

# Global Trade Management Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Global trade management (GTM) is a software that is used to streamline life cycle of trade activities in areas such as logistics and settlement. GTM helps to improve operating efficiencies and cash flows significantly. GTM is comprehensive and helps organizations to use the cross-functional and system-wide view of global trade.

### SCOPE OF THE REPORT:

This report studies the Trade Management Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Trade Management Software market by product type and applications/end industries. Globalization in trade encourage numerous organizations to expand their business operations across multiple countries. As a result, companies involved in trading are trying to curb compliance penalties, improve process efficiency, and reduce complications associated with imports and exports. Trade management software offers a robust and scalable platform to address these complexities, due to which its adoption has been rising rapidly across various end-use industries over the past few years. An important aspect of the market is rising concerns of companies regarding changing regulations, trade agreements, and their effect on supply chain of organizations. As a result, supply chain visibility and logistics management are considered some of the most significant characteristics of trade management software. Financial management is gaining prominence as a characteristic of the software and is anticipated to garner more attention in later years of the forecast period.

In 2017, the Americas held the largest share in the global GTM software market because of the high demand from the trading companies and the presence of several

GTM software vendors in the region. North America is the key revenue generator in the region owing to rapidly changing global trade regulations, requirement for guidance to navigate global trade, and the need for visibility of the entire supply chain. Several organizations in the region are trying to be more customer-centric and are offering higher levels of service, which requires controlling the global trade market with improved technology. Owing to such conditions, vendors are developing innovative solutions to drive the market for GTM software in the Americas.

The global Trade Management Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Trade Management Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amber Road

PRECISION

Thomson Reuters

Integration Point

Aptean

Oracle

TechTarget

TradePerformance

MPSOFT

Dingjie

LZSOFT

Ruima

AUTOMIS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Customs and Regulatory Compliance

Trade Financing and Financial Settlement

Ocean/Air Procurement and Contract Management

Trade Visibility

Market Segment by Applications, can be divided into

Electronic Industry

Petrochemical Industry

Pharmaceutical Industry

Metallurgy Industry

Other

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