

Global Towbars Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Towbars market size is expected to reach \$ 2612 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

In 2025, global Towbars production reached approximately 10.00 million units, with an average global market price of around USD 185 per unit.

The gross profit margin of major companies in the industry is between 17.64%-32.85%.

In 2025, the global production capacity of Towbars was approximately 13.16 million units.

Towbars are vehicle-mounted towing components that connect cars, SUVs, vans or light commercial vehicles to trailers, caravans, carriers or other towed equipment. They are designed to transfer towing loads safely through the vehicle chassis and may include fixed, detachable, retractable or flange-type structures. Towbars are used in leisure towing, utility trailers, bike carriers, small commercial transport and fleet applications. The market includes towbar assemblies and mounting kits, but excludes trailer hitches for heavy trucks, complete trailers and towing services.

The industry chain includes steel tubes, castings, forgings, mounting brackets, fasteners, coating materials, wiring kits, connectors, sensors, welding consumables and testing equipment. Midstream production covers cutting, bending, welding, machining, surface treatment, corrosion testing, load testing, assembly and packaging.

Downstream demand comes from vehicle manufacturers, aftermarket installers, auto parts distributors, caravan users, utility trailer owners, fleet operators and recreational vehicle channels. Growth is driven by outdoor leisure, light commercial use, aftermarket

vehicle accessories and replacement demand.

Towbars are mainly applied in passenger vehicles, commercial trucks and recreational vehicles for towing trailers, caravans and cargo carriers. Their core strengths lie in high load-bearing capacity, strong structural stability, corrosion resistance and easy installation. Market demand comes from the growth of outdoor self-driving travel and commercial logistics transportation needs. Going forward, towbars will evolve towards intelligent quick-release designs, lightweight materials and new energy vehicle compatibility.

This report studies the global Towbars production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Towbars and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Towbars that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Towbars total production and demand, 2021-2032, (K Units)

Global Towbars total production value, 2021-2032, (USD Million)

Global Towbars production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Towbars consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Towbars domestic production, consumption, key domestic manufacturers and share

Global Towbars production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Towbars production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Towbars production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Towbars market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Westfalia-Automotive, Brink Group, Bosal, GDW Group, Tow-Trust Towbars Ltd., PCT Automotive, Witter Towbars, Auto-Hak, Steinhof, ORIS

Automotive / ACPS Automotive, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Towbars market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Towbars Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Towbars Market, Segmentation by Type:

Fixed Towbars

Detachable Towbars

Retractable Towbars

Global Towbars Market, Segmentation by Mounting Design:

Flange Towbars

Swan Neck Towbars

Gooseneck Towbars

Global Towbars Market, Segmentation by Towing Capacity:

Light Capacity??1500 kg?

Medium Capacity?1501?3500 kg?

Heavy Capacity??3500 kg?

Global Towbars Market, Segmentation by Application:

Trailer Towing

Caravan Towing

Bike Rack Mounting

Other

Companies Profiled:

Westfalia-Automotive

Brink Group

Bosal

GDW Group

Tow-Trust Towbars Ltd.

PCT Automotive

Witter Towbars

Auto-Hak

Steinhof

ORIS Automotive / ACPS Automotive

CURT Manufacturing

Draw-Tite / Horizon Global

Blue Ox

Roadmaster Inc.

Demco Products

Hayman Reese

B&W Trailer Hitches

SUNTREX / Sun Automobile Co., Ltd.

Intradin (Shanghai) Hardware Co., Ltd. / TOWKING

Ningbo Jingyi Machinery Manufacturing Co., Ltd.

Ningbo Tengyuan Machinery Manufacturing Co., Ltd.

TIROL

Key Questions Answered:

1. How big is the global Towbars market?
2. What is the demand of the global Towbars market?
3. What is the year over year growth of the global Towbars market?
4. What is the production and production value of the global Towbars market?
5. Who are the key producers in the global Towbars market?
6. What are the growth factors driving the market demand?

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