

# Global TPU Material for Ink Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GE3E261EBDEFEN.html>

Date: February 2026

Pages: 128

Price: US\$ 4,480.00 (Single User License)

ID: GE3E261EBDEFEN

## Abstracts

The global TPU Material for Ink market size is expected to reach \$ 2760 million by 2032, rising at a market growth of 7.7% CAGR during the forecast period (2026-2032).

In 2025, global sales of TPU materials for inks reached approximately 86,000 tons, with an average selling price of US\$18,500 per ton. TPU materials for inks are a type of thermoplastic polyurethane resin with high transparency, excellent adhesion, and flexibility. They are mainly used in functional inks, electronic inks, flexible packaging, and label printing, improving the abrasion resistance, weather resistance, and flexible elongation properties of inks. Upstream raw materials mainly include polyester or polyether polyols, isocyanates, catalysts, and additives, while downstream suppliers include ink manufacturers, printing companies, and packaging plants. In 2025, global total production capacity was approximately 98,000 tons, with an average industry capacity utilization rate of approximately 88% and an overall gross profit margin of approximately 32%. Demand and opportunity analysis shows that with the rapid growth of the flexible printing, electronic ink, and high-end packaging markets, the demand for high-performance TPU materials continues to increase. In the future, there is significant market expansion and product upgrade potential in the areas of abrasion resistance, scratch resistance, flexible electronics, and biodegradable packaging. Meanwhile, technological innovation and customized formulations will be key for companies to gain market share and increase added value.

The TPU material market for inks is currently experiencing steady growth and functional upgrades, primarily driven by the rapid development of flexible printing, high-end packaging, and electronic ink applications. As consumer goods, food packaging, and wearable electronic devices demand increasing flexibility, abrasion resistance, and weather resistance from printing inks, high-performance TPU materials have become

key raw materials for improving ink performance and extending print life.

Future market competition will focus on material adhesion, transparency, flexibility, and functional modification capabilities. Meanwhile, environmentally friendly, low-solvent, or biodegradable TPU formulations will become a differentiating advantage. With the rise of flexible electronics, stretchable displays, and smart packaging, the penetration rate of TPU materials for inks in high-value-added functional inks and customized applications will continue to increase, providing material suppliers with long-term, stable market demand and innovation opportunities.

This report studies the global TPU Material for Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for TPU Material for Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of TPU Material for Ink that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global TPU Material for Ink total production and demand, 2021-2032, (Kilotons)

Global TPU Material for Ink total production value, 2021-2032, (USD Million)

Global TPU Material for Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global TPU Material for Ink consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: TPU Material for Ink domestic production, consumption, key domestic manufacturers and share

Global TPU Material for Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global TPU Material for Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global TPU Material for Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global TPU Material for Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, DIC Corporation, MORCHEM,

SONGWON, LINGHUA, TAIWAN PU CORPORATION, KEYUAN, SUBO, JINTANG, Miracll, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World TPU Material for Ink market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global TPU Material for Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global TPU Material for Ink Market, Segmentation by Type:

Solvent-based

UV Curing

Hot Melt

Water-based

Global TPU Material for Ink Market, Segmentation by Chemical Structure:

Polyvinyl Chloride TPU

Polyether TPU

Polycarbonate TPU

Polycaprolactone TPU

Global TPU Material for Ink Market, Segmentation by Function:

Wear-resistant

High-temperature Resistant

Antibacterial

Others

Global TPU Material for Ink Market, Segmentation by Application:

Packaging

Printing

Textiles

Others

**Companies Profiled:**

Covestro

DIC Corporation

MORCHEM

SONGWON

LINGHUA

TAIWAN PU CORPORATION

KEYUAN

SUBO

JINTANG

Miracil

Henan Huike New Material Technology Co.,Ltd.

XUCHAUN

**Key Questions Answered:**

1. How big is the global TPU Material for Ink market?
2. What is the demand of the global TPU Material for Ink market?
3. What is the year over year growth of the global TPU Material for Ink market?
4. What is the production and production value of the global TPU Material for Ink market?
5. Who are the key producers in the global TPU Material for Ink market?
6. What are the growth factors driving the market demand?

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