

# Global TPU Type Paint Protection Film Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global TPU Type Paint Protection Film market size is expected to reach \$ 1218 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Paint Protection Film is also known as to as clear bra, clear paint film, PPF and clear film. TPU Type Paint Protection Film is a thermoplastic polyurethane film utilizes adhesives and clay coated paper. It is majorly applied on exposed painted automotive exteriors such as side mirrors, hoods, door edges, door handle cavities, bumpers, rocker panel, and wheel flare. The film provides protection from stone chips, bug damage, automotive fluid stains, road tar stains, scratches, and punishing outdoor weathering.

The industry is concentration, the key manufacturers include Eastman, 3M Company, Avery Dennison and so on. The Top 3 players accounted for 50.76% of global revenue share in 2019.

This report studies the global TPU Type Paint Protection Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for TPU Type Paint Protection Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of TPU Type Paint Protection Film that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global TPU Type Paint Protection Film total production and demand, 2021-2032, (K Sqm)

Global TPU Type Paint Protection Film total production value, 2021-2032, (USD Million)

Global TPU Type Paint Protection Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global TPU Type Paint Protection Film consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: TPU Type Paint Protection Film domestic production, consumption, key domestic manufacturers and share

Global TPU Type Paint Protection Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global TPU Type Paint Protection Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global TPU Type Paint Protection Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global TPU Type Paint Protection Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, XPEL, Eastman, Avery Dennison, Solar Gard (Saint-Gobain), Orafol, Argotec (SWM), Sharpline Converting, Hexis Graphics (Hexis SA), PremiumShield, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World TPU Type Paint Protection Film market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (USD/Sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global TPU Type Paint Protection Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global TPU Type Paint Protection Film Market, Segmentation by Type:

6-7mil

7-8mil

8-10mil

Above 10mil

#### Global TPU Type Paint Protection Film Market, Segmentation by Application:

Passenger Vehicle

## Commercial Vehicle

### Companies Profiled:

3M

XPEL

Eastman

Avery Dennison

Solar Gard (Saint-Gobain)

Orafol

Argotec (SWM)

Sharpline Converting

Hexis Graphics (Hexis SA)

PremiumShield

ROLIPS

MOXIAOER

Loong Guard

DRZ

KDX

NICK

Sulameder

HOHOFILM (Shanghai HoHo Industry)

YEECAR

Kuiba

**Key Questions Answered:**

1. How big is the global TPU Type Paint Protection Film market?
2. What is the demand of the global TPU Type Paint Protection Film market?
3. What is the year over year growth of the global TPU Type Paint Protection Film market?
4. What is the production and production value of the global TPU Type Paint Protection Film market?
5. Who are the key producers in the global TPU Type Paint Protection Film market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 TPU Type Paint Protection Film Introduction
- 1.2 World TPU Type Paint Protection Film Supply & Forecast
  - 1.2.1 World TPU Type Paint Protection Film Production Value (2021 & 2025 & 2032)
  - 1.2.2 World TPU Type Paint Protection Film Production (2021-2032)
  - 1.2.3 World TPU Type Paint Protection Film Pricing Trends (2021-2032)
- 1.3 World TPU Type Paint Protection Film Production by Region (Based on Production Site)
  - 1.3.1 World TPU Type Paint Protection Film Production Value by Region (2021-2032)
  - 1.3.2 World TPU Type Paint Protection Film Production by Region (2021-2032)
  - 1.3.3 World TPU Type Paint Protection Film Average Price by Region (2021-2032)
  - 1.3.4 North America TPU Type Paint Protection Film Production (2021-2032)
  - 1.3.5 Europe TPU Type Paint Protection Film Production (2021-2032)
  - 1.3.6 Southeast Asia TPU Type Paint Protection Film Production (2021-2032)
  - 1.3.7 Japan TPU Type Paint Protection Film Production (2021-2032)
  - 1.3.8 China TPU Type Paint Protection Film Production (2021-2032)
  - 1.3.9 India TPU Type Paint Protection Film Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 TPU Type Paint Protection Film Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 TPU Type Paint Protection Film Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World TPU Type Paint Protection Film Demand (2021-2032)
- 2.2 World TPU Type Paint Protection Film Consumption by Region
  - 2.2.1 World TPU Type Paint Protection Film Consumption by Region (2021-2026)
  - 2.2.2 World TPU Type Paint Protection Film Consumption Forecast by Region (2027-2032)
- 2.3 United States TPU Type Paint Protection Film Consumption (2021-2032)
- 2.4 China TPU Type Paint Protection Film Consumption (2021-2032)
- 2.5 Europe TPU Type Paint Protection Film Consumption (2021-2032)
- 2.6 Japan TPU Type Paint Protection Film Consumption (2021-2032)
- 2.7 South Korea TPU Type Paint Protection Film Consumption (2021-2032)
- 2.8 ASEAN TPU Type Paint Protection Film Consumption (2021-2032)
- 2.9 India TPU Type Paint Protection Film Consumption (2021-2032)

### **3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS**

3.1 World TPU Type Paint Protection Film Production Value by Manufacturer (2021-2026)

3.2 World TPU Type Paint Protection Film Production by Manufacturer (2021-2026)

3.3 World TPU Type Paint Protection Film Average Price by Manufacturer (2021-2026)

3.4 TPU Type Paint Protection Film Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global TPU Type Paint Protection Film Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for TPU Type Paint Protection Film in 2025

3.5.3 Global Concentration Ratios (CR8) for TPU Type Paint Protection Film in 2025

3.6 TPU Type Paint Protection Film Market: Overall Company Footprint Analysis

3.6.1 TPU Type Paint Protection Film Market: Region Footprint

3.6.2 TPU Type Paint Protection Film Market: Company Product Type Footprint

3.6.3 TPU Type Paint Protection Film Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

4.1 United States VS China: TPU Type Paint Protection Film Production Value Comparison

4.1.1 United States VS China: TPU Type Paint Protection Film Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: TPU Type Paint Protection Film Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: TPU Type Paint Protection Film Production Comparison

4.2.1 United States VS China: TPU Type Paint Protection Film Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: TPU Type Paint Protection Film Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: TPU Type Paint Protection Film Consumption Comparison

4.3.1 United States VS China: TPU Type Paint Protection Film Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: TPU Type Paint Protection Film Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based TPU Type Paint Protection Film Manufacturers and Market Share, 2021-2026

4.4.1 United States Based TPU Type Paint Protection Film Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers TPU Type Paint Protection Film Production Value (2021-2026)

4.4.3 United States Based Manufacturers TPU Type Paint Protection Film Production (2021-2026)

4.5 China Based TPU Type Paint Protection Film Manufacturers and Market Share

4.5.1 China Based TPU Type Paint Protection Film Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers TPU Type Paint Protection Film Production Value (2021-2026)

4.5.3 China Based Manufacturers TPU Type Paint Protection Film Production (2021-2026)

4.6 Rest of World Based TPU Type Paint Protection Film Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based TPU Type Paint Protection Film Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers TPU Type Paint Protection Film Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers TPU Type Paint Protection Film Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World TPU Type Paint Protection Film Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 6-7mil

5.2.2 7-8mil

5.2.3 8-10mil

5.2.4 Above 10mil

5.3 Market Segment by Type

5.3.1 World TPU Type Paint Protection Film Production by Type (2021-2032)

5.3.2 World TPU Type Paint Protection Film Production Value by Type (2021-2032)

5.3.3 World TPU Type Paint Protection Film Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World TPU Type Paint Protection Film Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Passenger Vehicle

6.2.2 Commercial Vehicle

6.3 Market Segment by Application

6.3.1 World TPU Type Paint Protection Film Production by Application (2021-2032)

6.3.2 World TPU Type Paint Protection Film Production Value by Application (2021-2032)

6.3.3 World TPU Type Paint Protection Film Average Price by Application (2021-2032)

## **7 COMPANY PROFILES**

7.1 3M

7.1.1 3M Details

7.1.2 3M Major Business

7.1.3 3M TPU Type Paint Protection Film Product and Services

7.1.4 3M TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.1.5 3M Recent Developments/Updates

7.1.6 3M Competitive Strengths & Weaknesses

7.2 XPEL

7.2.1 XPEL Details

7.2.2 XPEL Major Business

7.2.3 XPEL TPU Type Paint Protection Film Product and Services

7.2.4 XPEL TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.2.5 XPEL Recent Developments/Updates

7.2.6 XPEL Competitive Strengths & Weaknesses

7.3 Eastman

7.3.1 Eastman Details

7.3.2 Eastman Major Business

7.3.3 Eastman TPU Type Paint Protection Film Product and Services

7.3.4 Eastman TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.3.5 Eastman Recent Developments/Updates

- 7.3.6 Eastman Competitive Strengths & Weaknesses
- 7.4 Avery Dennison
  - 7.4.1 Avery Dennison Details
  - 7.4.2 Avery Dennison Major Business
  - 7.4.3 Avery Dennison TPU Type Paint Protection Film Product and Services
  - 7.4.4 Avery Dennison TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.4.5 Avery Dennison Recent Developments/Updates
  - 7.4.6 Avery Dennison Competitive Strengths & Weaknesses
- 7.5 Solar Gard (Saint-Gobain)
  - 7.5.1 Solar Gard (Saint-Gobain) Details
  - 7.5.2 Solar Gard (Saint-Gobain) Major Business
  - 7.5.3 Solar Gard (Saint-Gobain) TPU Type Paint Protection Film Product and Services
  - 7.5.4 Solar Gard (Saint-Gobain) TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.5.5 Solar Gard (Saint-Gobain) Recent Developments/Updates
  - 7.5.6 Solar Gard (Saint-Gobain) Competitive Strengths & Weaknesses
- 7.6 Orafol
  - 7.6.1 Orafol Details
  - 7.6.2 Orafol Major Business
  - 7.6.3 Orafol TPU Type Paint Protection Film Product and Services
  - 7.6.4 Orafol TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.6.5 Orafol Recent Developments/Updates
  - 7.6.6 Orafol Competitive Strengths & Weaknesses
- 7.7 Argotec (SWM)
  - 7.7.1 Argotec (SWM) Details
  - 7.7.2 Argotec (SWM) Major Business
  - 7.7.3 Argotec (SWM) TPU Type Paint Protection Film Product and Services
  - 7.7.4 Argotec (SWM) TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.7.5 Argotec (SWM) Recent Developments/Updates
  - 7.7.6 Argotec (SWM) Competitive Strengths & Weaknesses
- 7.8 Sharpline Converting
  - 7.8.1 Sharpline Converting Details
  - 7.8.2 Sharpline Converting Major Business
  - 7.8.3 Sharpline Converting TPU Type Paint Protection Film Product and Services
  - 7.8.4 Sharpline Converting TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 7.8.5 Sharpline Converting Recent Developments/Updates
- 7.8.6 Sharpline Converting Competitive Strengths & Weaknesses
- 7.9 Hexis Graphics (Hexis SA)
  - 7.9.1 Hexis Graphics (Hexis SA) Details
  - 7.9.2 Hexis Graphics (Hexis SA) Major Business
  - 7.9.3 Hexis Graphics (Hexis SA) TPU Type Paint Protection Film Product and Services
  - 7.9.4 Hexis Graphics (Hexis SA) TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.9.5 Hexis Graphics (Hexis SA) Recent Developments/Updates
  - 7.9.6 Hexis Graphics (Hexis SA) Competitive Strengths & Weaknesses
- 7.10 PremiumShield
  - 7.10.1 PremiumShield Details
  - 7.10.2 PremiumShield Major Business
  - 7.10.3 PremiumShield TPU Type Paint Protection Film Product and Services
  - 7.10.4 PremiumShield TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.10.5 PremiumShield Recent Developments/Updates
  - 7.10.6 PremiumShield Competitive Strengths & Weaknesses
- 7.11 ROLIPS
  - 7.11.1 ROLIPS Details
  - 7.11.2 ROLIPS Major Business
  - 7.11.3 ROLIPS TPU Type Paint Protection Film Product and Services
  - 7.11.4 ROLIPS TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.11.5 ROLIPS Recent Developments/Updates
  - 7.11.6 ROLIPS Competitive Strengths & Weaknesses
- 7.12 MOXIAOER
  - 7.12.1 MOXIAOER Details
  - 7.12.2 MOXIAOER Major Business
  - 7.12.3 MOXIAOER TPU Type Paint Protection Film Product and Services
  - 7.12.4 MOXIAOER TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.12.5 MOXIAOER Recent Developments/Updates
  - 7.12.6 MOXIAOER Competitive Strengths & Weaknesses
- 7.13 Loong Guard
  - 7.13.1 Loong Guard Details
  - 7.13.2 Loong Guard Major Business
  - 7.13.3 Loong Guard TPU Type Paint Protection Film Product and Services
  - 7.13.4 Loong Guard TPU Type Paint Protection Film Production, Price, Value, Gross

## Margin and Market Share (2021-2026)

7.13.5 Loong Guard Recent Developments/Updates

7.13.6 Loong Guard Competitive Strengths & Weaknesses

## 7.14 DRZ

7.14.1 DRZ Details

7.14.2 DRZ Major Business

7.14.3 DRZ TPU Type Paint Protection Film Product and Services

7.14.4 DRZ TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.14.5 DRZ Recent Developments/Updates

7.14.6 DRZ Competitive Strengths & Weaknesses

## 7.15 KDX

7.15.1 KDX Details

7.15.2 KDX Major Business

7.15.3 KDX TPU Type Paint Protection Film Product and Services

7.15.4 KDX TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.15.5 KDX Recent Developments/Updates

7.15.6 KDX Competitive Strengths & Weaknesses

## 7.16 NICK

7.16.1 NICK Details

7.16.2 NICK Major Business

7.16.3 NICK TPU Type Paint Protection Film Product and Services

7.16.4 NICK TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.16.5 NICK Recent Developments/Updates

7.16.6 NICK Competitive Strengths & Weaknesses

## 7.17 Sulameder

7.17.1 Sulameder Details

7.17.2 Sulameder Major Business

7.17.3 Sulameder TPU Type Paint Protection Film Product and Services

7.17.4 Sulameder TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.17.5 Sulameder Recent Developments/Updates

7.17.6 Sulameder Competitive Strengths & Weaknesses

## 7.18 HOHOFILM (Shanghai HoHo Industry)

7.18.1 HOHOFILM (Shanghai HoHo Industry) Details

7.18.2 HOHOFILM (Shanghai HoHo Industry) Major Business

7.18.3 HOHOFILM (Shanghai HoHo Industry) TPU Type Paint Protection Film Product

and Services

7.18.4 HOHOFILM (Shanghai HoHo Industry) TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.18.5 HOHOFILM (Shanghai HoHo Industry) Recent Developments/Updates

7.18.6 HOHOFILM (Shanghai HoHo Industry) Competitive Strengths & Weaknesses

7.19 YEECAR

7.19.1 YEECAR Details

7.19.2 YEECAR Major Business

7.19.3 YEECAR TPU Type Paint Protection Film Product and Services

7.19.4 YEECAR TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.19.5 YEECAR Recent Developments/Updates

7.19.6 YEECAR Competitive Strengths & Weaknesses

7.20 Kuiba

7.20.1 Kuiba Details

7.20.2 Kuiba Major Business

7.20.3 Kuiba TPU Type Paint Protection Film Product and Services

7.20.4 Kuiba TPU Type Paint Protection Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.20.5 Kuiba Recent Developments/Updates

7.20.6 Kuiba Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

8.1 TPU Type Paint Protection Film Industry Chain

8.2 TPU Type Paint Protection Film Upstream Analysis

8.2.1 TPU Type Paint Protection Film Core Raw Materials

8.2.2 Main Manufacturers of TPU Type Paint Protection Film Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 TPU Type Paint Protection Film Production Mode

8.6 TPU Type Paint Protection Film Procurement Model

8.7 TPU Type Paint Protection Film Industry Sales Model and Sales Channels

8.7.1 TPU Type Paint Protection Film Sales Model

8.7.2 TPU Type Paint Protection Film Typical Distributors

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World TPU Type Paint Protection Film Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World TPU Type Paint Protection Film Production Value by Region (2021-2026) & (USD Million)

Table 3. World TPU Type Paint Protection Film Production Value by Region (2027-2032) & (USD Million)

Table 4. World TPU Type Paint Protection Film Production Value Market Share by Region (2021-2026)

Table 5. World TPU Type Paint Protection Film Production Value Market Share by Region (2027-2032)

Table 6. World TPU Type Paint Protection Film Production by Region (2021-2026) & (K Sqm)

Table 7. World TPU Type Paint Protection Film Production by Region (2027-2032) & (K Sqm)

Table 8. World TPU Type Paint Protection Film Production Market Share by Region (2021-2026)

Table 9. World TPU Type Paint Protection Film Production Market Share by Region (2027-2032)

Table 10. World TPU Type Paint Protection Film Average Price by Region (2021-2026) & (USD/Sqm)

Table 11. World TPU Type Paint Protection Film Average Price by Region (2027-2032) & (USD/Sqm)

Table 12. TPU Type Paint Protection Film Major Market Trends

Table 13. World TPU Type Paint Protection Film Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Sqm)

Table 14. World TPU Type Paint Protection Film Consumption by Region (2021-2026) & (K Sqm)

Table 15. World TPU Type Paint Protection Film Consumption Forecast by Region (2027-2032) & (K Sqm)

Table 16. World TPU Type Paint Protection Film Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key TPU Type Paint Protection Film Producers in 2025

Table 18. World TPU Type Paint Protection Film Production by Manufacturer (2021-2026) & (K Sqm)

Table 19. Production Market Share of Key TPU Type Paint Protection Film Producers in 2025

Table 20. World TPU Type Paint Protection Film Average Price by Manufacturer (2021-2026) & (USD/Sqm)

Table 21. Global TPU Type Paint Protection Film Company Evaluation Quadrant

Table 22. World TPU Type Paint Protection Film Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and TPU Type Paint Protection Film Production Site of Key Manufacturer

Table 24. TPU Type Paint Protection Film Market: Company Product Type Footprint

Table 25. TPU Type Paint Protection Film Market: Company Product Application Footprint

Table 26. TPU Type Paint Protection Film Competitive Factors

Table 27. TPU Type Paint Protection Film New Entrant and Capacity Expansion Plans

Table 28. TPU Type Paint Protection Film Mergers & Acquisitions Activity

Table 29. United States VS China TPU Type Paint Protection Film Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China TPU Type Paint Protection Film Production Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 31. United States VS China TPU Type Paint Protection Film Consumption Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 32. United States Based TPU Type Paint Protection Film Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers TPU Type Paint Protection Film Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers TPU Type Paint Protection Film Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers TPU Type Paint Protection Film Production (2021-2026) & (K Sqm)

Table 36. United States Based Manufacturers TPU Type Paint Protection Film Production Market Share (2021-2026)

Table 37. China Based TPU Type Paint Protection Film Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers TPU Type Paint Protection Film Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers TPU Type Paint Protection Film Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers TPU Type Paint Protection Film Production, (2021-2026) & (K Sqm)

Table 41. China Based Manufacturers TPU Type Paint Protection Film Production Market Share (2021-2026)

Table 42. Rest of World Based TPU Type Paint Protection Film Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers TPU Type Paint Protection Film Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers TPU Type Paint Protection Film Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers TPU Type Paint Protection Film Production, (2021-2026) & (K Sqm)

Table 46. Rest of World Based Manufacturers TPU Type Paint Protection Film Production Market Share (2021-2026)

Table 47. World TPU Type Paint Protection Film Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World TPU Type Paint Protection Film Production by Type (2021-2026) & (K Sqm)

Table 49. World TPU Type Paint Protection Film Production by Type (2027-2032) & (K Sqm)

Table 50. World TPU Type Paint Protection Film Production Value by Type (2021-2026) & (USD Million)

Table 51. World TPU Type Paint Protection Film Production Value by Type (2027-2032) & (USD Million)

Table 52. World TPU Type Paint Protection Film Average Price by Type (2021-2026) & (USD/Sqm)

Table 53. World TPU Type Paint Protection Film Average Price by Type (2027-2032) & (USD/Sqm)

Table 54. World TPU Type Paint Protection Film Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World TPU Type Paint Protection Film Production by Application (2021-2026) & (K Sqm)

Table 56. World TPU Type Paint Protection Film Production by Application (2027-2032) & (K Sqm)

Table 57. World TPU Type Paint Protection Film Production Value by Application (2021-2026) & (USD Million)

Table 58. World TPU Type Paint Protection Film Production Value by Application (2027-2032) & (USD Million)

Table 59. World TPU Type Paint Protection Film Average Price by Application (2021-2026) & (USD/Sqm)

Table 60. World TPU Type Paint Protection Film Average Price by Application

(2027-2032) & (USD/Sqm)

Table 61. 3M Basic Information, Manufacturing Base and Competitors

Table 62. 3M Major Business

Table 63. 3M TPU Type Paint Protection Film Product and Services

Table 64. 3M TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. 3M Recent Developments/Updates

Table 66. 3M Competitive Strengths & Weaknesses

Table 67. XPEL Basic Information, Manufacturing Base and Competitors

Table 68. XPEL Major Business

Table 69. XPEL TPU Type Paint Protection Film Product and Services

Table 70. XPEL TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. XPEL Recent Developments/Updates

Table 72. XPEL Competitive Strengths & Weaknesses

Table 73. Eastman Basic Information, Manufacturing Base and Competitors

Table 74. Eastman Major Business

Table 75. Eastman TPU Type Paint Protection Film Product and Services

Table 76. Eastman TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Eastman Recent Developments/Updates

Table 78. Eastman Competitive Strengths & Weaknesses

Table 79. Avery Dennison Basic Information, Manufacturing Base and Competitors

Table 80. Avery Dennison Major Business

Table 81. Avery Dennison TPU Type Paint Protection Film Product and Services

Table 82. Avery Dennison TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Avery Dennison Recent Developments/Updates

Table 84. Avery Dennison Competitive Strengths & Weaknesses

Table 85. Solar Gard (Saint-Gobain) Basic Information, Manufacturing Base and Competitors

Table 86. Solar Gard (Saint-Gobain) Major Business

Table 87. Solar Gard (Saint-Gobain) TPU Type Paint Protection Film Product and Services

Table 88. Solar Gard (Saint-Gobain) TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 89. Solar Gard (Saint-Gobain) Recent Developments/Updates
- Table 90. Solar Gard (Saint-Gobain) Competitive Strengths & Weaknesses
- Table 91. Orafol Basic Information, Manufacturing Base and Competitors
- Table 92. Orafol Major Business
- Table 93. Orafol TPU Type Paint Protection Film Product and Services
- Table 94. Orafol TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Orafol Recent Developments/Updates
- Table 96. Orafol Competitive Strengths & Weaknesses
- Table 97. Argotec (SWM) Basic Information, Manufacturing Base and Competitors
- Table 98. Argotec (SWM) Major Business
- Table 99. Argotec (SWM) TPU Type Paint Protection Film Product and Services
- Table 100. Argotec (SWM) TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Argotec (SWM) Recent Developments/Updates
- Table 102. Argotec (SWM) Competitive Strengths & Weaknesses
- Table 103. Sharpline Converting Basic Information, Manufacturing Base and Competitors
- Table 104. Sharpline Converting Major Business
- Table 105. Sharpline Converting TPU Type Paint Protection Film Product and Services
- Table 106. Sharpline Converting TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Sharpline Converting Recent Developments/Updates
- Table 108. Sharpline Converting Competitive Strengths & Weaknesses
- Table 109. Hexis Graphics (Hexis SA) Basic Information, Manufacturing Base and Competitors
- Table 110. Hexis Graphics (Hexis SA) Major Business
- Table 111. Hexis Graphics (Hexis SA) TPU Type Paint Protection Film Product and Services
- Table 112. Hexis Graphics (Hexis SA) TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. Hexis Graphics (Hexis SA) Recent Developments/Updates
- Table 114. Hexis Graphics (Hexis SA) Competitive Strengths & Weaknesses
- Table 115. PremiumShield Basic Information, Manufacturing Base and Competitors
- Table 116. PremiumShield Major Business
- Table 117. PremiumShield TPU Type Paint Protection Film Product and Services

Table 118. PremiumShield TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 119. PremiumShield Recent Developments/Updates

Table 120. PremiumShield Competitive Strengths & Weaknesses

Table 121. ROLIPS Basic Information, Manufacturing Base and Competitors

Table 122. ROLIPS Major Business

Table 123. ROLIPS TPU Type Paint Protection Film Product and Services

Table 124. ROLIPS TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 125. ROLIPS Recent Developments/Updates

Table 126. ROLIPS Competitive Strengths & Weaknesses

Table 127. MOXIAOER Basic Information, Manufacturing Base and Competitors

Table 128. MOXIAOER Major Business

Table 129. MOXIAOER TPU Type Paint Protection Film Product and Services

Table 130. MOXIAOER TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 131. MOXIAOER Recent Developments/Updates

Table 132. MOXIAOER Competitive Strengths & Weaknesses

Table 133. Loong Guard Basic Information, Manufacturing Base and Competitors

Table 134. Loong Guard Major Business

Table 135. Loong Guard TPU Type Paint Protection Film Product and Services

Table 136. Loong Guard TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 137. Loong Guard Recent Developments/Updates

Table 138. Loong Guard Competitive Strengths & Weaknesses

Table 139. DRZ Basic Information, Manufacturing Base and Competitors

Table 140. DRZ Major Business

Table 141. DRZ TPU Type Paint Protection Film Product and Services

Table 142. DRZ TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 143. DRZ Recent Developments/Updates

Table 144. DRZ Competitive Strengths & Weaknesses

Table 145. KDX Basic Information, Manufacturing Base and Competitors

Table 146. KDX Major Business

Table 147. KDX TPU Type Paint Protection Film Product and Services

Table 148. KDX TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 149. KDX Recent Developments/Updates

Table 150. KDX Competitive Strengths & Weaknesses

Table 151. NICK Basic Information, Manufacturing Base and Competitors

Table 152. NICK Major Business

Table 153. NICK TPU Type Paint Protection Film Product and Services

Table 154. NICK TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 155. NICK Recent Developments/Updates

Table 156. NICK Competitive Strengths & Weaknesses

Table 157. Sulameder Basic Information, Manufacturing Base and Competitors

Table 158. Sulameder Major Business

Table 159. Sulameder TPU Type Paint Protection Film Product and Services

Table 160. Sulameder TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 161. Sulameder Recent Developments/Updates

Table 162. Sulameder Competitive Strengths & Weaknesses

Table 163. HOHOFILM (Shanghai HoHo Industry) Basic Information, Manufacturing Base and Competitors

Table 164. HOHOFILM (Shanghai HoHo Industry) Major Business

Table 165. HOHOFILM (Shanghai HoHo Industry) TPU Type Paint Protection Film Product and Services

Table 166. HOHOFILM (Shanghai HoHo Industry) TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 167. HOHOFILM (Shanghai HoHo Industry) Recent Developments/Updates

Table 168. HOHOFILM (Shanghai HoHo Industry) Competitive Strengths & Weaknesses

Table 169. YEECAR Basic Information, Manufacturing Base and Competitors

Table 170. YEECAR Major Business

Table 171. YEECAR TPU Type Paint Protection Film Product and Services

Table 172. YEECAR TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 173. YEECAR Recent Developments/Updates

Table 174. YEECAR Competitive Strengths & Weaknesses

Table 175. Kuiba Basic Information, Manufacturing Base and Competitors

Table 176. Kuiba Major Business

Table 177. Kuiba TPU Type Paint Protection Film Product and Services

Table 178. Kuiba TPU Type Paint Protection Film Production (K Sqm), Price (USD/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 179. Kuiba Recent Developments/Updates

Table 180. Kuiba Competitive Strengths & Weaknesses

Table 181. Global Key Players of TPU Type Paint Protection Film Upstream (Raw Materials)

Table 182. Global TPU Type Paint Protection Film Typical Customers

Table 183. TPU Type Paint Protection Film Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. TPU Type Paint Protection Film Picture

Figure 2. World TPU Type Paint Protection Film Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World TPU Type Paint Protection Film Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World TPU Type Paint Protection Film Production (2021-2032) & (K Sqm)

Figure 5. World TPU Type Paint Protection Film Average Price (2021-2032) & (USD/Sqm)

Figure 6. World TPU Type Paint Protection Film Production Value Market Share by Region (2021-2032)

Figure 7. World TPU Type Paint Protection Film Production Market Share by Region (2021-2032)

Figure 8. North America TPU Type Paint Protection Film Production (2021-2032) & (K Sqm)

Figure 9. Europe TPU Type Paint Protection Film Production (2021-2032) & (K Sqm)

Figure 10. Southeast Asia TPU Type Paint Protection Film Production (2021-2032) & (K Sqm)

Figure 11. Japan TPU Type Paint Protection Film Production (2021-2032) & (K Sqm)

Figure 12. China TPU Type Paint Protection Film Production (2021-2032) & (K Sqm)

Figure 13. India TPU Type Paint Protection Film Production (2021-2032) & (K Sqm)

Figure 14. TPU Type Paint Protection Film Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 17. World TPU Type Paint Protection Film Consumption Market Share by Region (2021-2032)

Figure 18. United States TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 19. China TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 20. Europe TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 21. Japan TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 22. South Korea TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 23. ASEAN TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 24. India TPU Type Paint Protection Film Consumption (2021-2032) & (K Sqm)

Figure 25. Producer Shipments of TPU Type Paint Protection Film by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for TPU Type Paint Protection Film Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for TPU Type Paint Protection Film Markets in 2025

Figure 28. United States VS China: TPU Type Paint Protection Film Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: TPU Type Paint Protection Film Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: TPU Type Paint Protection Film Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers TPU Type Paint Protection Film Production Market Share 2025

Figure 32. China Based Manufacturers TPU Type Paint Protection Film Production Market Share 2025

Figure 33. Rest of World Based Manufacturers TPU Type Paint Protection Film Production Market Share 2025

Figure 34. World TPU Type Paint Protection Film Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World TPU Type Paint Protection Film Production Value Market Share by Type in 2025

Figure 36. 6-7mil

Figure 37. 7-8mil

Figure 38. 8-10mil

Figure 39. Above 10mil

Figure 40. World TPU Type Paint Protection Film Production Market Share by Type (2021-2032)

Figure 41. World TPU Type Paint Protection Film Production Value Market Share by Type (2021-2032)

Figure 42. World TPU Type Paint Protection Film Average Price by Type (2021-2032) & (USD/Sqm)

Figure 43. World TPU Type Paint Protection Film Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 44. World TPU Type Paint Protection Film Production Value Market Share by Application in 2025

Figure 45. Passenger Vehicle

Figure 46. Commercial Vehicle

Figure 47. World TPU Type Paint Protection Film Production Market Share by Application (2021-2032)

Figure 48. World TPU Type Paint Protection Film Production Value Market Share by Application (2021-2032)

Figure 49. World TPU Type Paint Protection Film Average Price by Application (2021-2032) & (USD/Sqm)

Figure 50. TPU Type Paint Protection Film Industry Chain

Figure 51. TPU Type Paint Protection Film Procurement Model

Figure 52. TPU Type Paint Protection Film Sales Model

Figure 53. TPU Type Paint Protection Film Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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