

Global TPU Films Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global TPU Films market size was valued at US\$ 1051 million in 2025 and is forecast to a readjusted size of US\$ 1417 million by 2032 with a CAGR of 4.4% during review period.

TPU film is a versatile substrate material that is extruded from either polyester or polyether, and can be used as a standalone textile or further laminated to surface materials to enhance performance of the finished textile. TPU film is a high-performance material that possesses the durability of rubber while retaining the physical flexibility found in thermoplastics. It features excellent elasticity, transparency, low-temperature performance and resistance to oil, grease and abrasion. The different base chemical changes the physical performance of the TPU substrate. For example, polyester TPUs provide high resistance to chemical and oils while polyether TPUs offer excellent flexibility and tear resistance. Polycaprolactone TPU substrates are hydrolysis resistant and ideal for applications with prolonged water exposure.

The market for thermoplastic polyurethane (TPU) films is primarily driven by strong demand in downstream sectors for lightweight, high-performance and environmentally friendly materials. In the automotive industry, the push to reduce vehicle weight, improve fuel efficiency and enhance comfort has led to extensive use of high-performance films such as TPU for interior trim, protective layers and decorative components. The booming market for athletic footwear and performance apparel, combined with rising consumer expectations for waterproof-breathable, abrasion-resistant, and customizable materials, has further accelerated TPU film adoption in shoes, clothing and outdoor gear. In addition, emerging application areas like wearable electronics, flexible displays, smart packaging and medical dressings impose higher requirements on film materials, and TPU films?owing to their superior mechanical

elasticity, chemical stability and processing versatility?have been rapidly embraced. At the same time, sustainability trends and stricter environmental regulations are driving interest toward recyclable, bio-based or low-emission TPU films, adding structural momentum to market growth. Taken together, vehicle light-weighting, functional apparel upgrades, the rise of smart wearables and the materials substitution trend toward eco-friendly solutions form the foundation for the continued expansion of the TPU films market.

The key players of TPU films include Covestro, SWM, Xionglin, Dingzing, Huntsman, and Jiayang, the global top two manufacturers hold a market share about 35%. Key players are mainly located in United States, Europe, China, Japan, and China Taiwan. Europe is the largest market, with a market share over 60%, followed by Americas and APAC. In terms of product type, Polyester TPU films is the largest segment, has a share over 60 percent, while in terms of application, Textile, Sports Shoes and Clothing is the largest application, hold a share about 55%.

This report is a detailed and comprehensive analysis for global TPU Films market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global TPU Films market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (USD/Ton), 2021-2032

Global TPU Films market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (USD/Ton), 2021-2032

Global TPU Films market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (USD/Ton), 2021-2032

Global TPU Films market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (USD/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for TPU Films

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global TPU Films market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, SWM, Xionglin, Dingzing, Huntsman, Jiayang, Breathtex, Okura Industrial, Zhejiang Huanlong, Jiaxing Nanxiong Polymer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

TPU Films market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester TPU Films

Polyether TPU Films

Other

Market segment by Process

Casting

Extruded

Coated

Others

Market segment by Thickness

Ultra-Thin TPU Film (100 ?m)

Market segment by Application

Automotive

Construction

Aerospace & Defense

Medical & Healthcare

Textile, Sports Shoes and Clothing

Other

Major players covered

Covestro

SWM

Xionglin

Dingzing

Huntsman

Jiayang

Breathtex

Okura Industrial

Zhejiang Huanlong

Jiaxing Nanxiong Polymer

Takeda Sangyo

Dongguan TongLong

Permali Ltd

Taorun TPU

Novotex Italiana SpA

American Polyfilm

Wiman

Polysan

Asher Co., Ltd.

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe TPU Films product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TPU Films, with price, sales quantity, revenue, and global market share of TPU Films from 2021 to 2026.

Chapter 3, the TPU Films competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TPU Films breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and TPU Films market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TPU Films.

Chapter 14 and 15, to describe TPU Films sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global TPU Films Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Polyester TPU Films

1.3.3 Polyether TPU Films

1.3.4 Other

1.4 Market Analysis by Process

1.4.1 Overview: Global TPU Films Consumption Value by Process: 2021 Versus 2025 Versus 2032

1.4.2 Casting

1.4.3 Extruded

1.4.4 Coated

1.4.5 Others

1.5 Market Analysis by Thickness

1.5.1 Overview: Global TPU Films Consumption Value by Thickness: 2021 Versus 2025 Versus 2032

1.5.2 Ultra-Thin TPU Film (100 ?m)

1.6 Market Analysis by Application

1.6.1 Overview: Global TPU Films Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Automotive

1.6.3 Construction

1.6.4 Aerospace & Defense

1.6.5 Medical & Healthcare

1.6.6 Textile, Sports Shoes and Clothing

1.6.7 Other

1.7 Global TPU Films Market Size & Forecast

1.7.1 Global TPU Films Consumption Value (2021 & 2025 & 2032)

1.7.2 Global TPU Films Sales Quantity (2021-2032)

1.7.3 Global TPU Films Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Covestro

2.1.1 Covestro Details

2.1.2 Covestro Major Business

2.1.3 Covestro TPU Films Product and Services

2.1.4 Covestro TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Covestro Recent Developments/Updates

2.2 SWM

2.2.1 SWM Details

2.2.2 SWM Major Business

2.2.3 SWM TPU Films Product and Services

2.2.4 SWM TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 SWM Recent Developments/Updates

2.3 Xionglin

2.3.1 Xionglin Details

2.3.2 Xionglin Major Business

2.3.3 Xionglin TPU Films Product and Services

2.3.4 Xionglin TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Xionglin Recent Developments/Updates

2.4 Dingzing

2.4.1 Dingzing Details

2.4.2 Dingzing Major Business

2.4.3 Dingzing TPU Films Product and Services

2.4.4 Dingzing TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Dingzing Recent Developments/Updates

2.5 Huntsman

2.5.1 Huntsman Details

2.5.2 Huntsman Major Business

2.5.3 Huntsman TPU Films Product and Services

2.5.4 Huntsman TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Huntsman Recent Developments/Updates

2.6 Jiayang

2.6.1 Jiayang Details

2.6.2 Jiayang Major Business

2.6.3 Jiayang TPU Films Product and Services

2.6.4 Jiayang TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Jiayang Recent Developments/Updates

2.7 Breathtex

2.7.1 Breathtex Details

2.7.2 Breathtex Major Business

2.7.3 Breathtex TPU Films Product and Services

2.7.4 Breathtex TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Breathtex Recent Developments/Updates

2.8 Okura Industrial

2.8.1 Okura Industrial Details

2.8.2 Okura Industrial Major Business

2.8.3 Okura Industrial TPU Films Product and Services

2.8.4 Okura Industrial TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Okura Industrial Recent Developments/Updates

2.9 Zhejiang Huanlong

2.9.1 Zhejiang Huanlong Details

2.9.2 Zhejiang Huanlong Major Business

2.9.3 Zhejiang Huanlong TPU Films Product and Services

2.9.4 Zhejiang Huanlong TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Zhejiang Huanlong Recent Developments/Updates

2.10 Jiaxing Nanxiong Polymer

2.10.1 Jiaxing Nanxiong Polymer Details

2.10.2 Jiaxing Nanxiong Polymer Major Business

2.10.3 Jiaxing Nanxiong Polymer TPU Films Product and Services

2.10.4 Jiaxing Nanxiong Polymer TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Jiaxing Nanxiong Polymer Recent Developments/Updates

2.11 Takeda Sangyo

2.11.1 Takeda Sangyo Details

2.11.2 Takeda Sangyo Major Business

2.11.3 Takeda Sangyo TPU Films Product and Services

2.11.4 Takeda Sangyo TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Takeda Sangyo Recent Developments/Updates

2.12 Dongguan TongLong

- 2.12.1 Dongguan TongLong Details
- 2.12.2 Dongguan TongLong Major Business
- 2.12.3 Dongguan TongLong TPU Films Product and Services
- 2.12.4 Dongguan TongLong TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 Dongguan TongLong Recent Developments/Updates
- 2.13 Permali Ltd
 - 2.13.1 Permali Ltd Details
 - 2.13.2 Permali Ltd Major Business
 - 2.13.3 Permali Ltd TPU Films Product and Services
 - 2.13.4 Permali Ltd TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Permali Ltd Recent Developments/Updates
- 2.14 Taorun TPU
 - 2.14.1 Taorun TPU Details
 - 2.14.2 Taorun TPU Major Business
 - 2.14.3 Taorun TPU TPU Films Product and Services
 - 2.14.4 Taorun TPU TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Taorun TPU Recent Developments/Updates
- 2.15 Novotex Italiana SpA
 - 2.15.1 Novotex Italiana SpA Details
 - 2.15.2 Novotex Italiana SpA Major Business
 - 2.15.3 Novotex Italiana SpA TPU Films Product and Services
 - 2.15.4 Novotex Italiana SpA TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Novotex Italiana SpA Recent Developments/Updates
- 2.16 American Polyfilm
 - 2.16.1 American Polyfilm Details
 - 2.16.2 American Polyfilm Major Business
 - 2.16.3 American Polyfilm TPU Films Product and Services
 - 2.16.4 American Polyfilm TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 American Polyfilm Recent Developments/Updates
- 2.17 Wiman
 - 2.17.1 Wiman Details
 - 2.17.2 Wiman Major Business
 - 2.17.3 Wiman TPU Films Product and Services
 - 2.17.4 Wiman TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2021-2026)

2.17.5 Wiman Recent Developments/Updates

2.18 Polysan

2.18.1 Polysan Details

2.18.2 Polysan Major Business

2.18.3 Polysan TPU Films Product and Services

2.18.4 Polysan TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Polysan Recent Developments/Updates

2.19 Asher Co., Ltd.

2.19.1 Asher Co., Ltd. Details

2.19.2 Asher Co., Ltd. Major Business

2.19.3 Asher Co., Ltd. TPU Films Product and Services

2.19.4 Asher Co., Ltd. TPU Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 Asher Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: TPU FILMS BY MANUFACTURER

3.1 Global TPU Films Sales Quantity by Manufacturer (2021-2026)

3.2 Global TPU Films Revenue by Manufacturer (2021-2026)

3.3 Global TPU Films Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of TPU Films by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 TPU Films Manufacturer Market Share in 2025

3.4.3 Top 6 TPU Films Manufacturer Market Share in 2025

3.5 TPU Films Market: Overall Company Footprint Analysis

3.5.1 TPU Films Market: Region Footprint

3.5.2 TPU Films Market: Company Product Type Footprint

3.5.3 TPU Films Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global TPU Films Market Size by Region

4.1.1 Global TPU Films Sales Quantity by Region (2021-2032)

4.1.2 Global TPU Films Consumption Value by Region (2021-2032)

- 4.1.3 Global TPU Films Average Price by Region (2021-2032)
- 4.2 North America TPU Films Consumption Value (2021-2032)
- 4.3 Europe TPU Films Consumption Value (2021-2032)
- 4.4 Asia-Pacific TPU Films Consumption Value (2021-2032)
- 4.5 South America TPU Films Consumption Value (2021-2032)
- 4.6 Middle East & Africa TPU Films Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global TPU Films Sales Quantity by Type (2021-2032)
- 5.2 Global TPU Films Consumption Value by Type (2021-2032)
- 5.3 Global TPU Films Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global TPU Films Sales Quantity by Application (2021-2032)
- 6.2 Global TPU Films Consumption Value by Application (2021-2032)
- 6.3 Global TPU Films Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America TPU Films Sales Quantity by Type (2021-2032)
- 7.2 North America TPU Films Sales Quantity by Application (2021-2032)
- 7.3 North America TPU Films Market Size by Country
 - 7.3.1 North America TPU Films Sales Quantity by Country (2021-2032)
 - 7.3.2 North America TPU Films Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe TPU Films Sales Quantity by Type (2021-2032)
- 8.2 Europe TPU Films Sales Quantity by Application (2021-2032)
- 8.3 Europe TPU Films Market Size by Country
 - 8.3.1 Europe TPU Films Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe TPU Films Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)

- 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
- 8.3.6 Russia Market Size and Forecast (2021-2032)
- 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific TPU Films Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific TPU Films Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific TPU Films Market Size by Region
 - 9.3.1 Asia-Pacific TPU Films Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific TPU Films Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America TPU Films Sales Quantity by Type (2021-2032)
- 10.2 South America TPU Films Sales Quantity by Application (2021-2032)
- 10.3 South America TPU Films Market Size by Country
 - 10.3.1 South America TPU Films Sales Quantity by Country (2021-2032)
 - 10.3.2 South America TPU Films Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa TPU Films Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa TPU Films Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa TPU Films Market Size by Country
 - 11.3.1 Middle East & Africa TPU Films Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa TPU Films Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 TPU Films Market Drivers
- 12.2 TPU Films Market Restraints
- 12.3 TPU Films Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of TPU Films and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of TPU Films
- 13.3 TPU Films Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 TPU Films Typical Distributors
- 14.3 TPU Films Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Figures

LIST OF FIGURES

- Table 1. Global TPU Films Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global TPU Films Consumption Value by Process, (USD Million), 2021 & 2025 & 2032
- Table 3. Global TPU Films Consumption Value by Thickness, (USD Million), 2021 & 2025 & 2032
- Table 4. Global TPU Films Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Covestro Basic Information, Manufacturing Base and Competitors
- Table 6. Covestro Major Business
- Table 7. Covestro TPU Films Product and Services
- Table 8. Covestro TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. Covestro Recent Developments/Updates
- Table 10. SWM Basic Information, Manufacturing Base and Competitors
- Table 11. SWM Major Business
- Table 12. SWM TPU Films Product and Services
- Table 13. SWM TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. SWM Recent Developments/Updates
- Table 15. Xionglin Basic Information, Manufacturing Base and Competitors
- Table 16. Xionglin Major Business
- Table 17. Xionglin TPU Films Product and Services
- Table 18. Xionglin TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. Xionglin Recent Developments/Updates
- Table 20. Dingzing Basic Information, Manufacturing Base and Competitors
- Table 21. Dingzing Major Business
- Table 22. Dingzing TPU Films Product and Services
- Table 23. Dingzing TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 24. Dingzing Recent Developments/Updates
- Table 25. Huntsman Basic Information, Manufacturing Base and Competitors
- Table 26. Huntsman Major Business
- Table 27. Huntsman TPU Films Product and Services

Table 28. Huntsman TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Huntsman Recent Developments/Updates

Table 30. Jiayang Basic Information, Manufacturing Base and Competitors

Table 31. Jiayang Major Business

Table 32. Jiayang TPU Films Product and Services

Table 33. Jiayang TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Jiayang Recent Developments/Updates

Table 35. Breathtex Basic Information, Manufacturing Base and Competitors

Table 36. Breathtex Major Business

Table 37. Breathtex TPU Films Product and Services

Table 38. Breathtex TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Breathtex Recent Developments/Updates

Table 40. Okura Industrial Basic Information, Manufacturing Base and Competitors

Table 41. Okura Industrial Major Business

Table 42. Okura Industrial TPU Films Product and Services

Table 43. Okura Industrial TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Okura Industrial Recent Developments/Updates

Table 45. Zhejiang Huanlong Basic Information, Manufacturing Base and Competitors

Table 46. Zhejiang Huanlong Major Business

Table 47. Zhejiang Huanlong TPU Films Product and Services

Table 48. Zhejiang Huanlong TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Zhejiang Huanlong Recent Developments/Updates

Table 50. Jiaxing Nanxiong Polymer Basic Information, Manufacturing Base and Competitors

Table 51. Jiaxing Nanxiong Polymer Major Business

Table 52. Jiaxing Nanxiong Polymer TPU Films Product and Services

Table 53. Jiaxing Nanxiong Polymer TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Jiaxing Nanxiong Polymer Recent Developments/Updates

Table 55. Takeda Sangyo Basic Information, Manufacturing Base and Competitors

Table 56. Takeda Sangyo Major Business

Table 57. Takeda Sangyo TPU Films Product and Services

Table 58. Takeda Sangyo TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 59. Takeda Sangyo Recent Developments/Updates
- Table 60. Dongguan TongLong Basic Information, Manufacturing Base and Competitors
- Table 61. Dongguan TongLong Major Business
- Table 62. Dongguan TongLong TPU Films Product and Services
- Table 63. Dongguan TongLong TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. Dongguan TongLong Recent Developments/Updates
- Table 65. Permali Ltd Basic Information, Manufacturing Base and Competitors
- Table 66. Permali Ltd Major Business
- Table 67. Permali Ltd TPU Films Product and Services
- Table 68. Permali Ltd TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. Permali Ltd Recent Developments/Updates
- Table 70. Taorun TPU Basic Information, Manufacturing Base and Competitors
- Table 71. Taorun TPU Major Business
- Table 72. Taorun TPU TPU Films Product and Services
- Table 73. Taorun TPU TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. Taorun TPU Recent Developments/Updates
- Table 75. Novotex Italiana SpA Basic Information, Manufacturing Base and Competitors
- Table 76. Novotex Italiana SpA Major Business
- Table 77. Novotex Italiana SpA TPU Films Product and Services
- Table 78. Novotex Italiana SpA TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Novotex Italiana SpA Recent Developments/Updates
- Table 80. American Polyfilm Basic Information, Manufacturing Base and Competitors
- Table 81. American Polyfilm Major Business
- Table 82. American Polyfilm TPU Films Product and Services
- Table 83. American Polyfilm TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 84. American Polyfilm Recent Developments/Updates
- Table 85. Wiman Basic Information, Manufacturing Base and Competitors
- Table 86. Wiman Major Business
- Table 87. Wiman TPU Films Product and Services
- Table 88. Wiman TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Wiman Recent Developments/Updates
- Table 90. Polysan Basic Information, Manufacturing Base and Competitors
- Table 91. Polysan Major Business

- Table 92. Polysan TPU Films Product and Services
- Table 93. Polysan TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 94. Polysan Recent Developments/Updates
- Table 95. Asher Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 96. Asher Co., Ltd. Major Business
- Table 97. Asher Co., Ltd. TPU Films Product and Services
- Table 98. Asher Co., Ltd. TPU Films Sales Quantity (Tons), Average Price (USD/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 99. Asher Co., Ltd. Recent Developments/Updates
- Table 100. Global TPU Films Sales Quantity by Manufacturer (2021-2026) & (Tons)
- Table 101. Global TPU Films Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 102. Global TPU Films Average Price by Manufacturer (2021-2026) & (USD/Ton)
- Table 103. Market Position of Manufacturers in TPU Films, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 104. Head Office and TPU Films Production Site of Key Manufacturer
- Table 105. TPU Films Market: Company Product Type Footprint
- Table 106. TPU Films Market: Company Product Application Footprint
- Table 107. TPU Films New Market Entrants and Barriers to Market Entry
- Table 108. TPU Films Mergers, Acquisition, Agreements, and Collaborations
- Table 109. Global TPU Films Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 110. Global TPU Films Sales Quantity by Region (2021-2026) & (Tons)
- Table 111. Global TPU Films Sales Quantity by Region (2027-2032) & (Tons)
- Table 112. Global TPU Films Consumption Value by Region (2021-2026) & (USD Million)
- Table 113. Global TPU Films Consumption Value by Region (2027-2032) & (USD Million)
- Table 114. Global TPU Films Average Price by Region (2021-2026) & (USD/Ton)
- Table 115. Global TPU Films Average Price by Region (2027-2032) & (USD/Ton)
- Table 116. Global TPU Films Sales Quantity by Type (2021-2026) & (Tons)
- Table 117. Global TPU Films Sales Quantity by Type (2027-2032) & (Tons)
- Table 118. Global TPU Films Consumption Value by Type (2021-2026) & (USD Million)
- Table 119. Global TPU Films Consumption Value by Type (2027-2032) & (USD Million)
- Table 120. Global TPU Films Average Price by Type (2021-2026) & (USD/Ton)
- Table 121. Global TPU Films Average Price by Type (2027-2032) & (USD/Ton)
- Table 122. Global TPU Films Sales Quantity by Application (2021-2026) & (Tons)
- Table 123. Global TPU Films Sales Quantity by Application (2027-2032) & (Tons)
- Table 124. Global TPU Films Consumption Value by Application (2021-2026) & (USD

Million)

Table 125. Global TPU Films Consumption Value by Application (2027-2032) & (USD Million)

Table 126. Global TPU Films Average Price by Application (2021-2026) & (USD/Ton)

Table 127. Global TPU Films Average Price by Application (2027-2032) & (USD/Ton)

Table 128. North America TPU Films Sales Quantity by Type (2021-2026) & (Tons)

Table 129. North America TPU Films Sales Quantity by Type (2027-2032) & (Tons)

Table 130. North America TPU Films Sales Quantity by Application (2021-2026) & (Tons)

Table 131. North America TPU Films Sales Quantity by Application (2027-2032) & (Tons)

Table 132. North America TPU Films Sales Quantity by Country (2021-2026) & (Tons)

Table 133. North America TPU Films Sales Quantity by Country (2027-2032) & (Tons)

Table 134. North America TPU Films Consumption Value by Country (2021-2026) & (USD Million)

Table 135. North America TPU Films Consumption Value by Country (2027-2032) & (USD Million)

Table 136. Europe TPU Films Sales Quantity by Type (2021-2026) & (Tons)

Table 137. Europe TPU Films Sales Quantity by Type (2027-2032) & (Tons)

Table 138. Europe TPU Films Sales Quantity by Application (2021-2026) & (Tons)

Table 139. Europe TPU Films Sales Quantity by Application (2027-2032) & (Tons)

Table 140. Europe TPU Films Sales Quantity by Country (2021-2026) & (Tons)

Table 141. Europe TPU Films Sales Quantity by Country (2027-2032) & (Tons)

Table 142. Europe TPU Films Consumption Value by Country (2021-2026) & (USD Million)

Table 143. Europe TPU Films Consumption Value by Country (2027-2032) & (USD Million)

Table 144. Asia-Pacific TPU Films Sales Quantity by Type (2021-2026) & (Tons)

Table 145. Asia-Pacific TPU Films Sales Quantity by Type (2027-2032) & (Tons)

Table 146. Asia-Pacific TPU Films Sales Quantity by Application (2021-2026) & (Tons)

Table 147. Asia-Pacific TPU Films Sales Quantity by Application (2027-2032) & (Tons)

Table 148. Asia-Pacific TPU Films Sales Quantity by Region (2021-2026) & (Tons)

Table 149. Asia-Pacific TPU Films Sales Quantity by Region (2027-2032) & (Tons)

Table 150. Asia-Pacific TPU Films Consumption Value by Region (2021-2026) & (USD Million)

Table 151. Asia-Pacific TPU Films Consumption Value by Region (2027-2032) & (USD Million)

Table 152. South America TPU Films Sales Quantity by Type (2021-2026) & (Tons)

Table 153. South America TPU Films Sales Quantity by Type (2027-2032) & (Tons)

Table 154. South America TPU Films Sales Quantity by Application (2021-2026) & (Tons)

Table 155. South America TPU Films Sales Quantity by Application (2027-2032) & (Tons)

Table 156. South America TPU Films Sales Quantity by Country (2021-2026) & (Tons)

Table 157. South America TPU Films Sales Quantity by Country (2027-2032) & (Tons)

Table 158. South America TPU Films Consumption Value by Country (2021-2026) & (USD Million)

Table 159. South America TPU Films Consumption Value by Country (2027-2032) & (USD Million)

Table 160. Middle East & Africa TPU Films Sales Quantity by Type (2021-2026) & (Tons)

Table 161. Middle East & Africa TPU Films Sales Quantity by Type (2027-2032) & (Tons)

Table 162. Middle East & Africa TPU Films Sales Quantity by Application (2021-2026) & (Tons)

Table 163. Middle East & Africa TPU Films Sales Quantity by Application (2027-2032) & (Tons)

Table 164. Middle East & Africa TPU Films Sales Quantity by Country (2021-2026) & (Tons)

Table 165. Middle East & Africa TPU Films Sales Quantity by Country (2027-2032) & (Tons)

Table 166. Middle East & Africa TPU Films Consumption Value by Country (2021-2026) & (USD Million)

Table 167. Middle East & Africa TPU Films Consumption Value by Country (2027-2032) & (USD Million)

Table 168. TPU Films Raw Material

Table 169. Key Manufacturers of TPU Films Raw Materials

Table 170. TPU Films Typical Distributors

Table 171. TPU Films Typical Customers

LIST OF FIGURES

Figure 1. TPU Films Picture

Figure 2. Global TPU Films Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global TPU Films Revenue Market Share by Type in 2025

Figure 4. Polyester TPU Films Examples

Figure 5. Polyether TPU Films Examples

Figure 6. Other Examples

Figure 7. Global TPU Films Revenue by Process, (USD Million), 2021 & 2025 & 2032

Figure 8. Global TPU Films Revenue Market Share by Process in 2025

Figure 9. Casting Examples

Figure 10. Extruded Examples

Figure 11. Coated Examples

Figure 12. Others Examples

Figure 13. Global TPU Films Revenue by Thickness, (USD Million), 2021 & 2025 & 2032

Figure 14. Global TPU Films Revenue Market Share by Thickness in 2025

Figure 15. Ultra-Thin TPU Film (100 ?m) Examples

Figure 18. Global TPU Films Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 19. Global TPU Films Revenue Market Share by Application in 2025

Figure 20. Automotive Examples

Figure 21. Construction Examples

Figure 22. Aerospace & Defense Examples

Figure 23. Medical & Healthcare Examples

Figure 24. Textile, Sports Shoes and Clothing Examples

Figure 25. Other Examples

Figure 26. Global TPU Films Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 27. Global TPU Films Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 28. Global TPU Films Sales Quantity (2021-2032) & (Tons)

Figure 29. Global TPU Films Price (2021-2032) & (USD/Ton)

Figure 30. Global TPU Films Sales Quantity Market Share by Manufacturer in 2025

Figure 31. Global TPU Films Revenue Market Share by Manufacturer in 2025

Figure 32. Producer Shipments of TPU Films by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 33. Top 3 TPU Films Manufacturer (Revenue) Market Share in 2025

Figure 34. Top 6 TPU Films Manufacturer (Revenue) Market Share in 2025

Figure 35. Global TPU Films Sales Quantity Market Share by Region (2021-2032)

Figure 36. Global TPU Films Consumption Value Market Share by Region (2021-2032)

Figure 37. North America TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 38. Europe TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 39. Asia-Pacific TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 40. South America TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 41. Middle East & Africa TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 42. Global TPU Films Sales Quantity Market Share by Type (2021-2032)

- Figure 43. Global TPU Films Consumption Value Market Share by Type (2021-2032)
- Figure 44. Global TPU Films Average Price by Type (2021-2032) & (USD/Ton)
- Figure 45. Global TPU Films Sales Quantity Market Share by Application (2021-2032)
- Figure 46. Global TPU Films Revenue Market Share by Application (2021-2032)
- Figure 47. Global TPU Films Average Price by Application (2021-2032) & (USD/Ton)
- Figure 48. North America TPU Films Sales Quantity Market Share by Type (2021-2032)
- Figure 49. North America TPU Films Sales Quantity Market Share by Application (2021-2032)
- Figure 50. North America TPU Films Sales Quantity Market Share by Country (2021-2032)
- Figure 51. North America TPU Films Consumption Value Market Share by Country (2021-2032)
- Figure 52. United States TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 53. Canada TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 54. Mexico TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 55. Europe TPU Films Sales Quantity Market Share by Type (2021-2032)
- Figure 56. Europe TPU Films Sales Quantity Market Share by Application (2021-2032)
- Figure 57. Europe TPU Films Sales Quantity Market Share by Country (2021-2032)
- Figure 58. Europe TPU Films Consumption Value Market Share by Country (2021-2032)
- Figure 59. Germany TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 60. France TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 61. United Kingdom TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 62. Russia TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 63. Italy TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 64. Asia-Pacific TPU Films Sales Quantity Market Share by Type (2021-2032)
- Figure 65. Asia-Pacific TPU Films Sales Quantity Market Share by Application (2021-2032)
- Figure 66. Asia-Pacific TPU Films Sales Quantity Market Share by Region (2021-2032)
- Figure 67. Asia-Pacific TPU Films Consumption Value Market Share by Region (2021-2032)
- Figure 68. China TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 69. Japan TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 70. South Korea TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 71. India TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 72. Southeast Asia TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 73. Australia TPU Films Consumption Value (2021-2032) & (USD Million)
- Figure 74. South America TPU Films Sales Quantity Market Share by Type (2021-2032)
- Figure 75. South America TPU Films Sales Quantity Market Share by Application

(2021-2032)

Figure 76. South America TPU Films Sales Quantity Market Share by Country

(2021-2032)

Figure 77. South America TPU Films Consumption Value Market Share by Country

(2021-2032)

Figure 78. Brazil TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 79. Argentina TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 80. Middle East & Africa TPU Films Sales Quantity Market Share by Type

(2021-2032)

Figure 81. Middle East & Africa TPU Films Sales Quantity Market Share by Application

(2021-2032)

Figure 82. Middle East & Africa TPU Films Sales Quantity Market Share by Country

(2021-2032)

Figure 83. Middle East & Africa TPU Films Consumption Value Market Share by Country (2021-2032)

Figure 84. Turkey TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 85. Egypt TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 86. Saudi Arabia TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 87. South Africa TPU Films Consumption Value (2021-2032) & (USD Million)

Figure 88. TPU Films Market Drivers

Figure 89. TPU Films Market Restraints

Figure 90. TPU Films Market Trends

Figure 91. Porters Five Forces Analysis

Figure 92. Manufacturing Cost Structure Analysis of TPU Films in 2025

Figure 93. Manufacturing Process Analysis of TPU Films

Figure 94. TPU Films Industrial Chain

Figure 95. Sales Channel: Direct to End-User vs Distributors

Figure 96. Direct Channel Pros & Cons

Figure 97. Indirect Channel Pros & Cons

Figure 98. Methodology

Figure 99. Research Process and Data Source

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