

# Global TPMS Battery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global TPMS Battery market size was valued at USD 208.1 million in 2023 and is forecast to a readjusted size of USD 322 million by 2030 with a CAGR of 6.4% during review period.

A tire-pressure monitoring system (TPMS) is an electronic system designed to monitor the air pressure inside the pneumatic tires on various types of vehicles. TPMS battery is the battery used in a tire-pressure monitoring system (TPMS).

Global core TPMS battery manufacturers include Maxell, Murata Manufacturing, Panasonic etc. The top 2 companies hold a share about 70%. Asia-Pacific is the largest market, with a share about 33%, followed by Europe and North America with the share about 28% and 23%. In terms of product, above 350 mAh is the largest segment, with a share over 65%. And in terms of application, the largest application is OEM, followed by aftermarket.

The Global Info Research report includes an overview of the development of the TPMS Battery industry chain, the market status of OEM (Up to 350 mA, Above 350 mA), Aftermarket (Up to 350 mA, Above 350 mA), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of TPMS Battery.

Regionally, the report analyzes the TPMS Battery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global TPMS Battery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the TPMS Battery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the TPMS Battery industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Up to 350 mA, Above 350 mA).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the TPMS Battery market.

**Regional Analysis:** The report involves examining the TPMS Battery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the TPMS Battery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to TPMS Battery:

**Company Analysis:** Report covers individual TPMS Battery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards TPMS Battery This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEM, Aftermarket).

**Technology Analysis:** Report covers specific technologies relevant to TPMS Battery. It

assesses the current state, advancements, and potential future developments in TPMS Battery areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the TPMS Battery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

TPMS Battery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Up to 350 mA

Above 350 mA

#### Market segment by Application

OEM

Aftermarket

#### Major players covered

Maxell

Murata Manufacturing

Panasonic

EVE Energy

Tadiran Batteries GmbH

Renata (Swatch)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe TPMS Battery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TPMS Battery, with price, sales, revenue and global market share of TPMS Battery from 2019 to 2024.

Chapter 3, the TPMS Battery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TPMS Battery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and TPMS Battery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TPMS Battery.

Chapter 14 and 15, to describe TPMS Battery sales channel, distributors, customers, research findings and conclusion.

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