

Global TPU Anti-yellowing Agent Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global TPU Anti-yellowing Agent market size was valued at US\$ 2366 million in 2025 and is forecast to a readjusted size of US\$ 3161 million by 2032 with a CAGR of 4.2% during review period.

TPU anti-yellowing agents are additives used in polyurethane elastomer (TPU) materials to prevent yellowing, cracking, and aging caused by light, oxidation, and high temperatures. These additives improve TPU's weather resistance and extend its service life. They generally exhibit good compatibility, low volatility, and excellent solubility, making them suitable for a variety of polyurethane elastomer products.

The upstream sector primarily involves the synthesis of basic chemicals and fine chemicals. Core raw materials include benzotriazoles, hindered amines (HALS), phosphites, and antioxidant intermediates. The purity of these raw materials and the synthesis process directly determine the efficacy of the anti-yellowing agent.

Global sales in 2025 were approximately 263,000 tons, with an average selling price of US\$8,742 per ton. The industry's gross profit margin was around 25%.

In the field of high-performance elastomer additives, TPU anti-yellowing agents are evolving from simple 'appearance modifiers' to 'lifespan extenders' that improve the overall weather resistance of materials. As the application of thermoplastic polyurethane in high-end consumer electronics and automotive exterior parts continues to increase, end-users' demand for 'transparency' is gradually rising. Anti-yellowing agents are rapidly iterating towards higher heat resistance, lower migration, and deep compatibility with aliphatic TPU systems. The core of future competition will no longer be single-

component additives, but rather molecular-level hybrid compounding technology. As polyurethane materials develop towards high-end and long-life applications, high-performance anti-yellowing additives that improve light stability and weather resistance will maintain rapid growth.

This report is a detailed and comprehensive analysis for global TPU Anti-yellowing Agent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global TPU Anti-yellowing Agent market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Anti-yellowing Agent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Anti-yellowing Agent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global TPU Anti-yellowing Agent market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for TPU Anti-yellowing Agent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global TPU Anti-yellowing Agent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Syensqo, ADEKA, SABO, Clariant, SONGWON, 3V Sigma, SI Group, Dover Chemical Corporation, Everlight Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

TPU Anti-yellowing Agent market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

UV Absorbers

Hindered Amine Light Stabilizers

Antioxidants

Others

Market segment by Chemical Composition

Hindered Amines

Benzotriazoles

Benzophenones

Phosphites

Others

Market segment by Physical Form

Liquid

Powder

Market segment by Application

Automotive & Transportation

Footwear

Industrial Machinery

Sports Equipment

Electronics and Electrical Appliances

Others

Major players covered

BASF

Syensqo

ADEKA

SABO

Clariant

SONGWON

3V Sigma

SI Group

Dover Chemical Corporation

Everlight Chemical

Mayzo

Chitec Technology

Vanderbilt Chemicals

Suqian Unitech

Zhenxing Fine Chemical

Beijing Tiangang Auxiliary

Rianlon

Fujian Disheng Technology

GCH Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe TPU Anti-yellowing Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TPU Anti-yellowing Agent, with price, sales quantity, revenue, and global market share of TPU Anti-yellowing Agent from 2021 to 2026.

Chapter 3, the TPU Anti-yellowing Agent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TPU Anti-yellowing Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and TPU Anti-yellowing Agent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TPU Anti-yellowing Agent.

Chapter 14 and 15, to describe TPU Anti-yellowing Agent sales channel, distributors, customers, research findings and conclusion.

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