

# Global Trade Management Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GE7B1F496C9FEN.html>

Date: July 2024

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: GE7B1F496C9FEN

## Abstracts

According to our (Global Info Research) latest study, the global Trade Management Software market size was valued at USD 741.4 million in 2023 and is forecast to a readjusted size of USD 1160.8 million by 2030 with a CAGR of 6.6% during review period.

Global trade management (GTM) is a software that is used to streamline life cycle of trade activities in areas such as logistics and settlement. GTM helps to improve operating efficiencies and cash flows significantly. GTM is comprehensive and helps organizations to use the cross-functional and system-wide view of global trade.

Globalization in trade encourage numerous organizations to expand their business operations across multiple countries. As a result, companies involved in trading are trying to curb compliance penalties, improve process efficiency, and reduce complications associated with imports and exports. Trade management software offers a robust and scalable platform to address these complexities, due to which its adoption has been rising rapidly across various end-use industries over the past few years.

The Global Info Research report includes an overview of the development of the Trade Management Software industry chain, the market status of Electronic Industry (Customs and Regulatory Compliance, Trade Financing and Financial Settlement), Petrochemical Industry (Customs and Regulatory Compliance, Trade Financing and Financial Settlement), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Trade Management Software.

Regionally, the report analyzes the Trade Management Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Trade Management Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Trade Management Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Trade Management Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Customs and Regulatory Compliance, Trade Financing and Financial Settlement).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Trade Management Software market.

**Regional Analysis:** The report involves examining the Trade Management Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Trade Management Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Trade Management Software:

**Company Analysis:** Report covers individual Trade Management Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Trade Management Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Electronic Industry, Petrochemical Industry).

**Technology Analysis:** Report covers specific technologies relevant to Trade Management Software. It assesses the current state, advancements, and potential future developments in Trade Management Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Trade Management Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Trade Management Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Customs and Regulatory Compliance

Trade Financing and Financial Settlement

Ocean/Air Procurement and Contract Management

Trade Visibility

### Market segment by Application

Electronic Industry

Petrochemical Industry

Pharmaceutical Industry

Metallurgy Industry

Other

Market segment by players, this report covers

Amber Road

PRECISION

Thomson Reuters

Integration Point

Aptean

Oracle

TechTarget

TradePerformance

MPSOFT

Dingjie

LZSOFT

Ruima

AUTOMIS

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Trade Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Trade Management Software, with revenue, gross margin and global market share of Trade Management Software from 2019 to 2024.

Chapter 3, the Trade Management Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Trade Management Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Trade Management Software.

Chapter 13, to describe Trade Management Software research findings and conclusion.

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