

Global Touring Motorcycle Rental Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Touring Motorcycle Rental market size was valued at US\$ 146 million in 2025 and is forecast to a readjusted size of US\$ 278 million by 2032 with a CAGR of 9.6% during review period.

Touring Motorcycle Rental refers to the short-term leasing service of touring motorcycles—a specialized category of motorcycles designed for long-distance travel, comfort, and load-carrying capacity. It is a core segment of the motorcycle rental and tour (MRT) industry, targeting adventure travelers, road trip enthusiasts, and tourists seeking immersive, flexible cross-region/country journeys.

Touring motorcycle rental is a specialized segment within the broader motorcycle rental market, focusing specifically on motorcycles designed for long-distance comfort, luggage capacity, and extended road trips. This niche serves adventure seekers, motorcycle enthusiasts, and travelers seeking freedom and immersion in their destinations. The global market is experiencing robust growth driven by experiential tourism trends, rising disposable incomes in emerging markets, and the post-pandemic desire for outdoor, socially-distanced travel. Unlike general motorcycle rentals, touring rentals emphasize premium equipment, cross-border capabilities, and comprehensive support services tailored for multi-day journeys.

This report is a detailed and comprehensive analysis for global Touring Motorcycle Rental market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Touring Motorcycle Rental market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Touring Motorcycle Rental market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Touring Motorcycle Rental market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Touring Motorcycle Rental market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Touring Motorcycle Rental

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Touring Motorcycle Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EagleRider, Hertz Ride, Motorroads, kizuki co, Freedom Destinations, Ride Free Tours, IMTBIKE, Motorbike Trip, MotoQuest, Motorentour, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Touring Motorcycle Rental market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Adventure Touring Bikes

Sport Touring Bikes

Cruiser Touring Bikes

Classic/Retro Tourers

Market segment by Rental Model

Independent Rental

Self-Guided Tour Packages

Guided Tour Packages

One-Way Rentals

Market segment by Tourists

International Tourists

Domestic Tourists

Market segment by Application

Individuals

Groups

Market segment by players, this report covers

EagleRider

Hertz Ride

Motoroads

kizuki co

Freedom Destinations

Ride Free Tours

IMTBIKE

Motorbike Trip

MotoQuest

Motorentour

Riders Share

Celtic Rider

High Road Motorcycles

RIDE Adventures

Ride MB

Freedom Bike Rental

CycleVisions

RMM Motorsports

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Touring Motorcycle Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Touring Motorcycle Rental, with revenue, gross margin, and global market share of Touring Motorcycle Rental from 2021 to 2026.

Chapter 3, the Touring Motorcycle Rental competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Touring Motorcycle Rental market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Touring Motorcycle Rental.

Chapter 13, to describe Touring Motorcycle Rental research findings and conclusion.

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