

# Global TPU Type Paint Protection Film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global TPU Type Paint Protection Film market size was valued at US\$ 859 million in 2025 and is forecast to a readjusted size of US\$ 1218 million by 2032 with a CAGR of 5.2% during review period.

Paint Protection Film is also known as to as clear bra, clear paint film, PPF and clear film. TPU Type Paint Protection Film is a thermoplastic polyurethane film utilizes adhesives and clay coated paper. It is majorly applied on exposed painted automotive exteriors such as side mirrors, hoods, door edges, door handle cavities, bumpers, rocker panel, and wheel flare. The film provides protection from stone chips, bug damage, automotive fluid stains, road tar stains, scratches, and punishing outdoor weathering.

The industry is concentration, the key manufacturers include Eastman, 3M Company, Avery Dennison and so on. The Top 3 players accounted for 50.76% of global revenue share in 2019.

This report is a detailed and comprehensive analysis for global TPU Type Paint Protection Film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

*Global TPU Type Paint Protection Film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to...*

Global TPU Type Paint Protection Film market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2021-2032

Global TPU Type Paint Protection Film market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2021-2032

Global TPU Type Paint Protection Film market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2021-2032

Global TPU Type Paint Protection Film market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (USD/Sqm), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for TPU Type Paint Protection Film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global TPU Type Paint Protection Film market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, XPEL, Eastman, Avery Dennison, Solar Gard (Saint-Gobain), Orafol, Argotec (SWM), Sharpline Converting, Hexis Graphics (Hexis SA), PremiumShield, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

TPU Type Paint Protection Film market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

6-7mil

7-8mil

8-10mil

Above 10mil

## Market segment by Application

Passenger Vehicle

Commercial Vehicle

## Major players covered

3M

XPEL

Eastman

Avery Dennison

Solar Gard (Saint-Gobain)

Orafol

Argotec (SWM)

Sharpline Converting

Hexis Graphics (Hexis SA)

PremiumShield

ROLIPS

MOXIAOER

Loong Guard

DRZ

KDX

NICK

Sulameder

HOHOFILM (Shanghai HoHo Industry)

YEECAR

Kuiba

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe TPU Type Paint Protection Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TPU Type Paint Protection Film, with price, sales quantity, revenue, and global market share of TPU Type Paint Protection Film from 2021 to 2026.

Chapter 3, the TPU Type Paint Protection Film competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TPU Type Paint Protection Film breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and TPU Type Paint Protection Film market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TPU Type Paint Protection Film.

Chapter 14 and 15, to describe TPU Type Paint Protection Film sales channel, distributors, customers, research findings and conclusion.

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