments/Updates

Table 23. Bi-silque Basic Information, Manufacturing Base and Competitors

Table 24. Bi-silque Major Business

Table 25. Bi-silque Traditional Whiteboard Product and Services

Table 26. Bi-silque Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Bi-silque Recent Developments/Updates

Table 28. Neoplex Basic Information, Manufacturing Base and Competitors

Table 29. Neoplex Major Business

Table 30. Neoplex Traditional Whiteboard Product and Services

Table 31. Neoplex Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Neoplex Recent Developments/Updates

Table 33. Umajirushi Basic Information, Manufacturing Base and Competitors

Table 34. Umajirushi Major Business

Table 35. Umajirushi Traditional Whiteboard Product and Services

Table 36. Umajirushi Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Umajirushi Recent Developments/Updates

Table 38. Deli Basic Information, Manufacturing Base and Competitors

Table 39. Deli Major Business

Table 40. Deli Traditional Whiteboard Product and Services

Table 41. Deli Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Deli Recent Developments/Updates

Table 43. Canadian Blackboard Basic Information, Manufacturing Base and Competitors

Table 44. Canadian Blackboard Major Business

Table 45. Canadian Blackboard Traditional Whiteboard Product and Services

Table 46. Canadian Blackboard Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Canadian Blackboard Recent Developments/Updates

Table 48. Lanbeisite Basic Information, Manufacturing Base and Competitors

Table 49. Lanbeisite Major Business

Table 50. Lanbeisite Traditional Whiteboard Product and Services

Table 51. Lanbeisite Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Lanbeisite Recent Developments/Updates

Table 53. XIESK Basic Information, Manufacturing Base and Competitors

Table 54. XIESK Major Business

Table 55. XIESK Traditional Whiteboard Product and Services

Table 56. XIESK Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. XIESK Recent Developments/Updates

Table 58. Keda Basic Information, Manufacturing Base and Competitors

Table 59. Keda Major Business



- Table 60. Keda Traditional Whiteboard Product and Services
- Table 61. Keda Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Keda Recent Developments/Updates
- Table 63. Shandong Fangyuan Basic Information, Manufacturing Base and Competitors
- Table 64. Shandong Fangyuan Major Business
- Table 65. Shandong Fangyuan Traditional Whiteboard Product and Services
- Table 66. Shandong Fangyuan Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Shandong Fangyuan Recent Developments/Updates
- Table 68. Foshan Yakudo Basic Information, Manufacturing Base and Competitors
- Table 69. Foshan Yakudo Major Business
- Table 70. Foshan Yakudo Traditional Whiteboard Product and Services
- Table 71. Foshan Yakudo Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Foshan Yakudo Recent Developments/Updates
- Table 73. Zhengzhou Aucs Basic Information, Manufacturing Base and Competitors
- Table 74. Zhengzhou Aucs Major Business
- Table 75. Zhengzhou Aucs Traditional Whiteboard Product and Services
- Table 76. Zhengzhou Aucs Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Zhengzhou Aucs Recent Developments/Updates
- Table 78. Whitemark Basic Information, Manufacturing Base and Competitors
- Table 79. Whitemark Major Business
- Table 80. Whitemark Traditional Whiteboard Product and Services
- Table 81. Whitemark Traditional Whiteboard Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Whitemark Recent Developments/Updates
- Table 83. Global Traditional Whiteboard Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 84. Global Traditional Whiteboard Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 85. Global Traditional Whiteboard Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 86. Market Position of Manufacturers in Traditional Whiteboard, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 87. Head Office and Traditional Whiteboard Production Site of Key Manufacturer
- Table 88. Traditional Whiteboard Market: Company Product Type Footprint

- Table 89. Traditional Whiteboard Market: Company Product Application Footprint
- Table 90. Traditional Whiteboard New Market Entrants and Barriers to Market Entry
- Table 91. Traditional Whiteboard Mergers, Acquisition, Agreements, and Collaborations
- Table 92. Global Traditional Whiteboard Sales Quantity by Region (2019-2024) & (K Units)
- Table 93. Global Traditional Whiteboard Sales Quantity by Region (2025-2030) & (K Units)
- Table 94. Global Traditional Whiteboard Consumption Value by Region (2019-2024) & (USD Million)
- Table 95. Global Traditional Whiteboard Consumption Value by Region (2025-2030) & (USD Million)
- Table 96. Global Traditional Whiteboard Average Price by Region (2019-2024) & (USD/Unit)
- Table 97. Global Traditional Whiteboard Average Price by Region (2025-2030) & (USD/Unit)
- Table 98. Global Traditional Whiteboard Sales Quantity by Material (2019-2024) & (K Units)
- Table 99. Global Traditional Whiteboard Sales Quantity by Material (2025-2030) & (K Units)
- Table 100. Global Traditional Whiteboard Consumption Value by Material (2019-2024) & (USD Million)
- Table 101. Global Traditional Whiteboard Consumption Value by Material (2025-2030) & (USD Million)
- Table 102. Global Traditional Whiteboard Average Price by Material (2019-2024) & (USD/Unit)
- Table 103. Global Traditional Whiteboard Average Price by Material (2025-2030) & (USD/Unit)
- Table 104. Global Traditional Whiteboard Sales Quantity by Application (2019-2024) & (K Units)
- Table 105. Global Traditional Whiteboard Sales Quantity by Application (2025-2030) & (K Units)
- Table 106. Global Traditional Whiteboard Consumption Value by Application (2019-2024) & (USD Million)
- Table 107. Global Traditional Whiteboard Consumption Value by Application (2025-2030) & (USD Million)
- Table 108. Global Traditional Whiteboard Average Price by Application (2019-2024) & (USD/Unit)
- Table 109. Global Traditional Whiteboard Average Price by Application (2025-2030) & (USD/Unit)

- Table 110. North America Traditional Whiteboard Sales Quantity by Material (2019-2024) & (K Units)
- Table 111. North America Traditional Whiteboard Sales Quantity by Material (2025-2030) & (K Units)
- Table 112. North America Traditional Whiteboard Sales Quantity by Application (2019-2024) & (K Units)
- Table 113. North America Traditional Whiteboard Sales Quantity by Application (2025-2030) & (K Units)
- Table 114. North America Traditional Whiteboard Sales Quantity by Country (2019-2024) & (K Units)
- Table 115. North America Traditional Whiteboard Sales Quantity by Country (2025-2030) & (K Units)
- Table 116. North America Traditional Whiteboard Consumption Value by Country (2019-2024) & (USD Million)
- Table 117. North America Traditional Whiteboard Consumption Value by Country (2025-2030) & (USD Million)
- Table 118. Europe Traditional Whiteboard Sales Quantity by Material (2019-2024) & (K Units)
- Table 119. Europe Traditional Whiteboard Sales Quantity by Material (2025-2030) & (K Units)
- Table 120. Europe Traditional Whiteboard Sales Quantity by Application (2019-2024) & (K Units)
- Table 121. Europe Traditional Whiteboard Sales Quantity by Application (2025-2030) & (K Units)
- Table 122. Europe Traditional Whiteboard Sales Quantity by Country (2019-2024) & (K Units)
- Table 123. Europe Traditional Whiteboard Sales Quantity by Country (2025-2030) & (K Units)
- Table 124. Europe Traditional Whiteboard Consumption Value by Country (2019-2024) & (USD Million)
- Table 125. Europe Traditional Whiteboard Consumption Value by Country (2025-2030) & (USD Million)
- Table 126. Asia-Pacific Traditional Whiteboard Sales Quantity by Material (2019-2024) & (K Units)
- Table 127. Asia-Pacific Traditional Whiteboard Sales Quantity by Material (2025-2030) & (K Units)
- Table 128. Asia-Pacific Traditional Whiteboard Sales Quantity by Application (2019-2024) & (K Units)
- Table 129. Asia-Pacific Traditional Whiteboard Sales Quantity by Application

(2025-2030) & (K Units)

Table 130. Asia-Pacific Traditional Whiteboard Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Traditional Whiteboard Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Traditional Whiteboard Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Traditional Whiteboard Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Traditional Whiteboard Sales Quantity by Material (2019-2024) & (K Units)

Table 135. South America Traditional Whiteboard Sales Quantity by Material (2025-2030) & (K Units)

Table 136. South America Traditional Whiteboard Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Traditional Whiteboard Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Traditional Whiteboard Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Traditional Whiteboard Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America Traditional Whiteboard Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Traditional Whiteboard Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Traditional Whiteboard Sales Quantity by Material (2019-2024) & (K Units)

Table 143. Middle East & Africa Traditional Whiteboard Sales Quantity by Material (2025-2030) & (K Units)

Table 144. Middle East & Africa Traditional Whiteboard Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Traditional Whiteboard Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Traditional Whiteboard Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Traditional Whiteboard Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Traditional Whiteboard Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Traditional Whiteboard Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Traditional Whiteboard Raw Material

Table 151. Key Manufacturers of Traditional Whiteboard Raw Materials

Table 152. Traditional Whiteboard Typical Distributors

Table 153. Traditional Whiteboard Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Traditional Whiteboard Picture

Figure 2. Global Traditional Whiteboard Consumption Value by Material, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Traditional Whiteboard Consumption Value Market Share by Material in 2023

Figure 4. Glass Whiteboard Examples

Figure 5. Painted Steel Whiteboard Examples

Figure 6. Melamine Whiteboard Examples

Figure 7. Porcelain Steel / Porcelain Whiteboard Examples

Figure 8. Other Whiteboard Examples

Figure 9. Global Traditional Whiteboard Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Traditional Whiteboard Consumption Value Market Share by Application in 2023

Figure 11. Commercial Offices Examples

Figure 12. Education (K-12 and higher education) Examples

Figure 13. Healthcare Examples

Figure 14. Others Examples

Figure 15. Global Traditional Whiteboard Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Traditional Whiteboard Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Traditional Whiteboard Sales Quantity (2019-2030) & (K Units)

Figure 18. Global Traditional Whiteboard Average Price (2019-2030) & (USD/Unit)

Figure 19. Global Traditional Whiteboard Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Traditional Whiteboard Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Traditional Whiteboard by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Traditional Whiteboard Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Traditional Whiteboard Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Traditional Whiteboard Sales Quantity Market Share by Region

(2019-2030)

Figure 25. Global Traditional Whiteboard Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Traditional Whiteboard Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Traditional Whiteboard Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Traditional Whiteboard Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Traditional Whiteboard Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Traditional Whiteboard Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Traditional Whiteboard Sales Quantity Market Share by Material (2019-2030)

Figure 32. Global Traditional Whiteboard Consumption Value Market Share by Material (2019-2030)

Figure 33. Global Traditional Whiteboard Average Price by Material (2019-2030) & (USD/Unit)

Figure 34. Global Traditional Whiteboard Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Traditional Whiteboard Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Traditional Whiteboard Average Price by Application (2019-2030) & (USD/Unit)

Figure 37. North America Traditional Whiteboard Sales Quantity Market Share by Material (2019-2030)

Figure 38. North America Traditional Whiteboard Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Traditional Whiteboard Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Traditional Whiteboard Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Traditional Whiteboard Sales Quantity Market Share by Material (2019-2030)

Figure 45. Europe Traditional Whiteboard Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Traditional Whiteboard Sales Quantity Market Share by Country (2019-2030)

Figure 47. Europe Traditional Whiteboard Consumption Value Market Share by Country (2019-2030)

Figure 48. Germany Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. France Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. United Kingdom Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Russia Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Italy Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Asia-Pacific Traditional Whiteboard Sales Quantity Market Share by Material (2019-2030)

Figure 54. Asia-Pacific Traditional Whiteboard Sales Quantity Market Share by Application (2019-2030)

Figure 55. Asia-Pacific Traditional Whiteboard Sales Quantity Market Share by Region (2019-2030)

Figure 56. Asia-Pacific Traditional Whiteboard Consumption Value Market Share by Region (2019-2030)

Figure 57. China Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Traditional Whiteboard Sales Quantity Market Share by



Material (2019-2030)

Figure 64. South America Traditional Whiteboard Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Traditional Whiteboard Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Traditional Whiteboard Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Traditional Whiteboard Sales Quantity Market Share by Material (2019-2030)

Figure 70. Middle East & Africa Traditional Whiteboard Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Traditional Whiteboard Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Traditional Whiteboard Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Traditional Whiteboard Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Traditional Whiteboard Market Drivers

Figure 78. Traditional Whiteboard Market Restraints

Figure 79. Traditional Whiteboard Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Traditional Whiteboard in 2023

Figure 82. Manufacturing Process Analysis of Traditional Whiteboard

Figure 83. Traditional Whiteboard Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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