

# Global Touring Motorcycle Rental Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G54718D1E85BEN.html>

Date: January 2026

Pages: 145

Price: US\$ 4,480.00 (Single User License)

ID: G54718D1E85BEN

## Abstracts

The global Touring Motorcycle Rental market size is expected to reach \$ 278 million by 2032, rising at a market growth of 9.6% CAGR during the forecast period (2026-2032).

Touring Motorcycle Rental refers to the short-term leasing service of touring motorcycles—a specialized category of motorcycles designed for long-distance travel, comfort, and load-carrying capacity. It is a core segment of the motorcycle rental and tour (MRT) industry, targeting adventure travelers, road trip enthusiasts, and tourists seeking immersive, flexible cross-region/country journeys.

Touring motorcycle rental is a specialized segment within the broader motorcycle rental market, focusing specifically on motorcycles designed for long-distance comfort, luggage capacity, and extended road trips. This niche serves adventure seekers, motorcycle enthusiasts, and travelers seeking freedom and immersion in their destinations. The global market is experiencing robust growth driven by experiential tourism trends, rising disposable incomes in emerging markets, and the post-pandemic desire for outdoor, socially-distanced travel. Unlike general motorcycle rentals, touring rentals emphasize premium equipment, cross-border capabilities, and comprehensive support services tailored for multi-day journeys.

This report studies the global Touring Motorcycle Rental demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Touring Motorcycle Rental, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Touring Motorcycle Rental that

contribute to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Touring Motorcycle Rental total market, 2021-2032, (USD Million)

Global Touring Motorcycle Rental total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Touring Motorcycle Rental total market, key domestic companies, and share, (USD Million)

Global Touring Motorcycle Rental revenue by player, revenue and market share 2021-2026, (USD Million)

Global Touring Motorcycle Rental total market by Type, CAGR, 2021-2032, (USD Million)

Global Touring Motorcycle Rental total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Touring Motorcycle Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EagleRider, Hertz Ride, Motorroads, kizuki co, Freedom Destinations, Ride Free Tours, IMTBIKE, Motorbike Trip, MotoQuest, Motorentour, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Touring Motorcycle Rental market

## **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

## Global Touring Motorcycle Rental Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Touring Motorcycle Rental Market, Segmentation by Type:

Adventure Touring Bikes

Sport Touring Bikes

Cruiser Touring Bikes

Classic/Retro Tourers

## Global Touring Motorcycle Rental Market, Segmentation by Rental Model:

Independent Rental

Self-Guided Tour Packages

Guided Tour Packages

One-Way Rentals

Global Touring Motorcycle Rental Market, Segmentation by Tourists:

International Tourists

Domestic Tourists

Global Touring Motorcycle Rental Market, Segmentation by Application:

Individuals

Groups

Companies Profiled:

EagleRider

Hertz Ride

Motorroads

kizuki co

Freedom Destinations

Ride Free Tours

IMTBIKE

Motorbike Trip

MotoQuest

Motorentour

Riders Share

Celtic Rider

High Road Motorcycles

RIDE Adventures

Ride MB

Freedom Bike Rental

CycleVisions

RMM Motorsports

#### Key Questions Answered

1. How big is the global Touring Motorcycle Rental market?
2. What is the demand of the global Touring Motorcycle Rental market?
3. What is the year over year growth of the global Touring Motorcycle Rental market?
4. What is the total value of the global Touring Motorcycle Rental market?
5. Who are the Major Players in the global Touring Motorcycle Rental market?
6. What are the growth factors driving the market demand?

## I would like to order

Product name: Global Touring Motorcycle Rental Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G54718D1E85BEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G54718D1E85BEN.html>