

Global Tourism and Agriculture Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Tourism and Agriculture market size was valued at USD 8324.2 million in 2023 and is forecast to a readjusted size of USD 18250 million by 2030 with a CAGR of 11.9% during review period.

The Global Info Research report includes an overview of the development of the Tourism and Agriculture industry chain, the market status of Below 30 Years Old (Direct-market Agritourism, Experience and Education Agritourism), 30-40 Years Old (Direct-market Agritourism, Experience and Education Agritourism), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tourism and Agriculture.

Regionally, the report analyzes the Tourism and Agriculture markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tourism and Agriculture market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tourism and Agriculture market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tourism and Agriculture industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Direct-market Agritourism, Experience and Education Agritourism).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tourism and Agriculture market.

Regional Analysis: The report involves examining the Tourism and Agriculture market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tourism and Agriculture market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tourism and Agriculture:

Company Analysis: Report covers individual Tourism and Agriculture players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Tourism and Agriculture This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Below 30 Years Old, 30-40 Years Old).

Technology Analysis: Report covers specific technologies relevant to Tourism and Agriculture. It assesses the current state, advancements, and potential future developments in Tourism and Agriculture areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tourism and Agriculture market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tourism and Agriculture market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Direct-market Agritourism

- Experience and Education Agritourism

- Event and Recreation Agritourism

Market segment by Application

- Below 30 Years Old

- 30-40 Years Old

- 40-50 Years Old

- Above 50 Years Old

Market segment by players, this report covers

- Expedia Group

- Booking Holdings (Priceline Group)

- China Travel

- China CYTS Tours Holding

American Express Global Business Travel (GBT)

BCD Group

Travel Leaders Group

Fareportal

AAA Travel

Corporate Travel Management

Travel and Transport

AITour International

Direct Travel

World Travel Inc.

Omega World Travel

Frosch

JTB Corporation

Ovation Travel Group

World Travel Holdings

TUI Group

Natural Habitat Adventures

Abercrombie & Kent Group

InnerAsia Travels

Butterfield & Robinson

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Tourism and Agriculture product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Tourism and Agriculture, with revenue, gross margin and global market share of Tourism and Agriculture from 2019 to 2024.

Chapter 3, the Tourism and Agriculture competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Tourism and Agriculture market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Tourism and Agriculture.

Chapter 13, to describe Tourism and Agriculture research findings and conclusion.

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