

# Global TPU Material for Ink Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global TPU Material for Ink market size was valued at US\$ 1638 million in 2025 and is forecast to a readjusted size of US\$ 2760 million by 2032 with a CAGR of 7.7% during review period.

In 2025, global sales of TPU materials for inks reached approximately 86,000 tons, with an average selling price of US\$18,500 per ton. TPU materials for inks are a type of thermoplastic polyurethane resin with high transparency, excellent adhesion, and flexibility. They are mainly used in functional inks, electronic inks, flexible packaging, and label printing, improving the abrasion resistance, weather resistance, and flexible elongation properties of inks. Upstream raw materials mainly include polyester or polyether polyols, isocyanates, catalysts, and additives, while downstream suppliers include ink manufacturers, printing companies, and packaging plants. In 2025, global total production capacity was approximately 98,000 tons, with an average industry capacity utilization rate of approximately 88% and an overall gross profit margin of approximately 32%. Demand and opportunity analysis shows that with the rapid growth of the flexible printing, electronic ink, and high-end packaging markets, the demand for high-performance TPU materials continues to increase. In the future, there is significant market expansion and product upgrade potential in the areas of abrasion resistance, scratch resistance, flexible electronics, and biodegradable packaging. Meanwhile, technological innovation and customized formulations will be key for companies to gain market share and increase added value.

The TPU material market for inks is currently experiencing steady growth and functional upgrades, primarily driven by the rapid development of flexible printing, high-end packaging, and electronic ink applications. As consumer goods, food packaging, and

wearable electronic devices demand increasing flexibility, abrasion resistance, and weather resistance from printing inks, high-performance TPU materials have become key raw materials for improving ink performance and extending print life.

Future market competition will focus on material adhesion, transparency, flexibility, and functional modification capabilities. Meanwhile, environmentally friendly, low-solvent, or biodegradable TPU formulations will become a differentiating advantage. With the rise of flexible electronics, stretchable displays, and smart packaging, the penetration rate of TPU materials for inks in high-value-added functional inks and customized applications will continue to increase, providing material suppliers with long-term, stable market demand and innovation opportunities.

This report is a detailed and comprehensive analysis for global TPU Material for Ink market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global TPU Material for Ink market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Material for Ink market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Material for Ink market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Material for Ink market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for TPU Material for Ink

To forecast future growth in each product and end-use market  
To assess competitive factors affecting the marketplace

This report profiles key players in the global TPU Material for Ink market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, DIC Corporation, MORCHEM, SONGWON, LINGHUA, TAIWAN PU CORPORATION, KEYUAN, SUBO, JINTANG, Miracll, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

TPU Material for Ink market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Solvent-based

UV Curing

Hot Melt

Water-based

### Market segment by Chemical Structure

Polyvinyl Chloride TPU

Polyether TPU

Polycarbonate TPU

## Polycaprolactone TPU

### Market segment by Function

Wear-resistant

High-temperature Resistant

Antibacterial

Others

### Market segment by Application

Packaging

Printing

Textiles

Others

### Major players covered

Covestro

DIC Corporation

MORCHEM

SONGWON

LINGHUA

TAIWAN PU CORPORATION

KEYUAN

SUBO

JINTANG

Miracll

Henan Huike New Material Technology Co.,Ltd.

XUCHAUN

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe TPU Material for Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TPU Material for Ink, with price, sales quantity, revenue, and global market share of TPU Material for Ink from 2021 to 2026.

Chapter 3, the TPU Material for Ink competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TPU Material for Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and TPU Material for Ink market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TPU Material for Ink.

Chapter 14 and 15, to describe TPU Material for Ink sales channel, distributors, customers, research findings and conclusion.

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