

Global TPU Elastomers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global TPU Elastomers market size was valued at US\$ 3293 million in 2025 and is forecast to a readjusted size of US\$ 4923 million by 2032 with a CAGR of 5.9% during review period.

TPU Elastomers are linear segmented thermoplastic elastomers produced from diisocyanates, polyether or polyester polyols, and low molecular weight chain extenders. Their molecular structure typically consists of alternating hard and soft segments, giving the material rubber-like elasticity, abrasion resistance, tear strength, flex-fatigue resistance, and the melt-processability and reprocessability of thermoplastics. Commercial products are mainly supplied as pellets, and also include films, sheets, expanded beads, modified compounds, and specialty resin grades, which can be processed by injection molding, extrusion, calendaring, coating, blow molding, and foaming.

Major production and consumption regions for TPU Elastomers include China, Germany, the United States, Japan, South Korea, and Taiwan, China, with Asia representing the largest manufacturing and application market. TPU Elastomers are widely used in footwear, automotive components, electronic protection parts, films and sheets, wires and cables, hoses, industrial wear parts, medical tubing, sporting goods, textile coatings, and high-performance composites, making them an important thermoplastic elastomer category with strong engineering performance, processing flexibility, and broad application coverage.

In 2025, global TPU Elastomers production reached approximately 1.10 to 1.15 million metric tons. The FOB price of mainstream general-purpose, footwear-grade, and mid-to-high-end industrial grades was approximately USD 2.65 to USD 3.15 per kilogram, with

price differences mainly determined by polyether or polyester chemistry, hardness range, transparency, hydrolysis resistance, abrasion resistance, flame-retardant modification, medical-grade certification, and downstream customer qualification requirements.

The market opportunity for TPU Elastomers is expanding from traditional footwear and standard industrial products toward lightweight, functional, low-carbon, and high-performance material applications. Athletic shoe midsoles, automotive interiors and wire harness protection, consumer electronics housings, transparent protective films, medical tubing, industrial hoses, cable jacketing, and smart wearable devices are raising requirements for flexibility, abrasion resistance, tear strength, low-temperature performance, resilience, and processing stability. This gives TPU continued growth potential in replacement opportunities involving rubber, PVC, EVA, and selected general-purpose thermoplastic elastomers. As brand owners place greater emphasis on durability, wearing comfort, lightweight design, and sustainable materials, bio-based TPU, recyclable TPU, low-emission TPU, foamed TPU, and high-transparency TPU are becoming important directions for suppliers to improve product value.

The main market challenges come from raw-material price volatility, competition in general-purpose capacity, and long qualification cycles for high-end applications. TPU costs are strongly affected by upstream inputs such as isocyanates, polyols, adipic acid, and butanediol, while footwear-grade and standard injection-molding products are exposed to price competition, inventory cycles, and regional capacity additions. By contrast, automotive electronics, medical devices, high-performance films, and specialty cable applications require stable formulations, long-term reliability, regulatory compliance, and customer qualification, which means suppliers need material design, application development, and global supply capabilities. Future global demand will show a layered growth pattern: Asia Pacific will continue to expand in scale through footwear, consumer electronics, and automotive supply chains, while Europe, North America, and Japan will place more emphasis on value-added formulations, low-carbon materials, and differentiated performance. Companies with core grades, customer qualification resources, and specialty compounding capabilities will be better positioned to capture pricing power in the next stage of competition.

This report is a detailed and comprehensive analysis for global TPU Elastomers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global TPU Elastomers market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Elastomers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Elastomers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Elastomers market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for TPU Elastomers

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global TPU Elastomers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Covestro AG, The Lubrizol Corporation, Huntsman Corporation, Wanhua Chemical Group Co., Ltd., Zhejiang Huafo Thermoplastic Polyurethane Co., Ltd., Miracell Chemicals Co., Ltd., Shandong INOV Polyurethane Co., Ltd., Shandong Dawn Polymer Co., Ltd., Xuchuan Chemical Suzhou Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

TPU Elastomers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester Based TPU

Polyether Based TPU

Polycaprolactone Based TPU

Market segment by Product Form

Pellets

Films and Sheets

Expanded Beads and Foams

Others

Market segment by Feedstock Route

Petrochemical Based TPU

Bio Based and Recycled TPU

Market segment by Processing Method

Extrusion

Injection Molding

Calendering and Casting

Others

Market segment by Application

Footwear and Apparel

Automotive and Transportation

Electronics and Electrical

Others

Major players covered

BASF SE

Covestro AG

The Lubrizol Corporation

Huntsman Corporation

Wanhua Chemical Group Co., Ltd.

Zhejiang Huafo Thermoplastic Polyurethane Co., Ltd.

Miracll Chemicals Co., Ltd.

Shandong INOV Polyurethane Co., Ltd.

Shandong Dawn Polymer Co., Ltd.

Xuchuan Chemical Suzhou Co., Ltd.

COIM Group

Tosoh Corporation

Mitsui Chemicals, Inc.

Mitsubishi Chemical Corporation

SONGWON Industrial Co., Ltd.

Dongsung Chemical Co., Ltd.

Great Eastern Resins Industrial Co., Ltd.

Taiwan PU Corporation

Evermore Chemical Industry Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe TPU Elastomers product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TPU Elastomers, with price, sales quantity, revenue, and global market share of TPU Elastomers from 2021 to 2026.

Chapter 3, the TPU Elastomers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TPU Elastomers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and TPU Elastomers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TPU Elastomers.

Chapter 14 and 15, to describe TPU Elastomers sales channel, distributors, customers, research findings and conclusion.

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